

Social Contribution

As a good corporate citizen OKI implements social contribution activities and builds positive relationships with local communities.

Focal points for the Year Ended March 2007

- Reinforcement of community contribution activities in Japan and overseas
- Expansion of participation in OKI 100 Yen Fund of Love and voluntary activities

Main Initiatives in the Year Ended March 2007

- Donation for re-building and reforming an elementary school in China (see page 9)
- Actively conducted contribution activities at domestic affiliates and overseas sites
- Increased participation in OKI 100 Yen Fund of Love by around 800 compared to the previous year

Focal Points for the Year Ending March 2008

- Reaffirm distinctively OKI social contribution and extend that awareness to the group
- Reinforce communication to employees related to volunteer activities

Basic Philosophy and Systems for Social Contribution Activities

The OKI Group established the Corporate Philanthropy Office in 1996. Under the Basic Philosophy and Basic Policy for Social Contribution Activities, which we formulated that same year, we have promoted social contribution in an organized manner, including donations, opening facilities for community use, and employee volunteer activities. Employees contribute by OKI 100 Yen Fund of Love and by participating in programs in such areas as social welfare and environmental conservation. We also team up with a variety of nonprofit organizations in order to conduct more wide-ranging activities.

Social Contribution Activities: Basic Philosophy and Basic Policy

Basic Philosophy

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

Basic Policy

[Corporate Activities]

- OKI will continue to implement social contribution activities that reflect local and national needs, using its corporate resources, including its human resources and assets.
- OKI will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.

[Activities by Individuals]

- OKI will encourage and support voluntary activities that allow individual employees to express their humanity.

Slogan

Let's begin with what is achievable now!

The OKI 100 Yen Fund of Love: A Voluntary Donation Program

The OKI 100 Yen Fund of Love was started in the year ended March 1997 as a social contribution activity in which every employee could easily participate. The fund is a voluntary program that collects 100 yen every month from willing OKI Group executives and employees.

In March 2006 we revised the system to make it possible for each person to be able to donate 100, 200 or 300 yen every month in order to further stabilize and expand the program. As of the end of the year ended March 2007, executives and employees from 33 companies in the OKI Group participate in the program. Participation increased by 800 100-yen contributions compared to the previous year, to 6023 contributions every month.

The OKI 100 Yen Fund of Love: Achievements in the Year Ended March 2007

Donation of blood transport vehicles to the Japan Red Cross Society	¥3.0 million (total amount including matching donations)
Payment of local and international transporting fee for sending used clothing to overseas refugee camps, etc.	¥1.38 million
Donation for facilitating employment for people with severe disabilities	¥1.0 million
Donation for support voluntary organizations in which employees have relationships	¥3.07 million (25 organizations supported)

Donation for Facilitating Employment for People with Severe Disabilities

The OKI Group assists the SOHO Support Project established by the Tocolo Information Processing Center of the Tokyo Colony, a social welfare organization, by providing donations from the OKI 100 Yen Fund of Love. The project forms telecommuting groups and contracts for software-related work in order to facilitate the autonomy of people with severe disabilities who would otherwise have difficulty commuting to a job site. The OKI Group provides funds for leadership and technical training for telecommuting

groups as well as equipment needed for business operations. In conjunction with amendments to the Law for Employment Promotion of Persons with Disabilities, in April 2006 Tokyo Colony became one of the first organization in Japan registered by the Minister of Health, Labour and Welfare as a support organization for home-based employment (there are eight organizations nationwide).

Donation for Support Voluntary Organizations in Which Employees Have Relationships

The OKI Group uses the OKI 100 Yen Fund of Love to provide financial assistance to voluntary organizations in which employees have relationships, based on requests from employees and the Corporate Philanthropy Office.

In the year ended March 2007 we began providing assistance to the Japan Vocational Development Center for the Blind and provided support for the 2006 International Student Literature Prize (administered by the International Student Literature Prize Committee), an award for international students new to the study of Japanese literature. In total, we provided support to 25 organizations.



The awards ceremony for the 2006 International Student Literature Prize

Participatory Volunteer Activities

Activities of the OKI Mountain and Forest Brigade

The OKI Group has created the OKI Mountain and Forest Brigade, which is participated in by employees and their families. The brigade helps maintain local forest areas and works to improve relations with local residents.

In the year ended March 2007, we twice cut and thinned two forests associated with the OKI Group, a forest we are raising in Komoro, Nagano Prefecture and a forest we are tending to in the Kannonyama area of Takasaki, Gunma Prefecture. We also did thinning work in Izu, Shizuoka Prefecture. In conducting these activities, we received the support of the city of Komoro, the nonprofit organization Green Earth Center, Gunma Forest Management Department and other organizations.



