

Social Contribution

OKI, as a good corporate citizen, implements social contribution activities and builds positive relationships with local communities.

Focal Points for Fiscal 2009

- Examination of possibilities for more stable operation of the OKI 100 Yen Fund of Love
- Enhancement of activities contributing to local communities in Japan and overseas

Achievements in Fiscal 2009

- Reexamination of the support criterion for the OKI 100 Yen Fund of Love
- Determination to continue the forest maintenance activities in Gunma and Nagano
- Implementation of new activities to contribute to local communities in overseas

Focal Points for Fiscal 2010

- Continuing operation of the OKI 100 Yen Fund of Love
- Enhancement of social contribution activities inside and outside Japan in collaboration with municipal governments and NPOs

Basic Philosophy and Systems for Social Contribution Activities

In 1996, OKI established an organization dedicated to the promotion of social contribution, and formulated the Basic Philosophy and Basic Policy for Social Contribution Activities. The OKI Group, based on the same philosophy and policy, has promoted various social contribution activities. More specifically, the group has made donations, opened its facilities for community use, and supported social action programs by employees.

There are two types of social action programs the OKI Group has supported: donation-based programs that collect contributions from employees every month, and participatory programs related to social welfare or environmental protection activities. In order to be involved in a wide range of social contribution activities, we have interacted and collaborated with various nonprofit organizations.

Social Contribution Activities: Basic Philosophy and Basic Policy

Basic Philosophy

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

Basic Policy

- **Corporate Activities**
OKI will continue to implement social contribution activities that reflect local and national needs, using its corporate resources, including its human resources and assets. OKI will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.
- **Activities by Individuals**
OKI will encourage and support voluntary activities that allow individual employees to express their humanity.

Slogan

Let's begin with what is achievable now!

Donation-based Program The OKI 100 Yen Fund of Love

The OKI 100 Yen Fund of Love is a donation-based social action program that asks each participant to donate 100 yen a month. The participants in the program include executives and employees of 32 companies of the OKI Group as of March 31, 2010. In fiscal 2006, the system of the program was altered to secure stable funding and attract as many participants as possible. Under the new system, each participant can choose the amount to be donated from three options - 100 yen, 200 yen and 300 yen - every time. In fiscal 2009, we reexamined the support criterion for the fund.

● The OKI 100 Yen Fund of Love Achievements in fiscal 2009

Donation of a blood transport vehicle to the Japan Red Cross Society	3,000,000 yen (including matching donation)
Financial assistance to a project to promote the employment of challenged people as teleworkers	1,000,000 yen
Financial assistance to social action groups in which OKI's employees are involved	2,320,000 yen (to support 23 organizations)

Donation of a Blood Transport Vehicle to the Japan Red Cross Society

OKI has supported the activities of the Japan Red Cross Society since it launched Japan's first corporate blood drive in 1962. OKI has also donated blood transport vehicles to Red Cross Blood Centers in various areas of Japan since 1996, using the funds collected as part of the OKI 100 Yen Fund of Love and equal



A vehicle donated to the Japan Red Cross Akita Blood Center (February 2010)

amounts provided by the company in a matching gift program. In fiscal 2009, OKI donated a refrigerated blood transport vehicle to the Japan Red Cross Akita Blood Center. The company has donated a total of 20 blood transport vehicles to the Japan Red Cross Society thus far.

Social Contribution

Supporting Social Action Organizations in Which OKI's Employees are Involved

The OKI Group has provided financial assistance to organizations in which its employees are involved, based on the request of such employees or Corporate Philanthropy Unit of CSR Division. The source of such financial assistance is the "OKI 100 Yen Fund of Love." In fiscal 2009, we funded 23 organizations. Among them were PH-Japan, a nonprofit organization (NPO) offering medical assistant in developing countries whose mission is to help people across the world live a healthy and happy life, and Respite You, an NPO that helps challenged people and their families become self-reliant in local communities.

It is also notable that the NPO Action with Lao Children published a kamishibai (a storytelling tool comprised of a set of picture cards) titled "The House That Jack Built" in Laos in May 2009 with a financial assistance from the OKI 100 Yen Fund of Love.



Kamishibai "The House That Jack Built"

OKI Mountain and Forest Brigade

The OKI Group has organized the OKI Mountain and Forest Brigade, a program for employees and their families focusing on the maintenance of forests and interactions with local people.

In fiscal 2009, the brigade cut and thinned three forests associated with the OKI Group, one in Komoro (Nagano Prefecture), another in Izu (Shizuoka), and the other in Kannonyama (Gunma), with the participation of a total of 228 people including the group's employees and their families. They cut and thinned the first two forests twice, and the other once during fiscal 2009. These activities for the three forests were carried out under three agreements made with Komoro City, Izu City and the NPO Green Earth Center, and Gunma District Forest Office respectively. Among them, the two agreements with Komoro City and Gunma District Forest Office were to expire by the end of fiscal 2009. The parties thereto, however, decided to continue the same activities in 2010 and thereafter, given the achievements made until then.



