Past and Future CSR Initiatives by the Oki Group

CSR Activities Based on Our Corporate Mission

Based on Oki’s corporate mission, “The people of Oki, true to the company’s enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age,” Oki has contributed to society through its core business activities, fulfilling the corporate social responsibilities linked to those activities.

Oki’s founder, Kibataro Oki, was instrumental in bringing the benefits of new communications technology, in the form of the telephone, to the people of Japan in the late 19th century. Inspired by his achievements, Oki has continued to contribute to the evolution of the modern information society by supplying safe, reliable and people-friendly products and services in various fields of information and communications technology. Each division of Oki has also worked actively in such areas as the improvement of compliance systems, the disclosure of pertinent information to shareholders and investors, the promotion of initiatives to protect the global environment, the creation of good working environments and contribution to local communities.

Of particular significance are Oki’s distinctive contributions to society through its activities as a corporate citizen, including its pioneering work in the three areas of corporate blood donor drives, home-based employment for people with severe physical challenges, and the registration of bone marrow donors. In 1996 Oki established the Corporate Philanthropy Office to coordinate these activities.

Oki pioneered three important social contribution activities in Japan

- **Corporate Blood Drives**
  In the early 1960s the spread of hepatitis through the use of purchased blood had become a major social problem, and there was growing awareness of the concept of blood donation. At the suggestion of an employee, Oki implemented Japan’s first corporate blood drive in 1964.

- **Home-based Employment for People with Serious Physical Challenges**
  In 1998, Oki pioneered home-based employment for workers with severe physical challenges by providing jobs to three people in this category. (See Page 11.)

- **Bone Marrow Bank Donor Registration in All Workplaces**
  In 2001, Oki became the first employer to register marrow donors as well as blood donors in all workplaces.

Kibataro Oki and Japan’s First Telephones

After working first as a silversmith and then as an engineer in Telegraph Bureau of the Ministry of Industry, Kibataro Oki went on to found Meikosha, Ltd., the forerunner of Oki Electric, in 1881 as Japan’s first manufacturer of telecommunications equipment. Meikosha played a crucial role in the development of the telephone manufacturing industry in Japan.

Japan’s First Corporate Blood Drive

Oki, Network Solutions for a Global Society
Customer Satisfaction
The Oki Group is dedicated to developing and providing products and services that ensure continued customer satisfaction, in full consideration of safety and ease of use.

Fair Corporate Activities
The Oki Group conducts appropriate transactions and works to ensure fair, transparent, and free competition.

Good Communication
The Oki Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

Intellectual Property and Information Management
The Oki Group recognizes the importance of intellectual property, and properly manages and protects company and customer information, including personal information.

Respect for Human Rights
The Oki Group respects the human rights of all persons involved in its corporate activities and eliminates illicit discrimination of any kind. It does not allow child labor nor forced labor.

A Better Working Environment
The Oki Group ensures and maintains a safe and comfortable working environment for all employees.

Respect for Employees
Respecting the individuality of each employee, the Oki Group creates a corporate culture in which its personnel are encouraged to engage challenges facing the group with courage and determination.

Environmental Conservation
In order to realize and pass on a better global environment, the Oki Group promotes environmental management and makes efforts to conserve the environment through its products and its business activities.

Social Contribution
As a good corporate citizen, the Oki Group implements social contribution activities dedicated to the betterment of society.

Regional Awareness
The Oki Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.