



Make a BIG impression

| | |
|-----------------------------------|---|
| A3/A4 | ✓ |
| Colour/Mono | ✓ |
| Duplex print, copy, scan, fax | ✓ |
| Prints A6 to 1321mm, up to 360gsm | ✓ |
| 1 – 30+ users | ✓ |



Raise expectations with OKI's colour portfolio

OKI's extensive range of colour printers brings office printing into an exciting new age. Now smaller businesses can build their brand and make as big an impression as their larger competitors.

Even the smallest of organisations can print professional quality materials on demand and in-house - and save costs by doing so. More businesses than ever can transform their document management and workflow processes and compete with larger companies on a level without a huge investment. They can enable remote working with peace of mind, knowing their intellectual property is protected to robust new standards.

Aim Higher

Imagine being able to print all your colour collateral when you need it without having to leave the comfort of your office. Great for maintaining your professional image no matter how small you are. No minimum orders or rounding up, so no waste either - or the need for storage.

You can also now keep up with fast-changing product lines. All this without forgoing quality. In fact printing on demand means getting it just right with short test runs and tweaking 'on the fly' all now possible. Think how much you'll save.

The OKI difference

OKI's pioneering LED technology enables:

- High Definition Toner and accurate ProQ Multi-level technology
- No compromise on quality, whatever the speed
- A neat, compact size, ideal for small offices
- Great energy efficiency
- Print heads with no moving parts make them robust and reliable
- Straight paper path for flexible media handling to print all sizes including banners
- Simple to use with touch screens, self-help guides and videos to guide you
- Designed to high environmental standards - duplex as standard





From sleek desktop devices for the small or home office to OKI's expanding range of smart printers and multifunction printers (MFPs) which connect to existing fleets and third party business systems, OKI's new colour portfolio has been designed to help your business grow.

Forget preconceptions about what an affordable printer could do for your business and read on...



Whatever your business needs...

Whatever your business specialises in, OKI printers can help you move up the success ladder. Here are some examples of how this works:

-  **Retail** – In an industry where a fast response is vital, on demand print capability can help drive sales. Unrivalled media flexibility means you can use the same device to print posters, banners and signs as you do to produce newsletters and flyers. And you can react to events such as changes in the weather with special offers - or encourage footfall in different areas according to stock levels.
-  **Healthcare** – The healthcare industry is becoming increasingly complex, with providers being asked to deliver quality care, ensure patient safety and improve operations and costs. OKI features such as Private Print (where documents are erased automatically after printing) and the ability to scan directly to email, provide the added security health organisations and pharmacies need. Switching the printer to an OKI smart MFP, pharmacies can scan the prescription and digitally send the relevant information back to the healthcare provider, cutting processing time and ensuring accuracy.
-  **Education** – Vibrant colour documents printed on demand can support teachers from nursery schools to university. Documents can be stored in the cloud and printed in the class or seminar room on demand by a student using their own laptop, tablet or smartphone. Staff and students can also print remotely using their own devices as OKI printers and MFPs are Google Cloud Print ready, as well as being compatible with AirPrint by Apple Inc.
-  **Graphic Arts** – Ideal for short test runs or for accelerating client approvals by providing high quality proofs, in-house OKI colour printers can help reduce reliance on print house schedules and enable designers to perfect their work before high volume runs. Every day, businesses are finding new ways to diversify with digital print, opening up new revenue streams.

Smart devices – smart solutions



OKI's colour capability is enough to help improve your business on its own. But when this is combined with smart back office functionality, its impact can be transformational – all from the one affordable device.

For the first time, the MC573dn brings this smart capability to the smaller workgroup class. This device comes with OKI's open architecture smart extendable platform (SXP) to help streamline document intensive processes. This web service -based platform enables seamless integration of smart printers and MFPs with a bespoke system or third party solutions such as SENDYS Explorer (downloadable from the OKI website free of charge) and PaperCut MF.

An OKI software development kit (SDK) also enables rapid development of embedded solutions.

SENDYS Explorer – document management at no extra cost



SENDYS Explorer enables small businesses to do everything they need to do to capture, convert, distribute, upload or print documents. This, for the first time, brings exceptional document management capability to the smaller business, especially as all functionalities are also accessible through a smartphone and tablet application.

SENDYS Explorer also goes beyond document workflow capabilities with accounting and pull-printing functionality. Its optional output management connector also allows administrators to manage all users' print, copy and scan jobs.

ABBYY FineReader Sprint



Helps create editable, searchable files from paper documents, PDF files or digital photos, saving time and the hassle of retyping documents.



Print SuperVision

For the management and control of networked printers and MFPs giving visibility of all printers across a network to trouble shoot problems before they become an issue.

Template Manager

This special OKI software, downloadable at no extra cost, enables the creation and printing of many types of promotional materials in-house, including brochures, address labels, business cards, CD/DVD labels and large banners up to 1320mm length.

For more information about OKI's Smart Solutions, visit: www.oki.com/sg/printing/services-and-solutions/smart-solutions

No office too small for big business functionality

OKI has always had a mission -

To enable individuals, small businesses and workgroups to compete on a level with larger enterprises. With OKI's vast colour portfolio this becomes a reality – opening up valuable functionality to businesses of all sizes and budgets.

- **Remarkable colour print quality**

combined with unparalleled media handling gives home offices, small businesses and workgroups the freedom to bring all their printing needs in-house, including business cards, brochures and even banners. You'll save costs and gain the flexibility to print on demand, keep up with fast-changing product ranges and to customise your collateral for the personalised approach.



