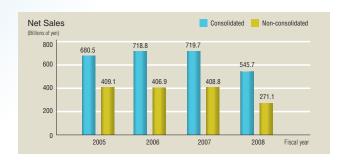
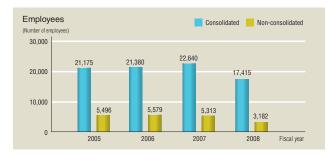
Company Profile

Profile

Oki Electric Industry Co., Ltd.

Founded in: January 1881 Company Established: November 1, 1949 Common Stock: 76.94 billion yen





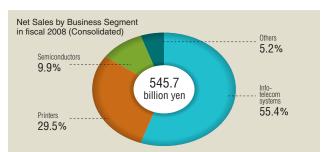
17,415 (Consolidated), 3,182 (Non-consolidated) Employees:

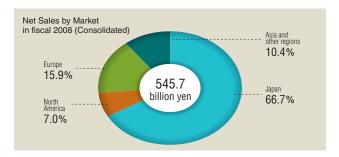
(As of March 31, 2009)

16-11, Nishi-shinbashi 3-chome, Head Office:

Minato-ku, Tokyo 105-8460, Japan

TEL: +81-3-5403-1211





Editorial Policy

- The OKI Group "Social and Environmental Report" featuring our social and environmental efforts is published in order to inform our stakeholders of the group's CSR (corporate social responsibility) initiatives in an easy-to-understand way.
- The OKI Group has published the Environmental Report every year since 1999 in order to disclose environment-related information and promote better understanding of our environmental management. In addition, we have annually published the Social Responsibility report since 2005 in order to inform our stakeholders of our social efforts in particular from among our CSR-related activities. In compiling information on our social and environmental activities in fiscal 2008. we decided to integrate these two annual reports into one as the "Social and Environmental Report". We believe the integrated report covers the contents of the two reports in a more compact and easyto-understand way without quality degradation.

• This report features five articles under the title "Meeting Our CSR Commitments" that cover five key challenges for the OKI Group in which our stakeholders as well as the public show an intense interest. The report also describes our seven priority themes concerning social responsibility and our efforts made in fiscal 2008. The report also includes the "References" section at the end which covers performance data concerning our environmental activities.



《 Stakeholders' interests 》

- Discussions related to GRI and ISO26000 Initiatives in the industry such as EICC, GeSI and JEITA
- GeSI and JEITA

 Opinions from stakeholders on the past
 Social Responsibility Reports and
 Environmental Reports

 Opinions from stakeholders collected
 through various surveys of employees and
 others

《 Significance to the OKI Group 》

GRI (Global Reporting Initiative): An international NGO that develops and disseminates globally applicable sustainability reporting guidelines ISO26000 (International Organization for Standardization 26000): An international standard providing guidelines for social responsibility (that is currently being developed) EICC (Electronic Industry Code of Conduct): A code of conduct established under the leadership of electronic manufacturers in the United States. GeSI (Global e-Sustainability initiative): A partnership of information and communications technology companies that published an analytical report on sustainability in April 2008.

Business Segments



In meeting the needs of the age of NGN (next-generation networks), the OKI Groups develops financial, communication and information systems based on its info-telecom technology.





The OKI Group manufactures and distributes black and white printers, color printers and multifunctional printers around the world.





* About our business structure after October 1, 2008

As global competition has become more intense, OKI has been implementing a company-wide reform of its business structure in order to increase its competitiveness and enhance its corporate value. As part of this reform, OKI spun off its semiconductor business to establish a new subsidiary, OKI Semiconductor Co., Ltd. on October 1, 2008. Furthermore, 95% of the new subsidiary's shares were transferred to Rohm Co., Ltd. on the same day so that both OKI and Rohm can benefit from the synergy achieved by this relationship.

Under this new business structure, the OKI Group will strengthen its info-telecom business and mechatronics business (which include the manufacturing and distribution of automated teller machines and printers), continue to meet expectations from various stakeholders, and further improve our corporate value.

Scope Covered by this Report

⟨ Time Period ⟩

This report covers fiscal 2008 (the year from April 1, 2008 to March 31, 2009). However, the report also discusses some facts preceding this period as well as policies and plans to be implemented in subsequent periods.

\langle Organizations \rangle

The report covers the activities of Oki Electric Industry Co., Ltd., its subsidiaries and affiliates inside and outside Japan. Environmental data mentioned in this report refer to 15 OKI sites in Japan, 18 group companies in Japan and 7 overseas group companies. (See Page 39)

⟨ Corporate Names / Names of Organizations ⟩

In this report, Oki Electric Industry Co., Ltd. is referred to as "OKI," and its corporate group, including its subsidiaries and affiliates, as the "OKI Group." The names of the organizations referred to in this report, in principal, are those used as of April 2009.

Reference Guidelines

Sustainability Reporting Guidelines Version 3.0(GRI)
Environmental Reporting Guidelines (2007 Version) (the Ministry of Environment)
Environmental Accounting Guidelines 2005 (the Ministry of Environment)

Forecasts, Plans and Targets

In addition to factual information about the past and current activities of the OKI Group, this report also includes forecasts, plans and targets for the future. They reflect assumptions and judgments based on information available at the time of writing. Thus, readers are requested to understand that the future results of the company's activities could be different from what is described in this report.

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Building Trust

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