
TO OUR STAKEHOLDERS

Accelerating a concerted Group-wide effort to implement measures for growth aimed at enhancing profitability.

OKI *Open up your dreams*



In fiscal year 2012, the OKI Group achieved sales growth in every segment through a concerted effort to implement various measures aimed at business expansion. We were able to steadily produce results, including the achievement of profit growth on every level, and I feel confident that the successful results reflect the efforts of all OKI Group employees. All of us constantly think about what our customers want and convey the concept of market-in as our business approach.

Fiscal year 2013 is the final year of our mid-term business plan. While the business outlook remains unpredictable, even in a severe operating environment, we will continue diligently to advance business structural reforms and measures for growth with the aim of fulfilling the plan objectives.

I look forward to the further support and cooperation of all our stakeholders.

July 2013

Hideichi Kawasaki
Hideichi Kawasaki
President
Oki Electric Industry Co., Ltd.