

Supporting the Improvement of the Direction Board System of a Special-Needs School Utilizing Universal Design

The OKI Group supported the renewal of the direction board system of Tokyo Metropolitan Hachioji Higashi Special-needs School. Since the school has committed to creating a learning environment that assists the visual function of challenged students, it has organized a special project team and addressed the improvement of the direction board system at the school since fiscal 2010. Universal Design Department of OKI and OKI WorkWell (See Page 24), a special purpose subsidiary of the OKI Group, have worked with the school for this project, conducted an on-site survey, analyzed the circulation in the school and students' viewing habit, and designed a direction board with pictograms. We also offered our advice on the appropriate installation position for the direction board in order to secure adequate visibility for both wheelchair users and walkers. We will continue to support the school's project to assist the visual function of its students.



Direction board with pictograms

Achievements in Fiscal 2010

OKI GROUP

Good Communication with Shareholders and Investors

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including corporate information, management strategies and operating results. The purposes of our IR activities are to improve management transparency, help build trust with our shareholders, and thus improve our corporate value. The department responsible for these activities is IR Unit. The group also makes every effort to prevent insider trading in order to protect shareholders and investors, and help ensure the integrity of securities markets.

Corporate Strategy Meeting Focusing on Mid-term Business Plan

OKI recognizes that the appropriate utilization of the views of the market in management practices and business activities serves to further increase operating efficiency and raise corporate value. Based on this



Corporate Strategy Meeting (October 2010)

recognition, President and the other members of the management team conduct investor briefings, hold IR meetings and engage in various other communication activities. On October 8, 2010, we held a Corporate Strategy Meeting focusing on the company's mid-term business plan to fiscal 2013. President Kawasaki explained the company's business policy, the program for the enhancement of management bases, and the program for growth based on the brush-up version of the mid-term business plan announced in February of the same year.

Communication via IR Website and e-mail Newsletters

OKI has an IR Website where a range of investor relations information, including financial data, is posted simultaneously in English and Japanese in order to maintain fairness in information disclosure. We also send e-mail newsletters to approximately 800 people, including our institutional investors and people who have signed up on our website. The e-mail newsletter includes the latest financial results, information on filings to securities exchanges, press releases on topics such as new products and services, and information on updates to our IR Website.



Investor Relations site on the web <http://www.oki.com/en/ir/>

We will further promote the disclosure of information in a responsive, and appropriate manner while complying with the revisions of the Companies Act, the Financial Instruments and Exchange Law and the timely disclosure rules of the Tokyo Stock Exchange.