

# Regional Awareness



**The Oki Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.**

## The Oki Way

As a member of the local communities in which its facilities are located, the Oki Group will strive to communicate with local residents, build good relationships and achieve prosperity in partnership with communities. Recognizing that people in other countries may have values and ways of thinking that differ from those in Japan, the Oki Group will work to contribute to national and local development through its overseas business activities, while complying with local laws and regulations and showing respect for local history, culture and customs.

## Communication with Local Communities

### Oki no Sato Sports Facility

Miyazaki Oki Electric Co., Ltd. opened the Oki no Sato Sports Facility in July 2004. This community sports facility is located in the grounds of the company's facilities in Kiyotake-cho, Miyazaki Prefecture. It was created by adding all-weather tennis courts, baseball ground, and a soccer ground with natural turf to existing employee welfare facilities. The facility is widely used by local people for activities designed to promote sport and community interaction, including sporting events for schoolchildren, and health programs for local residents.



The Oki no Sato Sports Facility

### Community Sporting Interaction by Oki Running Team

The Oki Running Team was founded in 1986 as the Oki Miyazaki Running Team. Its present name dates from December 2001. It is strongly supported by the Oki Group and a supporters' club, which is made up of people from Miyazaki Prefecture, the main area for the team's activities. The Oki Running Team has many notable achievements to its credit, including three victories in the All-Japan Corporate Women's Road Relay.

To express its gratitude for the support that it has received, the Oki Running



Oki Running Team members coach children in athletics



A relay race hosted by the town Kiyotake-cho

Team now provides athletic coaching for schoolchildren from the local community of Kiyotake-cho. It is also building closer community contacts by participating in local relay races and other events.

Every year over 100 children enroll in the coaching program, which is led by the team's coach, Hiromi Taniguchi, and his staff. The children benefit from training in basic techniques, such as stretching exercises, and sports skills.

### Community Cleanup Campaigns

Oki sites throughout Japan play an active part in community cleanup campaigns. In July 2004, for example, 57 people, including employees of six Oki Group companies in the Oki Numazu District and their families, took part in a local government cleanup project along the Katahama coast in Numazu City, Shizuoka Prefecture. The volunteers collected garbage that had washed ashore and sorted into cans, bottles, plastic and combustible waste.



Volunteers help to clean up litter on the Katahama coast

### Charity Bazaar at the Hachioji Ichō Festival

Oki Group employees in the Oki Hachioji District in Tokyo's Hachioji City participate as volunteers in the annual Hachioji Ichō Festival. They collect items and run a charity bazaar to raise funds for the Hachioji Welfare Council. In the year ended March 2005 they donated 175,641 yen. The bazaar also provides an opportunity for interaction with local people.



Group employees working as volunteers

## OKI Warabi Culture Festival

The aim of the OKI Warabi Culture Festival, which is hosted each year by the Oki System Center in Warabi City, Saitama Prefecture, is to build closer relations with the local community. During the festival, the facility is open to members of employees' families and local residents. The 2004 festival was held on November 28. In addition to displays of Oki products, attractions also included workplace tours for employees'

children, a game corner, a calendar creation corner, a flea market and refreshment booths. Local firefighters and police officers helped to stage events designed to foster awareness of fire prevention and road safety, including an opportunity to ride in a ladder truck.



Festival participants ride in a ladder truck

## Working with Local Communities

### Support for Local Venture Businesses

Since April 2003, the Oki Group's Takasaki complex has worked with industrial support organizations in Gunma Prefecture and Takasaki City to support technology-based venture businesses and small and medium enterprises that have taken up the challenge of diversification into new fields. As part of its support for manufacturing in the region, Oki lends space in its local facilities to these companies as development workshops and "incubation" facilities. It also allows these companies to use development, testing and manufacturing facilities based on Oki Group technology and provides technical assistance with tasks required for the realization of ideas, including development, design, prototype production and assessment.

One of the companies with a development workshop in Oki Group facilities is Japan Apricot Co., Ltd. In the year ended March 2005 it was selected for an SME support program run by Gunma Prefecture. It also won the Takeo Nakagawa Prize for technological excellence.

users to visit the Oki site once every two months to sell hand-made confectionery to employees during lunch breaks.



Selling confectionery for the Matsubokkuri Daycare House

### Participation in Community Activities Led by Minato-Net Voluntary Network

Minato-Net is a social contribution network made up of the people in charge of corporate philanthropy at 20 companies and two organizations (as of March 2005) in Tokyo's Minato-ku district. As a member of this network Oki participates in monthly meetings and seminars and promote community contribution activities for local residents and workers. In the year ended March 2005, Minato-Net held a "Kids Performance Contest," in which teams of children living or studying in Minato-ku competed to convey the concept of "work" through performance activities.

Another project involved a charity walking tour of Minato-ku locations mentioned in Chushingura, a famous story of samurai loyalty and revenge.



The "Kids Performance Contest"

### Supporting Computer Courses for Beginners

In December 2004, 14 Oki Group employees participated as voluntary teachers and supporters for a beginners' computer course held in the rooms of Warabi Chamber of Commerce and Industry in Warabi City, Saitama Prefecture.

The course is organized each year by the Warabi Chamber of Commerce and Industry and Warabi City for residents and workers in Warabi. Participants become familiar with computing by learning to make New Year greeting cards. The text used in the course was produced by a team of computer volunteers made up of Oki Group employees. Supporters provide one-on-one tuition on points that are difficult to grasp solely from the lectures. Since 2001, information technology advisory sessions have been run at the same time to provide advice about all aspects of computing.



Participants in a computer course

### Support for Sales of Goods by Local Facility for People with Disabilities

The Matsubokkuri Daycare House in Honjo City, Saitama Prefecture, which is located near an Oki Group site in the Honjo district, sells confectionery as part of its fund-raising activities. The Oki Group supports the facility by inviting its workers and

## Topics Activities by Overseas Group Companies

### Assistance for Children and the Elderly

Employees of Oki Data do Brasil, Ltda., a printer sales company in Brazil, have formed a committee, with the support of the company's human resource department, to carry out social contribution activities in the local area. The group gives clothing and toys to underprivileged children and organizes various activities, including zoo trips, and Easter and Christmas parties. It also takes part from their time to visit rest homes in the area and donate hygiene products and medicines.



A party organized by employees of Oki Data do Brasil