

A Message from the President

We keep people’s trust through our unlimited drive based on an “enterprising spirit” and sincere business activities.



We execute our responsibilities toward societies based on our corporate philosophy.

OKI has taken on the baton from its predecessor, Meikosha, founded in 1881 as the first communication device manufacturer in Japan and the company that worked to develop domestic production of the newly invented telephone. Our corporate philosophy, “The people of OKI, true to the company’s ‘enterprising spirit,’ are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the

information age.,” has inherited the strong determination it has held since its foundation to “create new businesses with new technologies” and “make the world more convenient,” and has become the core of what the OKI Group considers “corporate social responsibility (CSR).”

We contribute to society through our products and services.

Based on this philosophy, the OKI Group’s mission is to contribute to society through our products and services. The OKI Group has been undertaking a series of activities to correctly understand the social needs, establish

technologies, achieve quality to satisfy our customers, and sustain the maintenance system as part of our sales and marketing, technology development, production, and maintenance. As a result, we in the OKI Group now play an important role in Japan for supplying and maintaining various systems including systems for financial institutions, telecommunication infrastructures for telecom carriers, and various public systems such as transportation and disaster prevention in Japan, while our ATMs and printers are widely used overseas.

In order to continue to live up to the expectations of customers as well as of societies, our Mid-term Business Plan 2016, to be concluded at the end of FY2016, states the management policy of “Realize sustainable growth through continuous investment by securing stable profitability.” At the same time, we also proposed our ideal image, namely to “become a high-value added creation group, contributing to the realization of safe and comfortable society.” The OKI Group will accelerate activities toward growth with the following three pillars; “Expanding business in global markets,” “Supporting customers’ ‘asset-free’ management,” and “Realization of safe and comfortable society.” Moreover, to give these activities substance, we will strive to boost our human resource measures by promoting diversity, starting with the employment and nurturing of global human resources and greater participation by women. Everyone of our group employees will put themselves in the shoes of stakeholders in order to think over approaches for providing a high-value added service while also putting into practice “Marketing and Innovation” as the hub activity. In this way, we will cut the right figure as a high value added creation group.

We promote responsible corporate management as a global corporation.

In order to advance responsible management, the OKI Group has enacted and thoroughly implemented the OKI Group Charter of Corporate Conduct, the statement of

values to be shared with all group companies, and the OKI Group Code of Conduct that should be conformed to by all executive officers and employees. The Group also joined the United Nations Global Compact in 2010, whose ten principles concerning human rights, labor, the environment and anti-corruption are used as the Group’s references to further enhance activities. In the course of promoting our major pillar for the mid-term business plan, - namely, “Expanding business in global markets,” we will ensure to recognize and assume our responsibility as a global company while enhancing the Group’s governance, and work toward contributing to building sustainable societies.

We contribute to the realization of a better global environment, in accordance with the OKI Group Environmental Vision 2020.

From this perspective, we believe that proactive actions for reducing environmental load are some of the most important corporate activities of the OKI Group. Taking the global environmental issues into consideration, we have developed the OKI Group Environmental Vision 2020 for the purpose of contributing to the realization of a better global environment, in which the targets for 2020 are established in the following four areas; “Realization of low-carbon societies” “Prevention of pollution,” “Resource circulation” and “Biodiversity conservation.” To achieve these targets, we will enhance our efforts in business activities and products.

This CSR Report 2015 is intended to help all stakeholders better understand the OKI Group’s initiatives. We sincerely hope that as many people as possible will read this report. Your honest opinions regarding our CSR initiatives would be greatly appreciated.

July, 2015