

OKI, as a good corporate citizen, implements social contribution activities and builds positive relationships with local communities.

Fiscal 2008	Achievements in Fiscal 2008	Fiscal 2009
<p><b>Focal Points</b></p> <ul style="list-style-type: none"> <li>● Resumption of financial assistance to the NPO that sends used clothes to refugee camps</li> <li>● Enhancement of activities to contribute to local communities</li> <li>● Promotion of collaboration with local municipal governments and NPOs</li> </ul>	<p><b>Achievements in Fiscal 2008</b></p> <ul style="list-style-type: none"> <li>● Resumed financial assistance to the NPO that sends used clothes to refugees</li> <li>● Enhanced activities to contribute to local communities in foreign countries such as reforestation projects in Asia and human resource development projects in Middle East</li> <li>● Launched a new social action program focusing on the maintenance of forests</li> </ul>	<p><b>Focal Points</b></p> <ul style="list-style-type: none"> <li>● Examination of possibilities for more stable operation of the OKI 100 Yen Fund of Love</li> <li>● Enhancement of activities contributing to local communities in Japan and overseas</li> </ul>

## Basic Philosophy and Systems for Social Contribution Activities

OKI established the "Corporate Philanthropy Office" (reorganized later as "Corporate Philanthropy Unit of CSR Division" in November 2008) and formulated the Basic Philosophy and Basic Policy for Social Contribution Activities in 1996. The OKI Group, based on the same philosophy and policy, has promoted various social contribution activities. More specifically, the group has made donations, opened its facilities for community use, and supported social action programs by employees. There are two types of social action programs the OKI Group has supported: donation-based programs that collect contributions from employees every month, and participatory programs related to social welfare or environmental protection activities. In order to be involved in a wide range of social contribution activities, we have interacted and collaborated with various nonprofit organizations.

### Social Contribution Activities: Basic Philosophy and Basic Policy

#### Basic Philosophy

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

#### Basic Policy

- Corporate Activities  
OKI will continue to implement social contribution activities that reflect local and national needs, using its corporate resources, including its human resources and assets. OKI will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.
- Activities by Individuals  
OKI will encourage and support voluntary activities that allow individual employees to express their humanity.
- Slogan  
Let's begin with what is achievable now!

## Donation-based Program The OKI 100 Yen Fund of Love

The OKI 100 Yen Fund of Love is a donation-based social action program that asks each participant to donate 100 yen a month. The participants in the program include executives and employees of 31 companies of the OKI Group as of March 31, 2009. In fiscal 2006, the system of the program was altered to secure stable funding and attract as many participants as possible. Under the new system, each participant can choose the amount to be donated from three options — 100 yen, 200 yen and 300 yen — every time. In fiscal 2008, the program was able to resume the financial assistance to an NGO that had sent used clothes to refugee camps, part of its activities that had been suspended for a year due to a revenue shortfall.

#### ▶ The OKI 100 Yen Fund of Love Achievements in fiscal 2008

Donation of a blood transport vehicle to the Japan Red Cross Society	<b>3,000,000 yen</b> (including matching donation)
Financial assistance to an NGO that sends used clothes to refugees	<b>1,440,000 yen</b>
Financial assistance to a project to promote the employment of challenged people as teleworkers	<b>1,000,000 yen</b>
Financial assistance to social action groups in which OKI's employees are involved	<b>2,970,000 yen</b> (to support 24 organizations)



A car donated to the Japan Red Cross Nagano Blood Center (February 2009)

### Supporting a "Send-Used-Clothes-to-Refugees" Project

The OKI Group has participated in a project to send used clothes to refugee camps conducted by Wakachiai Project, a nongovernmental organization involved in the promotion of fair trade and refugee relief activities since fiscal 2001. Used clothes collected at the group's sites throughout Japan are to be sent to refugee camps in overseas.



Sending collected used clothes (Okayama branch, OKI Software)

In fiscal 2008, 544 boxes of used clothes were sent to camps in Thailand for refugees from Myanmar. Costs for inland and overseas transportation was contributed from the OKI 100 Yen Fund of Love.

### Supporting Social Action Organizations in Which OKI's Employees are Involved

The OKI Group has provided financial assistance to organizations in which its employees are involved, based on the request of such employees or Corporate Philanthropy Department. The source of such financial assistance is the "OKI 100 Yen Fund of Love." In fiscal 2008, we funded 24 organizations. Among them were We Can Setagaya, a nonprofit-making organization that supports the independence and employment of challenged people by holding training courses to learn practical IT skills, and the Support Dog Association, a social welfare juridical person involved in the training of guide dogs and guide dog trainers as well as related research and education.

