



OKI's Pro9541WT A3+ Digital Transfer Media Printer

The Pro9541WT is the world's first-ever 5-colour, LED device to deliver 329mm x 483mm digital transfer printing technology. Generating vibrant CMYK+White colour and sharp graphics on textiles and hard surfaces with no daily maintenance requirements, the Pro9541WT provides three different application types from one device - Digital Toner Transfer Printing, Digital Screen-Printing Frames and Digital Smart Screen Transfer.

Cost-efficient

The Pro9541WT Digital Toner Transfer Printing is a low-cost alternative to direct to garment printing, delivering ultra-fast transfer printing on demand. The device is easy to operate and maintain, and with a minimum volume of one, highly personalised transfer designs can be printed quickly and cost-effectively for use on any substrate including black/dark garments and surfaces.

The printer has a low total cost of ownership and enables you to print brilliant colour, opaque white, and true black, all in a single pass. It also provides users with additional cost-savings with the ability to use true black (K) in place of composite black (CMY). A quick and easy alternative to screen and direct to garment printing, the Pro9541WT is perfect for the small-scale production of custom textile and goods.

For Digital Screen Printing

The combination of OKI's pioneering, easy-to-use, five-colour digital LED technology with chemical-free Neenah EXOstencil or Shockline Selfscreen Paper technology, greatly simplifies the process of screen printing without impacting quality, reducing the time to make a screen-printing frame and easily enables screens to be reused. It also eliminates chemicals and emulsions from the screen-printing process, making it a mess-free, eco-friendlier alternative.

The digital smart screen transfer process makes it possible to print images with an unlimited number of colours and shading including photos.

Switching the process of traditional cold peel printing to a combination including digital textile transfer printing using the Pro9541WT delivers a higher print resolution on personalised short- to mid- runs and cuts down pre-press costs.

Technology

OKI's digital LED and white toner technologies deliver sharp 1200 x 1200 dpi resolution, creating precise, detailed graphics even on dark surfaces. With a large 13" x 19" A3+ print capability, the Pro9541WT produces extra-large graphics or a full sheet of logos with no daily maintenance requirement.

Customers can now produce vibrant, full-colour heat transfers for both light and dark textiles, hard surface goods, promotional merchandise including t-shirts and garments to ceramics, plastics and metal, helping to grow businesses by accessing lucrative new revenue streams.

Whitoner Printer Portfolio

The Pro9541WT forms part of a trio of graphic arts printers in OKI's Pro Series White Toner printer portfolio, with other lines including the Pro7411WT and the Pro8432WT. The Pro7411WT A4 white toner printer prints in any colour, including white, on dark and transparent media and its innovative technology, gives designers, graphics studios, manufacturers and creative businesses more flexibility for in-house printing, proofing and production. A breakthrough in printing technology, the Pro8432WT A3 white toner printer prints in any colour including white. Easy-to-use, affordable and ideal for creative, graphics arts use, the Pro8432WT prints solid, sharp, bright white colour designs on a wide range of media.

For more information

www.okieurope.com/white



An industry first, OKI Europe's new Pro9541WT 5-colour Digital Toner Transfer Media Printer is purpose-built to give commercial print businesses the flexibility to expand their print capabilities, taking textile and screen printing on demand

Key Features of Pro9541WT

- > CMYK + White 5 colour with excellent colour quality
- > Oversize A3 print capability
- > Cost efficiency with high capacity toner cartridges
- > Diverse digital transfer for textile & hard surfaces as well as screen-printing applications
- > Single pass printing for quick results
- > Print speed: Up to 18 ppm