

A Message from the President



As a key player in the e-Society, a society full of Ubiquitous Services, OKI aims to contribute to the improvement of the quality of life for people around the world.

A handwritten signature in black ink that reads "Katsumasa Shinozuka". The signature is fluid and cursive, written in a professional style.

Katsumasa Shinozuka
President and Chief Executive Officer
Oki Electric Industry Co., Ltd.

We will fulfill our responsibilities to society in accordance with our corporate philosophy.

Meikosha, the predecessor to OKI, was established in 1881 and was Japan's very first manufacturer of telecommunications equipment. Just five years after Alexander Graham Bell invented the telephone in the United States, Meikosha, with an enterprising spirit, took on the challenge of producing telephones in Japan and ultimately succeeded.

Corporate Philosophy

The people of OKI, true to the company's enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.

Our Vision

OKI, Network Solutions for a Global Society

OKI aims to achieve global recognition as an excellent growing company, by providing network solutions that contribute to the advancement of the e-Society.*

* OKI defines the "e-Society" as a society in which the exchange of a wide range of information beyond time and space over global networks breaks down the boundaries that separate countries, regions and cultures, allowing individuals to participate fairly and securely in various social activities.

Therefore, the drive to take on the challenge of the unknown dates back to the company's inception and continues to be passed down today. This is reflected in our corporate philosophy, which lies at the core of the OKI Group's approach to corporate social responsibility: "The people of OKI, true to the company's enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age."

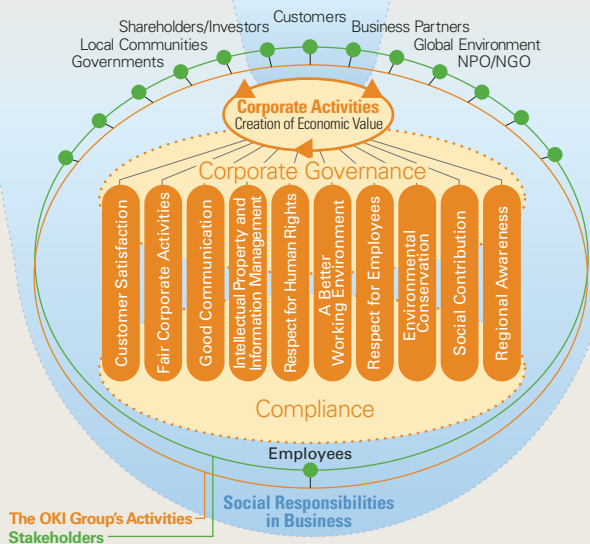
We will contribute as a key player in the e-Society.

The vision of the OKI Group, "OKI, Network Solutions for a Global Society," is also based on our corporate philosophy. As a key player in the e-Society, by which we mean a society full of Ubiquitous Services—services that can be readily used in the desired style, securely and reliably, whenever, wherever and with whatever—we contribute to the improvement of the quality of life through the products and services we supply to our customers.

The OKI Group has a goal of increasing its overseas sales ratio from the current 36% to 50% by the year 2010. With OKI continuing to grow as a global corporation, we recognize that our responsibilities to society are becoming increasingly large and multifaceted. Based on this recognition, we will strengthen

CSR Initiatives by the OKI Group

Contributing to the Improvement of the Quality of Life for People around the World
OKI, Network Solutions for a Global Society



corporate governance, and the entire OKI Group will carry out CSR activities on the basis of the OKI Group Charter of Corporate Conduct, which was established in October 2005. We enhanced the CSR Promotion Division in April 2007 in order to bolster our system for promoting CSR.

We will carry out CSR activities that provide peace of mind to all stakeholders.

On the occasion of its 125th anniversary, in November 2006, the OKI Group established a new brand statement, "Open up your dreams." The OKI Group will continue to faithfully and steadily implement CSR activities and further raise corporate value in order to open the door to an ideal, safe and secure society and fulfill our promise to provide greater peace of mind to the many stakeholders involved in the group.

This *Social Responsibility Report 2007* was created to help stakeholders, including customers, shareholders, investors, employees, suppliers and local communities, gain an understanding of the CSR activities carried out by the OKI Group in fiscal year ended March 2007. We hope that as many people as possible read this report and would appreciate hearing your honest opinions on the OKI Group's CSR activities.

OKI Group Charter of Corporate Conduct

For the betterment of corporate value, the OKI Group (Ok Electric Industry Co., Ltd. and members of its group of companies) seeks to provide satisfaction to its customers at all times and to become a trusted partner for our stakeholders, including shareholders and investors, employees, customers and suppliers, and the local societies of the areas in which it operates. In addition to complying with all related laws and regulations, the OKI Group will implement sound corporate activities consistent with social norms, and contribute to the improvement of the quality of life for people around the world.

Customer Satisfaction

The OKI Group is dedicated to developing and providing products and services that ensure continued customer satisfaction, in full consideration of safety and ease of use.

Fair Corporate Activities

The OKI Group conducts appropriate transactions and works to ensure fair, transparent, and free competition.

Good Communication

The OKI Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

Intellectual Property and Information Management

The OKI Group recognizes the importance of intellectual property, and properly manages and protects company and customer information, including personal information.

Respect for Human Rights

The OKI Group respects the human rights of all persons involved in its corporate activities and eliminates illicit discrimination of any kind. It does not allow child labor nor forced labor.

A Better Working Environment

The OKI Group ensures and maintains a safe and comfortable working environment for all employees.

Respect for Employees

Respecting the individuality of each employee, the OKI Group creates a corporate culture in which its personnel are encouraged to engage challenges facing the group with courage and determination.

Environmental Conservation

In order to realize and pass on a better global environment, the OKI Group promotes environmental management and makes efforts to conserve the environment through its products and its business activities.

Social Contribution

As a good corporate citizen, the OKI Group implements social contribution activities dedicated to the betterment of society.

Regional Awareness

The OKI Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.