## RESPONSIBILITIES TO OUR SHAREHOLDERS AND INVESTORS

The OKI Group strives to disclose useful information such as our management strategy and business achievements to all our shareholders and investors in a timely and proper manner.

### OKI Group's Investor Relations Activities

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including corporate information, management strategies and operating results. The purposes of our IR activities are to improve management transparency, build trust with our shareholders and investors, and thus improve our corporate value. Our dedicated IR unit leads these activities proactively. The Group also makes every effort to prevent insider trading in order to protect shareholders and investors, and help ensure the integrity of securities markets. We will further promote the disclosure of information in a responsive and appropriate manner while complying with the revisions of the Companies Act, the Financial Instruments and Exchange Act and the timely disclosure rules of the Tokyo Stock Exchange. We are striving to deliver easily understood information more quickly.

## Greater Communication with Institutional Investors

Fully aware that managing efficiency and corporate value improvements are linked to receptiveness of market needs that can be made use of appropriately in management and business activities, our management team at OKI—starting with the president—is pursuing all forms of communication with institutional investors and analysts, such as interacting with them at financial result/management briefings and IR meetings.

As for specific initiatives in fiscal year 2016, we actively met with investors in IR meetings in Europe, North America, and Asia and participated in domestic IR conferences orga-

nized by securities firms as well. Through opportunities such as plant tours and small meetings with overseas and domestic investors and analysts, we explained our management policies and business conditions. Our executives, including outside directors, actively participate in such



The IR meeting where we presented our strategies

investor engagement activities.

In May 2017, we hosted an IR meeting to present our business strategies, where the president offered an overview of Mid-term Business Plan 2019 and the head of each business division presented the policies of each business within the context of the new business plan.

# Communication via Our IR Website and OKI e-mail Newsletter

We at OKI are posting on our website Japanese and English versions of a diverse range of IR information, like financial result data, to ensure that we maintain an open and fair broadcasting of IR information. In March 2017, we refurbished our website with the aim of making it easier to use for all our investors.

In November 2016, the OKI Group IR website won a commendation award for "Internet IR Award 2016" released by Daiwa Investor Relations Co., Ltd. And, just like last

year, we won a bronze prize for "Gomez IR Site Comprehensive Ranking 2016" released by Gomez Consulting (Gomez) under Morningstar Japan K.K. in November, 2016.

We compile filing information for Tokyo Stock Exchange and financial re-



OKI Group IR website for all our investors

sult information, press releases on new products and services and updates of information on our IR site, and send out as required the compiled data in e-mails in Japanese and English to some 1,100 people, such as institutional investors.

## Thorough Prevention of Insider Trading

In order to protect shareholders and investors and gain the trust of securities markets, we in the OKI Group clearly state in our OKI Group Code of Conduct that we will neither buy nor sell stock or other securities based on insider information, nor provide any such information to other parties. We strive to prevent insider trading.

### Status of Our SRI Index Inclusion

A socially responsible investing (SRI) index is a stock index which looks at ESG approach as important evaluation criteria in addition to financial aspects. As of June 2017, OKI is listed as a constituent in the two SRI indexes below, having met their selection criteria.

#### **SNAM Sustainability Index**

SOMPO Japan Nipponkoa Asset Management (SNAM) launched the SNAM Sustainability Index in August 2012 for SRI funds aimed at pension funds and institutional investors that invest a wide range of companies that rank highly for their ESG initiatives.



#### Morningstar Socially Responsible Investment Index (MS-SRI)

The Morningstar Socially Responsible Investment Index (MS-SRI) is the first socially responsible investment index in Japan. Morningstar Japan K.K. selects 150 companies from among listed companies in Japan by assessing their social

responsibility, and converts their stock prices into the index.

