



Special  
Feature

## What OKI can do for the improvement of the quality of life for people around the world

Meeting  
Our CSR  
Commitment

The OKI Group is committed to helping people around the world improve the quality of their lives through IT-based manufacturing.

The OKI Group, as described in its corporate philosophy focusing on the improvement of the quality of life for people around the world, has offered various products and services that help solve social issues. It is also notable that OKI's manufacturing is characterized by the integration of all relevant functions such as sales and marketing, technology development, production and maintenance. In other words, all processes from product development to delivery are effectively managed in an integrated way at OKI. This section features messages of five people who have been working on the front lines of five key areas for the OKI Group's CSR.

### We would like to offer IT-based public service solutions that even help revitalize regional economies.



**Takeshi Okamoto**

Government & Public Systems  
Marketing & Sales Division

OKI has offered various products and services utilizing its core technology of info-telecommunication. I have been working for Local Community Information Systems for municipal governments in which OKI's cutting-edge IP technology and disaster prevention systems are incorporated. The purpose of this systems is to promote the informatization of local communities, allow their residents to enjoy the benefits of IP

telephony and the Internet, and thus improve their safety and

security. As I have visited users of this system door to door, I have realized that we can help develop local communities by supporting communication between people living there. We would like to go even further and eventually offer solutions that even help revitalize regional economies.

It is also important for us to make such system more environment-friendly in the future. I sincerely hope that the combination of OKI's Green IT and public service systems for municipal governments will enable the optimization of convenience, cost effectiveness and environmental friendliness in communities and houses.

See **Feature 1** article for specific efforts.

## As a company advocating Green IT, we need to make company-wide efforts to reduce CO2 emissions.



**Akihiro Mito**

Facility Management Team  
General Affairs Division

OKI is currently pursuing a project to achieve a 1% reduction in CO<sub>2</sub> emissions from the average of the last five years by replacing aging infrastructure facilities with latest ones. However, there are limits to what we can do through facility investment. Furthermore, we now have to save energy not only at production sites but also at offices. Thus we are considering building a new system through which every business unit can constantly and autonomously save

energy. What is most important for such system is the environmental awareness of the each user. In this context, we have been working for the visualization of energy consumption by introducing OKI's Green IT services. As a company advocating Green IT, we need to make steady efforts to save energy and reduce CO<sub>2</sub> emissions, and use our experience to develop new products.

See **Feature 2** article for specific efforts.

## Communication is the key to the successful management of production sites.



**Yasunori Yamazaki**

Production Planning  
Department  
Production Division

I believe communication is the most important thing for manufacturing businesses. Suppose you have to make an adjustment of the output of a certain product. You are not able to get best result unless you fully understand what is happening in the production site and what your customers truly need.

Communication is much more important if you work at an overseas production site because the cultural background and

customs of local employees are quite different from yours. I worked at a site manufacturing ATMs in China until recently. The site put great importance on employee training and information sharing. In order to avoid confusion and misunderstanding, people working there were asked to communicate in plain terms. Furthermore, various events were held to foster a sense of unity among them. I believe such steady efforts help improve productivity.

See **Feature 3** article for specific efforts.

## Our chemical substance information system ensures safe and secure manufacturing.



**Daisaku Tanaka**

Information Systems Division  
IT Solution & Services  
Business Division

I was involved in the development of a new tool to manage chemical substances in response to the enforcement of EU's REACH. Since we had no systems to deal with rules and regulations before REACH, we had to build the system from scratch. COSMOS-R/R, the completed system, is a very user-friendly system that can cope with law revisions and operational improvements. It has now become an indispensable system for OKI's

safe and secure manufacturing.

I am currently in charge of the marketing of COSMOS-R/R to companies outside the OKI Group. Different customers use different chemical substances of different concentrations. The ways they manage such substances are also different. Therefore, we have to be highly flexible and responsive to meet the needs of each customer. I would like to utilize my experience from the in-house operation of the system, and help customers ensure safe and secure manufacturing.

See **Feature 4** article for specific efforts.

## The improvement of our information security secures the reassurances of our customers.



**Masaya Sato**

Information Planning Division

What comes first for information security is that we should never, ever cause troubles to our customers. Since the use of IT is indispensable for every aspect of OKI's business as a manufacturer and service provider, extreme care should be taken for information security in all processes from development, production and sales to maintenance. For this purpose, we have introduced several measures and systems. Believing that information security is

ultimately secured by individual employees, we have also made various efforts to promote the security awareness of each employee. Among them are a case-study-based security education program, a system to share accident information, and a program to learn emergency procedures. We will continue to pursue highly sophisticated information security to secure the reassurances of our customers, and thus improve our credibility.

See **Feature 5** article for specific efforts.