

## Good Communication with Shareholders and Investors

OKI recognizes the importance of communication and is committed to the fair and timely disclosure of corporate information.

### Focal Points for the Fiscal Year Ended March 2008 →

- Enhance IR events for Japanese institutional investors (business seminars, factory tours, etc.)

### Main Initiatives in the Fiscal Year Ended March 2008 →

- **Increased the number of tours**
- **Held business seminars on telecommunication, printers and etc.**

### Focal Points for the Fiscal Year Ending March 2009

- Promote information provision to institutional investors

## OKI Group Investor Relations Activities

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including corporate information, management strategies and operating results. The purposes of our IR activities is to improve management transparency, help build trust with our shareholders, and thus improve our corporate value. IR Unit of Business Management and Promotion Division is responsible for these activities.

The OKI Group recognizes that the appropriate utilization of the views of the market in management practices and business activities serves to further increase operating efficiency and raise corporate value. Based on this recognition, CEO and the other members of the management team conduct investor briefings, hold IR meetings and engage in various other communication activities. We will further promote the disclosure of information in a responsive, and appropriate manner while complying with the Company Law, the Financial Instruments and Exchange Law and the amended disclosure rules of the Tokyo Stock Exchange.

## Investor Briefings and IR Meetings

OKI has held quarterly results announcements since the first quarter of the fiscal year ended March 2004. At briefings for institutional investors, which are held in conjunction with results announcements, CEO and the other members of the management team discuss not only financial information but also the company's vision and management strategies.



Investor briefing (October, 2007)

Apart from results announcements, we also proactively hold individual IR meetings with institutional investors in Japan and overseas, where we go over a broad range of topics, including management and business strategies, and individual products and technologies. We also organize tours of our business facilities for them. In fiscal 2007, we held 108 IR meetings for Japanese investors, organized 13 tours of our business facilities, and held various seminars on telecommunication and printers. IR meetings are also held overseas by our top executives.

## Communication Via IR Website and e-mail Newsletters

OKI has an IR Website where a range of investor relations information, including financial data, is posted simultaneously in English and Japanese in order to maintain fairness in information disclosure. We also send e-mail newsletters to over 2,800 people, including our institutional investors and people who have signed up on our website. The e-mail newsletter include the latest financial results, information on filings to securities exchanges, press releases on topics such as new products and services, and information on updates to our IR Website.

As a result of these efforts, our IR site received the Excellence in Internet IR Award from Daiwa Investor Relations for the seventh consecutive year (in the fiscal year ended March 2008).

## Strict Prevention of Insider Trading

In addition to appropriate and timely disclosure of information to shareholders and investors, the OKI Group has also made every effort to prevent insider trading in order to protect shareholders and investors and help ensure the integrity of securities markets. The OKI Group Code of Conduct clearly specifies the prohibition of stock trading using insider information or the provision of such information to any third party. We also offer our employees training programs on insider trading as part of our risk management.