

understand manual. The new department is comprised of two teams, one examines and creates manuals, and the other focuses on operability and design. It aims at establishing global operability with integrity in cooperation with the Operability Committee, an organization whose members are from different functional departments such as Design, Sales, and CS Promotion. Based on the OKI Group's concept of universal design, the department also pursues the improvement of accessibility by reflecting considerations for different types of challenged people including elderly people and people with impaired color vision.

Enhancing Accessibility of Website

OKI has made utmost efforts to build truly accessible websites in conformity with JIS standards and other

International standards by emphasizing the importance of accessibility in the company's guidelines for websites since 2002. As part of such efforts, in October 2011, OKI renewed the opening page and the pages for corporate information of its website to make them conform with JIS X 8341-3:2010*, a new JIS standard to ensure web accessibility to elderly and challenged people. The new JIS standard includes a section to test the accessibility of each web page and rank it in three levels (A, AA and AAA). The above renewed pages were evaluated to partly meet the requirements of the AA level. OKI will continue to increase the number of web pages in conformity with the standard.

* JIS X 8341-3:2010
Guidelines for older persons and persons with disabilities-Information and communications equipment, software and services-Part 3: Web content. It is a standard about accessibility launched in June, 2004 as part of the the Japan Industrial Standards. It was revised later in August 2010.

Achievements in Fiscal 2011

OKI GROUP

Good Communications with Shareholders and Investors

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including corporate information, management strategies and operating results. The purposes of our IR activities are to improve management transparency, help build trust with our shareholders, and thus improve our corporate value. The department responsible for these activities is IR Unit. The group also makes every effort to prevent insider trading in order to protect shareholders and investors, and help ensure the integrity of securities markets.

Corporate Strategy Meeting Focusing on Mid-term Business Plan

OKI recognizes that the appropriate utilization of the views of the market in management practices and business activities serves to further increase operating efficiency and raise corporate value. Based on this



Resulting briefing (May 2011)

recognition, President and the other members of the management team conduct investor briefings, hold IR meetings and engage in various other communication activities. As part of such efforts, President explained how the company had worked for its mid-term business plan to fiscal 2013 as well as its policies for fiscal 2011 at a resulting briefing held in May, 2011. The company's other efforts for appropriate, timely disclosure of information included an increased number of IR meetings for institutional investors inside and outside Japan.

Communication via IR Website and e-mail Newsletters

OKI has an IR Website where a range of investor relations information, including financial data, is posted simultaneously in English and Japanese in order



"Investor Relations" site on the web
<http://www.oki.com/en/ir/>

to maintain fairness in information disclosure. In order to make the site more accessible to investors, we renewed the Japanese version and English version of the site in October 2011, and January 2012 respectively. Furthermore, we improved the content of the page for individual investors in the Japanese version in March 2012. We will continue to improve the quality of the IR site.

We also send OKI News Mails to approximately 1,500 people, including our institutional investors and people who have signed up on our website. This e-mail newsletter includes the latest financial results, information on filings to securities exchanges, press releases on topics such as new products and services, and information on updates to our IR Website.

We will further promote the disclosure of information in a responsive, and appropriate manner while complying with the revisions of the Companies Act, the Financial Instruments and Exchange Law and the timely disclosure rules of the Tokyo Stock Exchange.