

rooms are set up in the system, to enable timely information sharing. The user interface applies OKI's universal design concepts. It has an automatic speech function with standard conversation texts stored, etc.

* Special purpose subsidiary: Company established to provide special considerations for the employment of challenged people, as defined in the Act on Employment Promotion etc. of Persons with Disabilities.



Telework



Qol-Assist Co., Ltd.
Director and Gen. Mgr. of
Telework Dept.
Challenged Employment
Living Advisor
Ei Aoki

In a system for teleworkers, video calls which see into their homes is not needed, but virtual conference rooms where members can speak freely are essential. Using the Workwel Communicator solidly enhances employees' communication and conversation abilities. It is highly evaluated by teleworkers, who say "It gives me the feeling that I went to the office," "I get a strong feeling that I am working" and "I don't feel alone."

Achievements in Fiscal 2012

Good Communications with Shareholders and Investors

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including, management strategies and operating results. We actively work on disclosure and IR activities, focused on the IR Unit which is dedicated to such work. The group also makes every effort to prevent insider trading.

it. Our site won the bronze award in the "Gomez IR Site Comprehensive Ranking 2013" from the Gomez Consulting Division of Morningstar Japan, Inc., as announced in March 2013.



We also send OKI News Emails (in Japanese and English) to approximately 1,500 people, including our institutional investors. This email newsletter includes the latest financial results, information on filings to securities exchanges, press releases on topics such as new products and services, and information on updates to our IR Website.

Briefing Focusing on Printer Business Strategy

OKI recognizes that the appropriate utilization of the views of the market in management practices and business activities serves to further increase operating efficiency and raise corporate value. Based on this recognition, the President and the other members of the management team conduct investor briefings, hold IR meetings and engage in various other communication activities. In fiscal 2012, we worked to provide fast and accurate disclosures and explanations of information on inappropriate accounting practices in an overseas subsidiary; we also held a corporate briefing on our printer business strategy, which is a key aspect of our mid-term business plan, where the President of OKI and the President of OKI Data which operates our printer business explained the positioning and growth strategy for our printer business.



Corporate briefing on printer business strategy (March 2013)

Thorough Prevention of Insider Trading

In order to protect shareholders and investors and gain the trust of securities markets, OKI Group clearly states in our OKI Group Code of Conduct that we will neither buy nor sell stock or other securities based on insider information, nor provide any such information to other parties. We strive to prevent insider trading. In fiscal 2012, this was a theme at our Compliance Managers Training, where we discussed cases of violations at other companies in recent years, as we renew our efforts for thorough prevention.

Communication via IR Website and Email Newsletters

OKI has an IR Website where a range of investor relations information, including financial data, is posted simultaneously in English and Japanese, in order to maintain fairness in information disclosure. We aim to make the site more accessible to investors, and are continually working to improve

SRI Index Efforts

A socially responsible investing (SRI) index is a stock index which looks at CSR as important evaluation criteria in addition to financial aspects. As of April 1, 2013, OKI is a stock in the Morningstar Socially Responsible Investing Index (MS-SRI).*

* The Morningstar Socially Responsible Investment Index (MS-SRI) is the first socially responsible investment index in Japan. Morningstar Japan K.K. selects 150 companies from among approximately 3,600 listed companies in Japan by assessing their social responsibility, and converts their stock prices into the index.