A ceremony commemorating the continuation of the agreement with Komoro City (February 2010)

Participatory Social Action Programs

Supporting "All-Japan School Biotope Contest 2009"

The OKI Group supported the operation of the All-Japan School Biotope Contest 2009 (organized by the Ecosystem Conservation Society-Japan) held at Tsuda Hall in Tokyo on February 13, 2010. The purpose of this biennial contest, that has been held since 1999, is to present the finest examples of the school biotope program* in Japan, promote environmental education, and thus contribute to coexistence with nature. The OKI Group has supported the contest since 2001. For the 2009 contest, we videotaped the contest for an online distribution on the website of the organizer, and made reduced scale copies of the posters of the 31 winning schools using OKI Data's LED printers and distributed them to visitors.



Videotaping for an online distribution



In the Fureai-no Mori Forest in Gunma

Social Action Program Featuring Traditional Games

The OKI Group has held an event featuring a taketombo (a traditional flying toy) workshop/contest for children in foster homes almost every year since fiscal 1999. In fiscal 2009, we held an event



Performance by the Edo Marionette Group

featuring taketombo and traditional puppets in the Kyodo-no-Mori Museum in Fuchu (Tokyo) on November 7 in cooperation with the International Taketombo Association and the Edo Marionette Group. We invited 12 children to the event who made taketombo and enjoyed a traditional puppet show with a group of volunteers from the OKI Group.

* The school biotope program is an activity to help children experience and learn ecosystem of the nature and the importance of symbiosis with nature.

Making and Donating Lao Picture Books

The OKI Group, in cooperation with the NPO Action with Lao Children, sponsors an event to create and donate picture books in the Lao language every year. During the event, participants add Lao translations to Japanese picture books. The event also features a quiz show through which the participants can deepen their knowledge of Lao culture.

The participants in the 2009 event included not only employees of the OKI Group and their families but also a group of students from Gakushuin Women's College who were going to visit Laos with Action with Lao Children. The 39 participants made a record of 71 picture books. A total of 539 picture books have been made through this program for the last ten years.



Participants in the event with picture books

Activities Contributing to Local Communities in Japan and Overseas

Social Action Program in Conjunction with Sales Volume of Printers

OKI Data carried out the campaign "Ai no Kamado (Cooking Stoves of Love)" in November and December, 2009 in collaboration with its business partners. The purpose of the campaign was to offer energy efficient cooking stoves to families in developing countries like India and Kenya, where open fires are used for cooking, in conjunction with the company's sales volume of printers.

The use of open fires for cooking has posed a serious health risk to women and children in developing countries because of indoor air pollution caused by it. The introduction of energy efficient cooking stoves not only improves their health but also helps reduce CO₂ emissions. The company will continue this program in the future.



An energy efficient stove introduced to a Kenyan family

Reforestation Programs for Environmental Conservation in Thailand

The OKI Group's production sites in Thailand have continued reforestation programs for environmental conservation. In July 2009, 250 employees of OKI Precision (Thailand), located in Northern Thailand, planted 1,000 teak seedlings in Lamphun. In October of the same year, 200 employees of OKI Data Manufacturing (Thailand), located in central Thailand, planted 2,000 mangrove seedlings on a beach located to the south of Bangkok. These activities have been made in collaboration with regional Offices of Natural Resource and Environment, and other administrative agencies, in order to contribute to local communities through continuing and steady forest cultivation.



Teak reforestation in northern Thailand

Continuing Support for Disadvantaged Children and Elderly People

OKI Data do Brasil, an OKI group company in Brazil, has made continuing efforts to contribute to local communities through a committee comprised of volunteered employees. With support from the company's Human



A clown visit to a foster home

Resource Department, the committee has supported facilities for disadvantaged children and elderly people. In fiscal 2009, the committee carried out five programs including an event featuring free haircuts for elderly people in collaboration with local barbers, and a clown and a Santa visit to a foster home.

Opening Facilities for Community Use

The OKI System Center (Warabi, Saitama) holds the OKI Warabi Culture Festival in November every year. During the festival, the facilities of the center are opened to local citizens and families of employees. Aside from the regular events such as a concert of a jazz band whose members were employees of the OKI Group and a presentations focusing on the prevention of crimes and disasters (given in cooperation with the local police and fire department), the festival held in fiscal 2009 also featured a new event, a demonstration of a guide dog in collaboration with the Japan Guide Dog Association, a recipient of the OKI 100 Yen Fund of Love. More than 2,500 people participated in the festival.



A demonstration of a guide dog