Working at a forest tended by the OKI Group

Contributing to the Community Through Take-Tonbo

With the help of the International Take-Tonbo (Bamboo-Dragonfly) Association, since the year ended March 2000 the OKI Group has held a take-tonbo festival almost every year, inviting children from local care facilities. In the year ended March 2007, 20 children were invited to the Kyodo-no-Mori Museum in Fuchu on November 11 to make take-tonbo and puppets.

In addition, with this program serving as the springboard, we are also involved in a variety of social contribution activities with the International Take-Tonbo Association that center on making take-tonbo. At the 2007 Children/Dream/Future Festival held by the city of Saitama, we set up a booth where people could try making take-tonbo. We have participated in this festival every year since the year ended March 2003. In August 2006, we also helped sponsor an event promoting international solidarity among orphaned children held by the organization Ashinaga. The event was held to facilitate friendships between children in Japan and children overseas who have lost their parents due to natural disaster, war, terrorism, AIDS or other calamities. One hundred children from 17 countries and regions came to Japan for the event. At the event OKI helped run a workshop for making take-tonbo, one of the social activities held for the children.



Making puppets



At the workshop

Making and Donating Lao Picture Books

Together with the nonprofit organization Action with Lao Children, every year the OKI Group holds an event for making picture books in the Lao language and sends them to children in Laos. The event involves making picture books in Lao by attaching Lao translations of Japanese picture books. Simple Lao language courses and quizzes related to Laos are also held, all of which serves to deepen understanding of Lao culture.

In the year ended March 2007, employees of the OKI Group, their families, students from Gakushuin Women's College who will participate in a study tour in Laos with Action with Lao Children, and other volunteers helped make the picture books. In total 34 people participated, 12 more than the previous year. In total, they completed 60 books.



Reading from a Lao picture book

Promotion of Compliance with Laws and Regulations

Improvement of Customer Satisfaction

Good Communication with Shareholders and Investors

Respect for Employees

Consideration for the Environment

Social Contribution

Strengthening Local Community Contribution in Japan and Overseas

Interacting with Local Residents by Opening Up Company Facilities

The OKI Group works to deepen relations with local residents through a variety of initiatives, which include opening up company facilities to the community.

The OKI System Center in Warabi, Saitama Prefecture held its annual OKI Warabi Culture Festival in November 2006. The festival helped celebrate OKI's 125th anniversary as well as commemorate our 20 years in the region. Some 2,700 people attended, more than on an average year. Also, in the Shibaura area of Tokyo's Minato Ward, we held the inaugural Shibaura Appreciation Day in November with over 1,000 people participating. Money raised from the charity bazaar and street vendors was donated in full to the Minato Council of Social Welfare.



The charity bazaar in Shibaura



Riding a mini train at the Warabi Culture Festival

Community Cleanup Campaigns

OKI sites throughout Japan play an active part in community cleanup campaigns. In July 2006, 24 volunteer employees from three group companies in Hokkaido participated in a cleanup campaign along the Toyohiragawa River, picking up garbage from the river's banks. They also participated in a river rafting event, one of Sapporo's signature summer events.



A raft with an ATM on board (!) floating down the Toyohiragawa River

Starting a Youth Soccer League

In August 2006 OKI Systems (UK), our printer sales affiliates in the UK, teamed up with the Hampshire Constabulary to start the OKI Street Sixes Youth League, which is intended to support the healthy development of local youth. Some 300



Children in the OKI Street Sixes Youth League

people from ages 7 to 17 participate in the league in three age-based groups (15 teams in each group). There are two seasons every year and games are conducted in a league format. The league is expected to help prevent crime by encouraging kids to lead a healthy lifestyle through soccer. The company is also planning to provide support for similar activities in other regions in partnership with police departments and local government bodies.

Handing Down Production Technology to the Local Employee

At OKI Precision (Thailand), which manufactures printer components in Thailand, the president holds free classes after working hours for interested young Thai employees on production technology, starting with the basics. The classes cover basic product knowledge, fundamentals and principles of engineering technology, and other topics. Over the course of two hours the president lectures on such topics as laser welding, types of cleaning and why rust occurs. Each class is voluntarily attended by over 40 participants, who learn about Japanese manufacturing technologies.



A lecture in progress

Executive Perspective

Our company has been working to localize operations for some time. Almost all of our employees (approximately 380) are Thai. While there are many people who were not able to receive adequate schooling, we have noticed that there are many potentially exceptional employees, so we started an educational course on manufacturing. The course curriculum has been devised so that it can be understood by people without any manufacturing knowledge. The course participants ask questions every day and I've been pleasantly surprised by their enthusiasm.



Koji Kurosawa
President, OKI Precision (Thailand)