

CSR in the OKI Group

The OKI Group's corporate philosophy, as expressed in the words "enterprising spirit," continues to guide the Group's efforts to help people everywhere to enjoy enriched and fulfilling lifestyles by supplying products that contribute to the advancement of society in the information age. This philosophy guides OKI's approach to CSR, which encompasses not only compliance with laws and regulations, but also active efforts to develop sound corporate activities based on a social conscience.

Adoption of OKI Group Charter of Corporate Conduct

In October 2005, the OKI Group adopted the OKI Group Charter of Corporate Conduct as a set of principles embodying the shared values of OKI Group companies (See Page 5).

In October 2004, the OKI Group established the CSR Promotion Division to promote group-level CSR activities. At the same time, the Group also adopted six priority themes for collaborative efforts by the organizational units concerned, as listed in the following table. In the year ended March 2006, efforts were further intensified, including the identification of key focal points for each theme.

The six priority themes are embodied in the OKI Group Charter of Corporate Conduct, which defines the social responsibilities of the OKI Group from a long-term global perspective, based on the Group's corporate philosophy. The OKI Group will continue to pursue its business activities in good faith and in accordance with the Charter. It will also work to build trust and enhance its corporate value by actively disclosing information and working to maintain good communications with all stakeholders.

Publication of Social Responsibility Report 2005

The OKI Group published its first "Social Responsibility Report" in October 2005. That report was designed to inform all stakeholders about the current state of the OKI Group's activities and its goals for the future. The report was structured around the 10 items that make up the OKI Group Charter of Corporate Conduct, which had been adopted in the same month. It provided an overview of initiatives up to the year ended March 2005, together with OKI Group's future vision.



CSR Education

Between November 2005 and April 2006, the OKI Group implemented a CSR education campaign to ensure that the OKI Group Charter of Corporate Conduct would be fully understood and implemented by all employees. The textbook for this program was the 2005 "Social Responsibility Report," which described the vision embodied in the Charter and provided specific examples of activities. The aim was not simply to teach employees about the surface language of the Charter, but rather to provide a proper understanding of its content. As with compliance education (See Page 12), the content of the educational program was enhanced by combining group classes with e-learning. The assimilation of the content was ascertained by implementing a CSR attitude survey of employees as part of the e-learning content.

CSR Priorities and Focal Points the Year Ended March 2006

| CSR Priorities | Focal Points for the Year Ended March 2006 | Page | Relevant Item in Charter of Corporate Conduct |
|--|--|-------|---|
| ● Promotion of compliance with laws and regulations | <ul style="list-style-type: none"> ● Full compliance with the Law for the Protection of Personal Information ● Establishment of a risk management structure | 12-15 | <ul style="list-style-type: none"> ● Fair corporate activities ● Intellectual property and information management |
| ● Improvement of customer satisfaction | <ul style="list-style-type: none"> ● In-depth quality management and quality assurance from the user's perspective ● Efforts to ensure safety of products and services, and apply universal design concepts | 16-19 | ● Customer satisfaction |
| ● Good communication with shareholders and investors | <ul style="list-style-type: none"> ● Positive and fair disclosure of corporate data ● Promotion of good communications with stakeholders through IR activities | 20-21 | ● Good communication |
| ● Respect for employees | <ul style="list-style-type: none"> ● Initiatives under the Law for Measures to Support the Development of the Next Generation, and equal partnership initiatives ● Recruitment and development of diverse human resources | 22-25 | <ul style="list-style-type: none"> ● Respect for human rights ● A better working environment ● Respect for employees |
| ● Consideration for the environment | <ul style="list-style-type: none"> ● Implementation of network-type environmentally-conscious management ● Reduction of greenhouse gas emissions ● Improvement of eco-friendly products ● Active involvement in environment business | 26-29 | ● Environmental conservation |
| ● Social contribution | <ul style="list-style-type: none"> ● Contribution in Japan and overseas in cooperation with NPOs and NGOs ● Expanded initiatives under the OKI 100 Yen Fund of Love | 30-33 | <ul style="list-style-type: none"> ● Social contribution ● Regional awareness |