## AT A GLANCE

| BUSINESS UNITS                      | OUTLINE  | MAIN PRODUCTS AND SERVICES  |
|-------------------------------------|--|---|
| SOLUTIONS<br>& SERVICES             | Business offering solutions and ser-<br>vices capitalizing on OKI's exception-<br>al know-how in business systems<br>for financial, government agencies,<br>transportation, retail, manufactur-<br>ing, and other industries | <ul> <li>Bank branch systems and centered-administration systems for financial institutions</li> <li>Various business systems (personnel and salary systems, ERP systems)</li> <li>Ticket reservations and issuing systems</li> <li>Cloud computing services</li> <li>LCM services</li> <li>Business process outsourcing services</li> </ul>                      |
| TELECOM<br>SYSTEMS                  | Business providing communication<br>systems and services leveraging our<br>technology and know-how in linking<br>people or goods to telecom carriers,<br>service providers, companies, and<br>other customers                | <ul> <li>IP multimedia systems/Optical network systems</li> <li>Next-generation home gateways</li> <li>Video delivery systems</li> <li>IP-PBX/Business telephone systems</li> <li>Call center systems</li> <li>Videoconferencing systems</li> <li>920MHz frequency band wireless communication systems</li> </ul>   |
| SOCIAL<br>INFRASTRUCTURE<br>SYSTEMS | Business providing customized sys-<br>tems that serve as the social infra-<br>structure mainly for government<br>agencies and local governments  | <ul> <li>Flight control systems</li> <li>ITS-related systems (ETC, VICS, etc.)</li> <li>Disaster prevention administrative radio systems for municipalities</li> <li>Firefighting navigation systems</li> <li>Digital wireless communication systems for firefighting and emergency use</li> <li>VoIP bulletin systems</li> <li>Self-defense equipment</li> </ul> |
| MECHATRONICS<br>SYSTEMS             | Business offering products built on core mechatronics technology   | <ul> <li>ATMs</li> <li>Cash handling equipment</li> <li>Bank branch terminals</li> <li>Ticket reservations and issuing terminals</li> <li>Check-in terminals</li> <li>Currency exchangers</li> </ul>  |
| PRINTERS<br>PRINTERS<br>COREFOR     | Business offering printers leveraged<br>by OKI's unique LED technology   | <ul> <li>Color and monochrome LED printers</li> <li>Multifunction printers (MFP)</li> <li>Dot-impact printers</li> </ul>  |
| EMS                                 | Consigned design and manufactur-<br>ing business based on design and<br>manufacturing technologies culti-<br>vated in info-telecom systems   | <ul> <li>Design and manufacturing of electronic products<br/>requiring high-density mounting, high quality, and<br/>high-speed detection technology</li> <li>Design and manufacturing of mechatronics prod-<br/>ucts requiring high-precision mechanisms</li> </ul>   |

| MAIN MEASURES  | NET SALES (Billions of yen)   | OPERATING INCOME (Billions of yen)  |
|--|---|---|
| <ul> <li>Expand service business by offering comprehensive services based on the EXaaS<sup>TM</sup> cloud computing concept</li> <li>Expand market share by creating packages of powerful business solutions, and marketing them to new customers</li> <li>Expand the office solutions business by integrating the printer and cloud computing services</li> </ul>   | FY2012 (ended March 2013)<br>Results       91.1         FY2013 (ending March 2014)<br>Plan       85.0 |   |
| <ul> <li>Expand the domain of coordinated services with telecom carriers and service providers in addition to the system offering to telecom carriers</li> <li>Expand enterprise systems business by forming alliances to strengthen product lineup and sales and providing one-stop solutions</li> <li>Offer xEMS (energy management systems) and Smart Network solutions for the M2M market by leveraging 920MHz frequency band wireless multi-hop network technologies</li> </ul> | FY2012 (ended March 2013)<br>Results75.7FY2013 (ending March 2014)<br>Plan75.0                        | FY2012 (ended March 2013)<br>Results 23.8   |
| <ul> <li>Develop user-friendly systems that are safe, secure, and comfortable using wireless, control systems, and other technologies</li> <li>Provide equipment with excellent operability, to respond to the needs of customers</li> </ul>   | FY2012 (ended March 2013)<br>Results49.3FY2013 (ending March 2014)<br>Plan47.0                        | FY2013 (ending March 2014)<br>Plan 20.5   |
| <ul> <li>Introduce competitive strategic products globally and expand ATM sales in China, Russia, Indonesia, Brazil, and other countries</li> <li>Leverage strengths in banknote transportation technology and develop products in Japan and overseas that address customers' needs</li> </ul>   | FY2012 (ended March 2013)<br>Results 76.9<br>FY2013 (ending March 2014)<br>Plan 82.0                  |   |
| <ul> <li>Enhance profitability by revising our product<br/>line and sales strategy for the office printer<br/>market</li> <li>Develop MFP-based solutions for the office<br/>solutions market incorporating A4 MFP stra-<br/>tegic products and applications</li> <li>Penetrate into the professional printing mar-<br/>ket by introducing high-value-added printers<br/>(with special color features)</li> </ul>  | FY2012 (ended March 2013)<br>Results111.4FY2013 (ending March 2014)<br>Plan115.0                      | FY2012 (ended March 2013)       -8.8         Results       -8.8         FY2013 (ending March 2014)       4.0         Plan       4.0 |
| <ul> <li>Strengthen alliances among Group companies<br/>and establish the framework to meet various<br/>needs of customers</li> <li>Focus on high-end-type EMS market where<br/>high-level <i>monozukuri</i> (manufacturing) capa-<br/>bilities are required</li> <li>Expand service provision processes beyond<br/>production to include design, staging, and<br/>other processes</li> </ul>  | EMSOther BusinessesFY2012 (ended March 2013)<br>Results18.7FY2013 (ending March 2014)<br>Plan39.017.0 | EMSOther BusinessesFY2012 (ended March 2013)<br>Results3.0FY2013 (ending March 2014)<br>Plan2.0                                     |