

Company Profile

Profile

Oki Electric Industry Co.,Ltd.

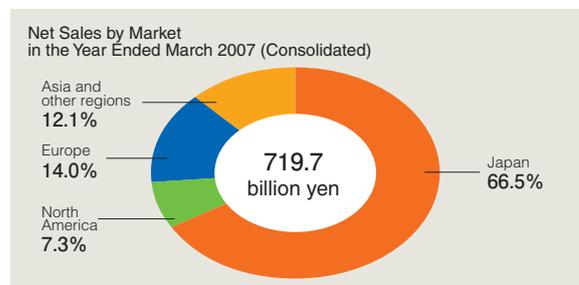
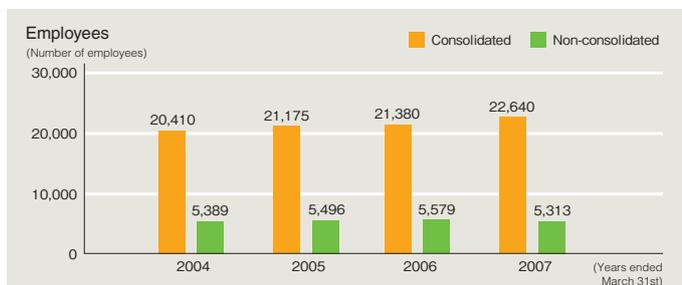
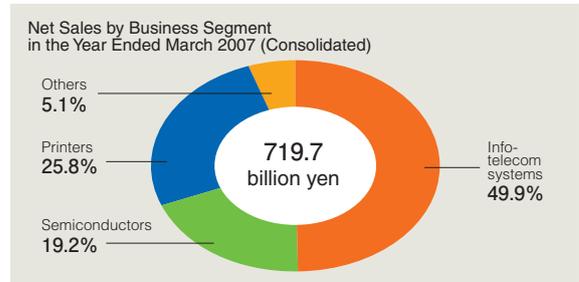
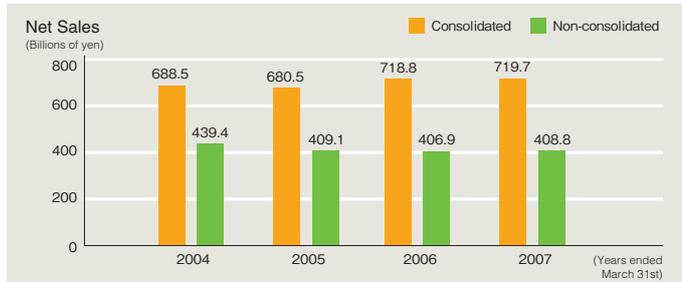
Founded in: January 1881

Company Established: November 1, 1949

Common Stock: 76.94 billion yen

Employees: 22,640 (Consolidated) 5,313 (Non-consolidated)
(As of March 31, 2008)

Head Office: 16-11, Nishi-shinbashi 3-chome,
Minato-ku, Tokyo 105-8460, Japan
TEL: +81-3-5403-1211



Editorial Policy

- The Social Responsibility Report is published once a year in order to inform our stakeholders of the OKI Group's CSR (corporate social responsibility) initiatives in an easy-to-understand way.
- Sustainable social and corporate development requires approaches that balance social, environmental and economic perspectives. This report focuses mainly on our efforts to fulfill our social responsibility while we publish the Environmental Report on our environmental efforts. The economic aspect of our corporate activities, such as our financial and business performance, is covered by the Annual Report.



- This report features four articles under the title "Meeting Our CSR Commitment" that cover four key challenges for the OKI Group in which our stakeholders as well as the public show an intense interest. The report also describes our seven priority themes about social responsibility and our efforts made during the year ended March 2008 following these themes.



