

FASTSIGNS of Sanford Maximizes its Turnaround Time with the ColorPainter™ M-64s



When FASTSIGNS of Sanford looked for a replacement for its old solvent printer, their sign supplier recommended the ColorPainter M-64s. After comparing wide format printers from several manufacturers, including latex printers, FASTSIGNS of Sanford decided to buy the ColorPainter M-64s. “We were impressed by its fast printing speed, high image quality and other features that provide easy operation like the auto print adjustment,” explained Eli Vizcarrondo, general manager

FASTSIGNS
More than fast. More than signs.™

of FASTSIGNS of Sanford. “Also, we had previously owned a ColorPainter printer so we knew it was a reliable machine.”

The ColorPainter M-64s fits under the slogan, “Brilliant Color. Phenomenal Speed. Smart Investment.” which the ColorPainter brand launched for its sign and graphic products in 2014. It represents what print service providers expect from a ColorPainter wide format printer, and Eli’s experience supports this positioning.

FASTSIGNS, THE LARGEST SIGN AND GRAPHICS FRANCHISOR

FASTSIGNS of Sanford, Florida, was one of the early adopters of the ColorPainter M-64s eco-solvent wide format inkjet printer. FASTSIGNS is the largest sign and graphics franchisor in North America and now has more than 650 locations worldwide. Being one of the FASTSIGNS centers, FASTSIGNS of Sanford provides a comprehensive range of sign solutions including wide format banners, tradeshow displays, and vehicle graphics in central Florida.

EASY, SIMPLE AND EFFICIENT

Other advantages of the M-64s include features that enhance ease of use and reliability. The automatic print adjustment ensures high-quality printing even for first-time users, and a new slide-out mechanism helps users to easily load and unload media. “Very simple loading allows us to cross train anyone in our store to operate the printer,” said Eli. “I was surprised at the effect of the on-carriage ionizer. We used it on static cling material and it worked like magic.” “The ColorPainter™ M-64s gives us a competitive advantage and has increased our capability resulting in higher profits,” Eli concluded.



IMPROVING EFFICIENCY WITH PHENOMENAL SPEED

“Our M-64s works perfectly well,” said Eli after having used the M-64s for two months. “The M-64s can print awesome bright colors and high quality images at fast speeds. Its print speed allows us to maximize our output and minimize turnaround time.”

BRILLIANT COLOR | PHENOMENAL SPEED | SMART INVESTMENT

A PERFECT SOLUTION FOR OUTDOOR SIGNAGE

OKI's new SX inks deliver smooth, highly saturated colors without sacrificing speed. This was a pleasant surprise for FASTSIGNS of Sanford. “The SX ink dries really fast and we can take up the media at 356 sfph without any problems. Plus it has a very low odor that is hardly noticeable,” commented Eli. As a reputable sign provider in central Florida, FASTSIGNS of Sanford believes SX inks are the perfect solution for highly durable and fade-resistant outdoor signage that can withstand the extreme heat and humidity of central Florida.



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Eli Vizcarrondo
General Manager

FASTSIGNS of Sanford



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