## **Good Communication with Shareholders and Investors**

OKI recognizes the importance of communication and is committed to the fair and timely disclosure of corporate information.

### **Focal Points for Fiscal 2009**

### **Achievements in Fiscal 2009**

#### **Focal Points for Fiscal 2010**

 Promotion of information provision to institutional investors through investor briefings and other opportunities

 Implementation of a "Business Policy Meeting" and a "Corporate Strategy Meeting" (in which the company's mid-term business plan was announced) with the participation of the top management  Fair and timely disclosure of the achievements made in the first year for the mid-term business plan

## **OKI Group's Investor Relations Activities**

The OKI Group appropriately discloses useful information to shareholders and investors in a timely manner, including corporate information, management strategies and operating results. The purposes of our IR activities are to improve management transparency, help build trust with our shareholders, and thus improve our corporate value. IR Unit of Business Management and Promotion Division is responsible for these activities.

The OKI Group recognizes that the appropriate utilization of the views of the market in management practices and business activities serves to further increase operating efficiency and raise corporate value. Based on this recognition, President and the other members of the management team conduct investor briefings, hold IR meetings and engage in various other communication activities. We will further promote the disclosure of information in a responsive, and appropriate manner while complying with the Company Law, the Financial Instruments and Exchange Law and the amended disclosure rules of the Tokyo Stock Exchange.

### **Investor Briefings and IR Meetings**

OKI has held quarterly results announcements since the first quarter of fiscal 2003. At briefings for institutional investors, which are held in conjunction with results announcements, President and the other members of



Corporate Strategy Meeting (February 2010)

the management team discuss financial information and management strategies. In fiscal 2009, we held a Business Policy Meeting (in September 2009) and, a Corporate Strategy Meeting (in February 2010) focusing on the company's mid-term business plan up to fiscal 2012. President Kawasaki explained the company's business policy, mid-term business targets, and new business structure in these meetings.

Apart from these meetings, we also actively hold individual IR

meetings with institutional investors in Japan and overseas, where we go over a broad range of topics, including management and business strategies, and individual products and technologies. We also organize tours of our business sites for them. In fiscal 2009, we held 78 IR meetings for Japanese investors. IR meetings are also held overseas by our top executives.

# **Communication via IR Website and e-mail Newsletters**

OKI has an IR Website where a range of investor relations information, including financial data, is posted simultaneously in

English and Japanese in order to maintain fairness in information disclosure. We also send e-mail newsletters to approximately 900 people, including our institutional investors and people who have signed up on our website. The e-mail newsletter includes the latest



"Investor Relations" site on the web http://www.oki.com/en/ir/

financial results, information on filings to securities exchanges, press releases on topics such as new products and services, and information on updates to our IR Website.

As a result of these efforts, our IR site received the Excellence in Internet IR Award from Daiwa Investor Relations for the ninth consecutive years in fiscal 2009.

### **Strict Prevention of Insider Trading**

The OKI Group has made every effort to prevent insider trading in order to protect shareholders and investors, and help ensure the integrity of securities markets. The "OKI Group Code of Conduct" clearly specifies the prohibition of stock trading using insider information or the provision of such information to any third party. We also offer our employees training programs on insider trading as part of our risk management.