

Good Communication



The Oki Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

The Oki Way

We will work to ensure that Oki is correctly perceived by the general public, by dynamically implementing timely and appropriate public information activities that accurately convey our management policies and the nature of our various business activities, and by promoting communication with stakeholders within and outside of the Oki organization.

We will provide accurate corporate information to shareholders and investors in a fair and timely manner. Oki will work to ensure the fairness of equity markets through the timely disclosure of information that may have a significant effect on its share price, and through the prevention of insider trading.

Timely Disclosure of Appropriate Information

Disclosure through Mass Media

Oki has strengthened its distribution of information through the media as a way of providing timely information about various corporate activities, including the activities of its group companies, to a wide range of stakeholders. Examples include an increase in the volume of press releases, an improvement in two-way communications with journalists through press conferences, and active support for various interviews by

individual journalists. Oki is also supplying information globally to foster deeper understanding among stakeholders throughout the world. It actively produces press releases in English and Chinese and simultaneously publishes them on its websites.



Announcing a new ATM product (March 23, 2005)

Enhanced IR Activities

Financial Results Briefing

Since the first quarter of the year ended March 2004, Oki has held quarterly financial results briefings to provide investors with timely and accurate information about its business activities. Briefings for institutional investors are held whenever results are announced. These are designed to provide investors with information to help them understand Oki and make appropriate decisions, including not only financial results, but also descriptions of Oki's corporate vision and strategies by senior management. Oki also actively holds IR meetings on a wide range of subjects for overseas investors. Topics covered include management strategy, individual business strategies, and specific products and technologies. Oki also invites investors to tour its plants in Japan and overseas.

To ensure that information is disclosed fairly, Oki simultaneously publishes financial results and other IR information on its websites in Japanese and English.



Announcing the financial results for the year ended March 2005



Investor briefing in New York

IR Web Pages for Individual Investors

Oki also actively discloses information to individual investors. IR pages have been established for this purpose on Oki's Japanese website. These provide clear information about the company using a variety of formats, including images, graphs, video and audio. Registered users receive e-mail notices about new information, including financial results, stock exchange filing information, press releases for new products and services, and IR page updates.



An IR page for individual investors (in Japanese)

Preventing Insider Trading

In addition to its disclosure of timely and appropriate information to shareholders and investors, the Oki Group also works to protect shareholders and investors and ensure the reliability of the stock exchange by preventing insider trading. Specifically, it has adopted regulations to prevent insider trading and maintains compliance with these regulations as part of its risk management activities. It is the responsibility of an insider information officer to designate insider information or remove this designation. The officer assesses the status of information, registers insider information, and identifies all recipients of such information.

Disclosure with the Emphasis on Accessibility for a Wide Variety of Stakeholders

Web Accessibility Policy

In October 2004, Oki added an accessibility section to its website production guidelines. The aim was to establish guidelines that would make its websites more accessible for a wide range of users, including the elderly and people with disabilities. The section conforms with the Japan Industrial Standard (JIS)* for web content, which was formulated in June 2004, and pays close attention to accessibility for those who use voice synthesis software to read websites audibly.

In January 2005, Oki began to apply these guidelines to corporate information pages and investor information pages on its websites. The guidelines will be progressively applied to other pages in the future.



A web page explaining accessibility enhancement on Oki website

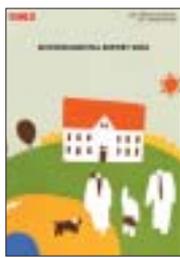
***Web Content JIS:** JIS X 8341-3:2004, "Guidelines for older persons and persons with disabilities — Information and communications equipment, software and services — Part 3: Web content." This industrial standard is designed to ensure and improve accessibility to web content, especially for the elderly and persons with disabilities.

Selecting Media of Communication

The Oki Group uses a variety of methods to communicate beyond the Oki organization. The method selected is determined by the needs of stakeholders with differing situations and interests.



The Annual Report — An overview of the Oki Group, together with information about business operations and products, and management and financial data



The Environmental Report — Information about environmental activities and performance data



Oki Technical Review — An English-language website introducing the technologies of the Oki Group

Oki is also improving and expanding its websites to provide timely access to a wide range of information, including information published using these various other channels of communication. Currently Oki has a Japanese website and a global website in English. It is also actively distributing information in China through a Chinese portal established in response to the expansion of the Oki Group's business there.

Another important facet of communication activities is the dissemination of internal newsletter to Oki Group employees. To support the sharing and use of timely information throughout the Oki Group, it has enhanced and expanded its Intranet websites and its internal online newsletters in English and Chinese.



Internal newsletters



Internal online newsletter in English



Internal online newsletter in Chinese

Information and Telecom Convergence Solution Fair

On November 11 and 12, 2004, Oki hosted the Oki Information and Telecom Convergence Solution Fair at its showroom in Toranomon, Tokyo. There were display zones showing information-telecommunications convergence solutions, service solutions for financial institutions and solutions for telecommunications carriers, based on the Oki Group's "AP@PLAT®" information-telecommunications convergence solution concept. There was also an advanced technology zone, and a zone for special exhibits. In addition to exhibits in these five zones, there were keynote speeches and special seminars presented by opinion leaders in various fields. For the 2,500 visitors, this fair provided an opportunity to learn about the latest technologies and products developed by the Oki Group.



Oki Information and Telecom Convergence Solution Fair 2004

Communication with Stakeholders

As part of its CSR initiatives, the Oki Group will enhance communications so as to reflect stakeholder feedback in its business activities. Some of these efforts are described in this section on communications. In addition, case studies relating to the Oki Group's communication initiatives are presented on the pages listed on the right.

Case Studies

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- Communication with NPOs P38
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