GRI (Global Reporting Initiative): An international NGO that develops and disseminates globally applicable sustainability reporting guidelines.
 ISO26000 (International Organization for Standardization 26000): An international standard providing guidelines for social responsibility (that is currently being developed).
 EICC (Electronic Industry Code of Conduct): A code of conduct established under the leadership of electronic manufacturers in the United States.
 GeSI (Global e-Sustainability initiative): A partnership of information and communications technology companies that published an analytical report on sustainability in April 2008.

Business Segments (as of September 2008)

Info-Telecom Systems

OKI develops info-telecom systems by focusing on next-generation networks and strengthening info-telecom converged technology and mechatronics.

- Financial Services
- Telecommunications
- Information Systems



Semiconductors *

Printers

OKI manufactures and distributes mid-and-high-range multifunction, non-impact color printers around the world.



*About our business structure after October 1, 2008

As global competition has become more intense, OKI has been implementing a company-wide reform of its business structure in order to increase its competitiveness and enhance its corporate value. As part of this reform, OKI will spin off its semiconductor business to establish a new subsidiary, OKI Semiconductor Co., Ltd. on October 1, 2008. Furthermore, 95% of the new subsidiary's shares will be transferred to Rohm Co., Ltd. on the same day so that both OKI and Rohm can benefit from the synergy achieved by this relationship.

Under this new business structure, the OKI Group will strengthen its info-telecom business and mechatronics business (which include the manufacturing and distribution of automated teller machines and printers), continue to meet expectations from various stakeholders, and further improve our corporate value.

Scope Covered by this Report

Time Period

This report covers fiscal 2007 (the year from April 1, 2007 to March 31, 2008). However, the report also discusses some facts preceding this period as well as policies and plans to be implemented in subsequent periods.

Organizations

The report covers the activities of Oki Electric Industry Co., Ltd., its subsidiaries and affiliates inside and outside Japan. Environmental data mentioned in this report refer to 16 OKI sites in Japan, 23 group companies in Japan and 8 overseas group companies.

Corporate Names / Names of Organizations

In this report, Oki Electric Industry Co., Ltd. is referred to as "OKI," and its corporate group, including its subsidiaries and affiliates, as the "OKI Group." The names of the organizations referred to in this report, in principal, are those used as of April 2008.

Reference Guidelines

The 3rd Edition of the Sustainability Reporting Guidelines (Global Reporting Initiative)

Forecasts, Plans and Targets

In addition to factual information about the past and current activities of the OKI Group, this report also includes forecasts, plans and targets for the future. They reflect assumptions and judgments based on information available at the time of writing. Thus, readers are requested to understand that the future results of the company's activities could be different from what is described in this report.

CONTENTS

OKI Group's Mission and CSR	2
A Message from the President	4
Company Profile / Editorial Policy	6
CONTENTS	7

Special Features: Meeting Our CSR Commitment

01 Toward the Realization of an e-Society Full of Ubiquitous Services	
Creating an e-Society where we can utilize services whenever, wherever with whatever, in the desired style, and in a secure and reliable manner	8
02 Management of Chemical Substances in Products	
Establishing a sophisticated system for the entire group to manage chemical substances contained in our products utilizing OKI's cutting-edge technology	12
03 Promotion of Information Security	
Establishing and continuously enhancing information security systems living up to the corporate vision, "OKI, Network Solutions for a Global Society"	14
04 Management of Production Sites Giving Due Considerations to Customers, Local Communities and Employees	
Improving the quality of management in various aspects such as product quality, environmental protection, and occupational health and safety	16

Corporate Governance	18
Promoting CSR at the OKI Group	19

● Full Compliance with Laws and Regulations	20
● Information Security	22
● Improvement of Customer Satisfaction	24
● Good Communication with Shareholders and Investors	26
● Respect for Employees	27
● Consideration for the Environment	30
● Social Contribution	32

Building Trust	35
----------------	----

For further information, please contact:
 CSR Promotion Division
 Oki Electric Industry Co., Ltd.
 E-mail: oki-csr@oki.com