

## A Message from the President

Oki Group, with a motto to provide satisfaction, aims to contribute to the improvement of the quality of life for people around the world.



“The people of Oki, true to the company’s enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.” This mission, part of an unbroken tradition spanning over 120 years, was inspired by the enterprising spirit of Oki’s founder, Kibataro Oki.

The Oki Group is putting this mission into practice under its corporate vision: “Oki, Network Solutions for a Global Society.” We aim to become a globally recognized excellent growing company by providing solutions that bring satisfaction to people in the “e-society.” We recognize that the achievement of sustainable growth on a global scale brings with it a corresponding increase in corporate social responsibilities. We place considerable importance on measures to enhance management fairness and transparency, clarify decision-making processes, and ensure full compliance with laws and regulations. We have also taken steps to strengthen corporate governance, including the introduction of the executive officer and external director systems, and the establishment of various advisory committees. In the year ended March 2005, Oki appointed a Chief Compliance Officer (CCO) and created a Compliance Committee, followed by the establishment of the CSR Promotion Division in October. With these measures, we have built the organizational structures needed to ensure the fulfillment of corporate social responsibilities throughout the entire Oki Group.

The idea that corporate activities entail a responsibility to society is not a new one. The Oki Group has worked for many years to fulfill its corporate social responsibilities in accordance with its corporate mission, by supplying products that contribute to the advancement of the information society, and by undertaking environmental activities and social contribution activities as a corporate citizen. However, business corporations today have unprecedented social influence because of economic globalization, advances in information technology and other factors. Obviously our primary responsibility as an enterprise is to earn stable income and return that profit to society. We believe that

we need to redefine the scope and nature of the responsibilities of the Oki Group from the multiple and global perspectives of the economy, the environment and society, and from the viewpoints of various stakeholders.

It was for this reason that we organized our thinking on the corporate activities and social responsibilities of the Oki Group into the Oki Group Charter of Corporate Conduct, which we enacted in the year ending March 2006. The Charter is a set of basic principles guiding the global CSR activities of the entire Oki Group.

The preamble to the Charter states that “for the betterment of corporate value, the Oki Group seeks to provide satisfaction to its customers at all times and to become a trusted partner for our stakeholders, including shareholders and investors, employees, customers and suppliers, and the local societies of the areas in which it operates” and “the Oki Group will implement sound corporate activities consistent with social norms, and contribute to the improvement of the quality of life for people around the world.” This perfectly describes the corporate mission and vision toward which the Oki Group aspires.

This is the first Social Responsibility Report published by Oki. Its purpose is to inform all stakeholders about the current status and future direction of the Oki Group’s CSR activities by describing the Group’s efforts to date under each of the principles stated in our Charter of Corporate Conduct. Much of the report is also devoted to an examination of problems to be overcome and issues to be considered in greater depth as we implement future activities. We are aware that there is still room for improvement in our approach to information gathering. However, the publication of this report signals our sincere determination to carry out CSR activities that will ensure satisfaction for all stakeholders.

We hope that this report will be read by widest possible audience, and we look forward to receiving frank and open views about the CSR activities of the Oki Group.



**Katsumasa Shinozuka**  
President and Chief Executive Officer

## Corporate Mission

The people of Oki, true to the company’s enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.

## Our Vision

### Oki, Network Solutions for a Global Society

Oki aims to achieve global recognition as an excellent growing company, by providing network solutions that contribute to the advancement of the e-society.



### The “e-society”

Oki defines the “e-society” as a society in which the exchange of a wide range of information beyond time and space over global networks breaks down the boundaries that separate countries, regions and cultures, allowing individuals to participate fairly and securely in various social activities.