

Social Contribution

The OKI Group, based on the Basic Philosophy and Basic Policy for Social Contribution Activities, has promoted various social action projects. More specifically, the group has made donations, opened its facilities for community use, and supported social action programs by employees. There are two types of social action programs the OKI Group has supported: donation-based programs that collect contributions from employees every month, and participatory programs related to social welfare or environmental protection activities. In order to be involved in a wide range of social contribution activities, we have interacted and collaborated with various nonprofit organizations.

Response to the Great East Japan Earthquake

The OKI Group has decided to offer a reconstruction assistance of 10 million yen for people and areas afflicted by the Great East Japan Earthquake on March 11, 2011. The assistance is comprised of a monetary donation and IT/network devices. Furthermore, some management-labor office fund raisers have been organized in Japan while employees of overseas group companies have also been active in fund raising.

Donation-based Program The OKI 100 Yen Fund of Love

The OKI Group has made various assistance efforts through the OKI 100 Yen Fund of Love, a donation-based social action program. Among such efforts are the donation of blood transport vehicles to the Japan Red Cross Society and financial assistance to different social action organizations. The participants in the OKI 100 Yen Fund of Love include executives and employees of the member companies of the OKI Group (24 companies as of April 2011) who agree with the purport the program. They are asked to donate 100 yen a month.

In fiscal 2010, we reviewed the criteria to select social action organizations to be supported as we had participated in the United Nations Global Compact. As a result, we added "compatibility with the United Nations Millennium Development Goals (MDGs)" to the criteria.

- Social Action Organizations as Recipients of Financial Assistance from the OKI 100 Yen Fund of Love and MDGs

MDGs	Organizations
Goal 1: Eradicate extreme poverty and hunger	NPO Hunger Free World
Goal 2: Achieve universal primary education	NPO Action with Lao Children EDF-Japan NPO Child Fund Japan
Goal 5: Improve maternal health Goal 6: Combat HIV/AIDS, malaria and other disease	NPO PH-Japan

In March 2011, the NPO Action with Lao Children published a kamishibai (a storytelling tool comprised of a set of picture cards) titled "Little Caterpillar Looking for Leaves" in Laos with a financial assistance from the OKI 100 Yen Fund of Love.



Kamishibai "Little Caterpillar Looking for Leaves"

Forest Improvement Activities through the Green Wave 2010

The OKI Group has continuously been involved in forest improvement activities in some places in connection with relevant group under agreements with local municipal



In the OKI Group Forest in Komoro

governments, Forest Offices and NPOs. In May 2010, in conjunction with the International Day for Biological Diversity, we participated in the Green Wave 2010, a campaign to promote reforestation and other forest protection activities targeted at businesses and organizations, and engaged in forest improvement projects in Izu (Shizuoka) and Komoro (Nagano). The campaign was supported by the Ministry of Environment, the Ministry of Land, Infrastructure, Transport and Tourism, and the Forest Agency.

On May 22, the International Day for Biological Diversity, 49 participants from the OKI Group, employees and their families, planted seedlings, cleared underbrush and thinned the forest in Komoro. The OKI Group has carried out similar activities also in Takasaki (Gunma). A total of 230 people participated in the OKI Group's forest improvement activities in Japan in fiscal 2010.

Tree-Planting Project in Shenzhen, China

OKI Electric Industry (Shenzhen), a manufacturer of ATMs and printers in China, carried out a tree-planting project in Zhongshan Park, Shenzhen for the first time in March 2011. Since its inception in 2001, the company has been active in environmental conservation activities from both business and social contribution aspects. Such activities include the establishment of an environmental management system and voluntary cleanups around its production site. The purposes of the company's first tree-planting project, in which 45 employees planted peach seedlings, were to help preserve the scenery of the park, make a contribution to the local community, and raise the environmental consciousness of its employees.

Supporting Elementary Schools for Mountain Tribes in Northern Thailand

OKI Precision (Thailand), the group's production site in northern Thailand has visited elementary schools in villages of mountain tribes to donate supplies since 2009. In December 2010, approximately 30 employees of the company including its president visited an elementary school for children of the Karen, one of the mountain tribes in Thailand. The employees donated an antenna for satellite broadcasting, school supplies, toys and used clothes. Furthermore, they installed a water filtration system in order to prevent health hazards caused by drinking undrinkable water from the mountains as a gift from the company.



Karen child holding a gift from OKI Precision (Thailand)