

Promoting CSR at the OKI Group

In order to fulfill CSR based on the corporate philosophy, we cohesively promote our CSR initiatives, in accordance with the basic policies determined by the CSR Committee, through the cooperation between the CSR Division and other relevant business units. Our CSR focuses on the seven priority themes shown in the diagram. Details of each activity in fiscal 2012 are shown below.

CSR Priority Themes: Focal Points and Achievements

Priority Themes	Focal Points for Fiscal 2012	Achievements in Fiscal 2012	Focal Points for Fiscal 2013
Full Compliance with Laws and Regulations ↗ p.18	<ul style="list-style-type: none"> Effective follow-up for risk management activities at group companies Enhancement of measures to communicate the contents of education programs 	<ul style="list-style-type: none"> Top management of business units fully participate in activities Utilization of a booklet called "Case Examples of Compliance." Series of case articles published in company news. 	<ul style="list-style-type: none"> Solid sharing and communication of risk information, and enhancement of its management Enhancement of measures to communicate the contents of education programs
Information Security ↗ p.19	<ul style="list-style-type: none"> Safe use of smartphones Continuation and improvement of the checking systems for the group companies and business partners 	<ul style="list-style-type: none"> Prepare environment for using smartphones via OKI's cloud service Support improvements for problems at business partners 	<ul style="list-style-type: none"> Safe use of smartphones Deploy information security management policy to overseas sites
Improvement of Customer Satisfaction ↗ p.20	<ul style="list-style-type: none"> Improvement of educational programs for mid-level engineers as a group Expansion of the application range of universal design technique 	<ul style="list-style-type: none"> Enhance quality control training in business units Use technology for universal design to support disabled who telework (introduction examples) 	<ul style="list-style-type: none"> Enhance quality control training, matching unique aspects of business Expansion of the application range of universal design technique
Good Communication with Shareholders and Investors ↗ p.21	<ul style="list-style-type: none"> Fair and timely disclosure of how the mid-term business plan is being implemented for the group's further growth 	<ul style="list-style-type: none"> Printer business strategy explanation meeting Training to prevent insider trading 	<ul style="list-style-type: none"> Fair and timely disclosure of how the mid-term business plan is being implemented in its final fiscal year
Respect for Employees ↗ p.22	<ul style="list-style-type: none"> Recruitment and training of diverse human resources Continuing entrenchment of the supports for the development of the next generation Continuing promotion of work-life balance Continuing support for the mental and physical health of employees 	<ul style="list-style-type: none"> Support for employment of challenged people Support for use of various systems: telework system, etc. Introduction of tools for solid management of work hours 	<ul style="list-style-type: none"> Continue to strengthen fiscal 2012 focal points
Social Contribution ↗ p.23	<ul style="list-style-type: none"> Continuation of the activities that provide reconstruction assistance to those affected by the Great East Japan Earthquake Continuing promotion of social contribution activities inside and outside Japan 	<ul style="list-style-type: none"> Volunteer programs for recovery from the Great East Japan Earthquake, etc. Installation of water weir barriers etc. in Thailand to protect the environment 	<ul style="list-style-type: none"> Study for continuation of Great East Japan Earthquake reconstruction assistance Continuing promotion of contribution activities inside and outside Japan
Consideration for the Environment ↗ p.24	[Achievement of a low-carbon society] <ul style="list-style-type: none"> Improvement of the OKI Group's basic unit for CO₂ emissions Preparatory efforts for the Nippon Keidanren's Commitment to a Low Carbon Society [Prevention of pollution] <ul style="list-style-type: none"> Improvement of operational procedures and IT systems in compliance with relevant laws and regulations, as well as industry standards [Resource circulation] <ul style="list-style-type: none"> Examination of targets for reducing materials newly input at production sites [Biodiversity conservation] <ul style="list-style-type: none"> Formulation of a clear policy, construction of a management framework, implementation of training programs 	[Achievement of a low-carbon society] <ul style="list-style-type: none"> Achieve targets for the OKI Group's basic unit for CO₂ emissions Participate in trials for Nippon Keidanren's Commitment to a Low Carbon Society [Prevention of pollution] <ul style="list-style-type: none"> Improve operational procedures and IT systems, and start operation [Resource circulation] <ul style="list-style-type: none"> Examine targets for reducing materials newly input at production sites, and recycling ratio targets [Biodiversity conservation] <ul style="list-style-type: none"> Formulate policy, and launch biodiversity working group in OKI Group Add biodiversity conservation into environmental training, and deploy to entire company 	[Achievement of a low-carbon society] <ul style="list-style-type: none"> OKI Group's basic unit for CO₂ emissions Start full scale operation for Nippon Keidanren's Commitment to a Low Carbon Society [Prevention of pollution] <ul style="list-style-type: none"> Improve operational procedures and IT systems in compliance with relevant laws and regulations, as well as industry standards [Resource circulation] <ul style="list-style-type: none"> Establish targets for reducing materials newly input at production sites, and recycling ratio targets [Biodiversity conservation] <ul style="list-style-type: none"> Study and build assessment methods