## Participatory Social Action Programs

### OKI Mountain and Forest Brigade

The OKI Group has organized the OKI Mountain and Forest Brigade, a program for employees and their families focusing on the maintenance of forests and interactions with local people.

In fiscal 2008, the brigade cut and thinned two forests associated with the OKI Group, one in Komoro (Nagano Prefecture) and the other in Kannonyama (Gunma) twice respectively. The brigade also launched a new project for an OKI-sponsored forest in Izu (Shizuoka). Based on the "Agreement on the Maintenance of the OKI Group's Forest in Izu and Interactions with Local Communities" that was concluded between Izu City, the NPO Green Earth Center and OKI, this project is intended to maintain a 2-hectare forest offered by the city for a period of five years. During the first session of the project, the brigade planted seedlings of beech and other trees in the forest damaged by a typhoon in 2007.



In the OKI Group's Forest in Izu

### Social Action Program Featuring a Taketombo Workshop

The OKI Group, in collaboration with the International Taketombo Association, has held an event featuring a taketombo (a traditional flying toy) workshop almost every year since fiscal 1999 for children in foster homes. During the event held in fiscal 2008, 16 children were invited to the Kyodo-no-Mori Museum in Fuchu (Tokyo), made taketombo and puppets, and enjoyed a traditional Japanese puppet show.



Children flying taketombo made by themselves



Traditional Japanese puppet show

**Making and Donating Lao Picture Books**

The OKI Group, in cooperation with the NPO Action with Lao Children, sponsors an event to create and donate picture books in the Lao language every year. During the event, participants add Lao translations to Japanese picture books. The event also features a quiz show through which the participants can deepen their knowledge of Lao culture. The participants in the 2008 event included not only employees of the OKI Group and their families but also a group of students from Gakushuin Women's College who were going to visit Laos with Action with Lao Children. The 38 participants made 70 picture books. The participants also made karuta (traditional Japanese playing cards) using Lao characters for the first time in the history of the event.

Action with Lao Children has been internationally acclaimed for its activities to promote reading. In September 2008, the NPO received the IBBY-Asahi Reading Promotion Award from the International Board on Books for Young People (IBBY, with its headquarters in Basel, Switzerland).



Karuta with Lao characters



Participants in the event with picture books

**Enhancement of Activities Contributing to Local Communities in Japan and Overseas**

**Partnerships with Universities in Lebanon and Turkey for Human Resource Development**

In 2008, OKI Data Corporation formed partnerships with Norte Dame University in Lebanon and Sisli Industrial Technology University in Turkey about joint research and human resource development projects.

The "OKI Advanced



Signing ceremony at Norte Dame University

Printing Center," a joint lab established at Norte Dame University, will carry out joint research projects, give a specialized course to train designers, draw up an educational curriculum, send instructors, and offer LED printers for students.

The "Office Equipment Research Center," a joint lab established at Sisli Industrial Technology University, will participate in the planning of educational programs, and offer internship programs as part of its curriculum. OKI Data Corporation aims at contributing to local communities by being involved in human resource development in this way as a manufacturer with in-depth knowledge of office equipment.



Office Equipment Research Center

**Disaster Relief Funds for Victims of The Sichuan Earthquake in China**

The Sinchuan Earthquake in China occurred on May 12, 2008. The OKI Group carried out a fund raising campaign, as a labor-management joint initiative, soon after the earthquake. The amount of money collected from executives and employees of the group amounted to 4,345,358 yen that was then sent to the Japan Red Cross Society for victims of the earthquake. Ten Chinese subsidiaries of the group also raised a fund in local currency (equivalent to 12,520,000 yen) and sent it to the Red Cross Society of China.

**Opening Facilities for Community Use**

The OKI System Center (Warabi, Saitama) holds the OKI Warabi Culture Festival in November every year. During the festival, the facilities of the center are opened to local citizens and families of employees. The 10th OKI Warabi Culture Festival held in fiscal



Presentation on disaster prevention

2008 featured a workplace tour for employees' families, a concert of a jazz band whose members were employees of the OKI Group, a free market, and presentations focusing on the prevention of crimes and disasters (given in cooperation with the local police and fire department). More than 2,500 people participated in the festival.