- **The latest security features** provide peace of mind for small business owners and managers. These include Private Print and optional Card Release which enables you to select your document from a print queue and release with a PIN – all designed to keep confidential documents safe and available only to authorised personnel. Internet Protocol Security (IPSec) completes this protection.



- **Smart functionality** is now available on the desktop for the first time and within budget for the small business. The range includes devices with 7" colour touch-screens and OKI's open architecture sXP for connecting to an existing pull printing fleet, to document management software and tools to help manage and control all print jobs.



Features at a glance

| | C332dn | MC363dn | C532dn |
|---|------------------------------|------------------------------|--------------------|
| Target group | Individual / small workgroup | Individual / small workgroup | Small workgroup |
| Speed (Colour/Mono) | 26/30ppm | 26/30ppm | 30/30ppm |
| Functionality | Print | Print, Copy, Scan, Fax | Print |
| Paper capacity (standard) with optional tray(s) | 250 + 100 880 | 250 + 100 880 | 250 + 100 1,410 |



- **Ease of Use** made possible despite the sophisticated functionality. The printers are designed to be easily set-up and when new features are available you can update the device via the OKI portal. There's also video guidance for installing and changing consumables.

- **Versatile connectivity** with Wireless Direct which enables the safe concurrent connection of wired and wireless networking for that extra protection to documents, for example, when visitors want to print. Gigabit Ethernet ensures large colour files can be transferred across a network quickly and without problems. Mobile printing from smartphones and tablets is made easy with the OKI Mobile Print app and some of our range are Google Cloud Print 2.0 ready, as well as being compatible with AirPrint by Apple Inc.



A4



A4

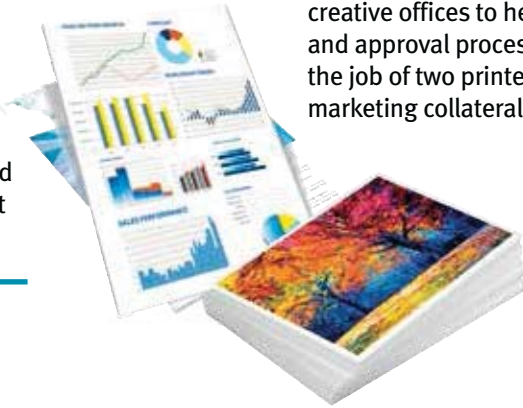


Features at a glance

| | MC573dn | C612n |
|---|------------------------|--------------------|
| Target group | Small workgroup | Medium workgroup |
| Speed (Colour/Mono) | 30/30ppm | 34/36ppm |
| Functionality | Print, Copy, Scan, Fax | Print |
| Paper capacity (standard) with optional trays | 250 + 100 1,410 | 300 + 100 1,460 |
| Smart device? | ✓ | - |

Enterprise level functionality for large workgroups and creative offices

- Powerful and packed with valuable features** OKI's printers for larger workgroups, enterprises and professional creatives offer serious quality and reliability for tasks from day-to-day office printing to heavy duty, high volume work to a tight deadline. Our LED A3 colour printers are the smallest on the market and our smart MFPs put the storage and management of documents at the centre of the workflow. All this – in one sleek and compact device with surprisingly low cost of ownership.



- Professional printing on demand** saves outsourcing costs for enterprises and workgroups with the option of graphic arts printers for creative offices to help accelerate the proofing and approval processes. All these models do the job of two printers, producing high quality marketing collateral as well as routine office work.

- Versatile connectivity** with Wireless Direct which enables the safe concurrent connection of wired and wireless networking for that extra protection to documents, for example, when visitors want to print. Gigabit Ethernet ensures large colour files can be transferred across a network quickly and without problems. Mobile printing from smartphones and tablets is made easy with the OKI Mobile Print app and some of our range are Google Cloud Print 2.0 ready.



A4



A3



Features at a glance

| | C712n | C833n |
|---|-------------------------------|-------------------------------|
| Target group | Large workgroups /enterprises | Large workgroups /enterprises |
| Speed (Colour/Mono) | 34ppm/36ppm | Up to 35ppm/35ppm |
| Functionality | Print | Print |
| Finishing | - | - |
| Paper capacity (standard) with optional trays | 530 + 100 1,690 | 300 + 100 2,005 |
| Smart device? | - | - |



- **Enterprise-level** security is in-built to these devices, including Private Print and optional Card Release which enables you to select your document from a print queue and release with a PIN – all designed to keep confidential documents safe and available only to authorised personnel. Internet Protocol Security (IPSec) compliance ensures that documents are safely sent and received.

- **Highly configurable** to meet the needs of any business. A customisable user interface with large colour touch-screen makes it easy to set up the device in a way that will help your business save time and be more productive. The OKI's open architecture sXP gives the flexibility to connect to third party software, providing a fast-track to document management and control.



Features at a glance

| | MC873dn | C911dn |
|---|-------------------------------|------------------------------|
| Target group | Large workgroups /enterprises | Large workgroups/GA creative |
| Speed (Colour/Mono) | Up to 35ppm/35ppm | 50ppm/50ppm |
| Functionality | Print, Copy, Scan, Fax | Print |
| Finishing | Convenience stapler | - |
| Paper capacity (standard) with optional trays | 300 + 100 2,005 | 530 + 300 2,950 |
| Smart device? | ✓ | - |
| Proofing | - | ✓ |

Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



30 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 30 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.



High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

Great colour starts with OKI

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