

## Management to Support the Sustainability of Businesses and Society



### The OKI Group's Production Activities and Management Systems

As the globalization of economy has accelerated, competition among companies has become increasingly fierce. In order to achieve continuing growth and development under these circumstances, it is indispensable for any manufacturer to offer new values to customers by developing new products and technologies, and ensure the appropriate management of production activities. The OKI Group currently has production sites in Japan, Thailand, China and Great Britain. We always put importance on the further improvement of our sophisticated production technologies such as high-density mounting, high-speed testing, and high-precision processing, and the dissemination of our sophisticated production management across the group.

There are various issues to be addressed at any production site. Among them are the strict control of product quality, the reduction of environmental impacts arising from manufacturing activities, and the appropriate management of occupational health and safety for people working in manufacturing settings. As these issues are covered in the OKI Group Charter of Corporate Conduct, the OKI Group has established and implemented some systems to appropriately address them.

In order to ensure quality, the OKI Group has been very active in quality control efforts with Quality Management Department at each business unit or group company. Furthermore, the group's production sites have established their own quality control systems in accordance with their production lines and the characteristics of their products. Regarding environmental conservation, the OKI group has established a group-wide management system to set business themes and site themes, and carry out various environmental activities in accordance with these themes in an efficient, and integrated way. Occupational health is being managed at each production site by its Safety and Health Committee. The committee is comprised of members from both management and employees. Since efforts to address these issues are indispensable also for the promotion of CSR throughout the

supply chain, the OKI Group has developed an assessment format reflecting the requirements for global CSR procurement, and disseminated it to every production site of the group.

### Contributing to the Countries and Regions in Which We Operate

The most important key to managing these overseas production sites is responsible corporate management that pursues not only the level of manufacturing truly meeting the needs of customers but also contribution to the development of the countries and communities in which we operate.

From this perspective, the OKI Group's overseas production has been characterized not only by the pursuit of economic advantages, but also by efforts for promoting trust with local communities from the outset. As we have worked closely with local employees and vendors for the improvement of production technologies and the dissemination of sophisticated production management, local employees have begun taking initiatives in solving production problems at many overseas production sites. We have also been active in providing local employees with IT education and language education while encouraging them to obtain various certifications. We would like them to utilize their skills and capabilities acquired through their careers for society.

The OKI Group has also been active in interacting with local residents and participating in various social action programs inside and outside Japan. For example, OKI Electric Industry (Shenzhen, China) carried out a tree-planting project for the first time in March 2011 (See Page 25). We will continue to establish and maintain good relationships with countries and communities in which we operate through these activities.



Tree-planting project in Zhongshan Park, Shenzhen, China

#### Column

### OKI Software Technology Wins "Best CSR Company in Chinese IT Industry Award 2010"

OKI Software Technology (OSTJ) designs and develops software and communication devices in Jiangsu, China. In December 2010, the company won the "Best CSR Company in the Chinese IT Industry Award 2010" from the China Computer Users Association for its quality CSR initiatives. The award is designed to be given to IT companies with outstanding achievements in their efforts for occupational health, environmental conservation and social contribution.

Since its establishment in 2001, OSTJ has been involved in various social action programs such as group blood donation. It established CSR Promotion Committee in 2006, and built its original management system and obtained CSA8000, a CSR certification of Changzhou City, in 2007. The award was a tremendous validation of these efforts.



Award ceremony in Beijing