



All your print and design needs, in-house

Create and print professional-quality signage and marketing material in minutes

The Design Hub, powered by Shoppa and combined with OKI's HD colour printers, saves you time and money by enabling you to design and print a range of visual communications in-house.

Why wait for costly third-party suppliers to create and deliver your signage and marketing collateral? Simply click and create whatever you need and it's ready for display in no time.

With templates, imagery and content already housed in one easy-to-use platform, The Design Hub ensures your business is ready for anything. Whether you need to quickly adapt to new guidelines, respond to customer demand or be the first to seize a new trend, you can produce whatever you need - as soon as you need it.

Fast, flexible, user-friendly

Reacting to changing circumstances requires speed and flexibility; with The Design Hub, custom media files embedded within the print settings mean that, in just a few clicks, you can immediately print your design on a range of media types and sizes. And all without any specialist skills or tools!

Create and print eye-catching visual communications including small price tags, stickers, QR codes, freestanding or hanging banners up to 1.3m, social distancing floor stickers, window decals, waterproof signage, labels and much more.



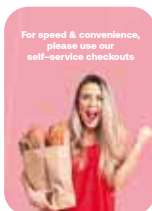
Take control of your visual communications

The Design Hub gives you the flexibility to create and print customised same-day signage whenever you need it. Save time, increase revenue and stay one step ahead of your competition.



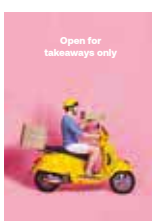
Reduce time spent creating visual communications

The Design Hub's user-friendly interface means you can easily adapt existing templates or create new designs in minutes.



Wow your customers to increase loyalty and spend

Give your customers a fantastic experience with quick, responsive marketing tailored to their needs and buying behaviour. Influence purchasing decisions and encourage repeat visits.



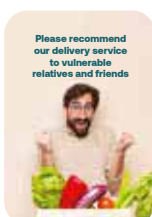
Deliver a personalised experience

In just a few clicks, customise an existing template with your own branding and images to create professional-quality collateral that's unique to you.



Print to a professional standard on a wide range of media

From tent cards, posters, stickers or signage to 1.3m long banners, floor stickers and window decals - print on almost any media. Create wipe clean, waterproof and pre-cut collateral for both indoor and outdoor use.



Ensure your OKI printer is always available

The Design Hub allows you to monitor the status of your OKI device and delivers automatic notifications when new consumables are required. For continuous, hassle-free printing, consumables are easy to source and purchase via links to authorised OKI partners.



Create and go with The Design Hub

The Design Hub works seamlessly with your OKI HD Colour printer, so you don't have to wait for print shops to deliver posters, banners and other collateral in bulk. Access a library of templates to create your design, manage print settings with pre-set custom media files and print immediately on a wide range of materials.

3 Simple Steps to engage your customers



Produce

- Adapt existing templates and graphics tailored to your sector
- Create your own bespoke designs with the simple 'drag and drop' functionality
- Export designs in print-ready applications (CMF) for immediate results

Print

- Seamlessly print professional-quality signage, posters and collateral
- Generate QR coded stickers for low-touch communications
- Personalise collateral through variable data printing
- Print on a range of media from 1.3m waterproof banners to custom size labels – all on one device

Place

- Engage your customers with personalised materials
- Increase basket value and repeat purchases
- React quickly to changing trends and demands
- Avoid long lead times and delivery delays

Empower your business with The Design Hub



The Design Hub saves you time and money by bringing the entire project and design process in-house. Effortlessly respond to changes in your market, remove lead times and deliver a great customer experience quickly and cost-effectively.

Find out more about how The Design Hub can benefit your business - visit www.thedesignhub.com/uk and register for your FREE 1 month trial subscription.

The following OKI colour printers and multifunction printers (MFPs)* with Postscript Printer Languages are supported.

- C532, C542, C612, C650, C712, C834, C844
- MC563, MC573, MC853, MC873, MC883
- Pro9431**
- Legacy OKI Postscript devices**

* OKI MFPs using the SXP1 platform are not supported.

** Require printer settings to be adjusted manually in the software.

Compatibility: Please note The Design Hub powered by Shoppa is not compatible with Mac devices.

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