

Past and Future CSR Initiatives by the Oki Group

CSR Activities Based on Our Corporate Mission

Based on Oki's corporate mission, "The people of Oki, true to the company's enterprising spirit, are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age," Oki has contributed to society through its core business activities, fulfilling the corporate social responsibilities linked to those activities.

Oki's founder, Kibatato Oki, was instrumental in bringing the benefits of new communications technology, in the form of the telephone, to the people of Japan in the late 19th century. Inspired by his achievements, Oki has continued to contribute to the evolution of the modern information society by supplying safe, reliable and people-friendly products and services in

various fields of information and communications technology. Each division of Oki has also worked actively in such areas as the improvement of compliance systems, the disclosure of pertinent information to shareholders and investors, the promotion of initiatives to protect the global environment, the creation of good working environments and contribution to local communities.

Of particular significance are Oki's distinctive contributions to society through its activities as a corporate citizen, including its pioneering work in the three areas of corporate blood donor drives, home-based employment for people with severe physical challenges, and the registration of bone marrow donors. In 1996 Oki established the Corporate Philanthropy Office to coordinate these activities.



Kibatato Oki and Japan's First Telephones

After working first as a silversmith and then as an engineer in Telegraph Bureau of the Ministry of Industry, Kibatato Oki went on to found Meikosha, Ltd., the forerunner of Oki Electric, in 1881. As Japan's first manufacturer of telecommunications equipment, Meikosha played a crucial role in the development of the telephone manufacturing industry in Japan.



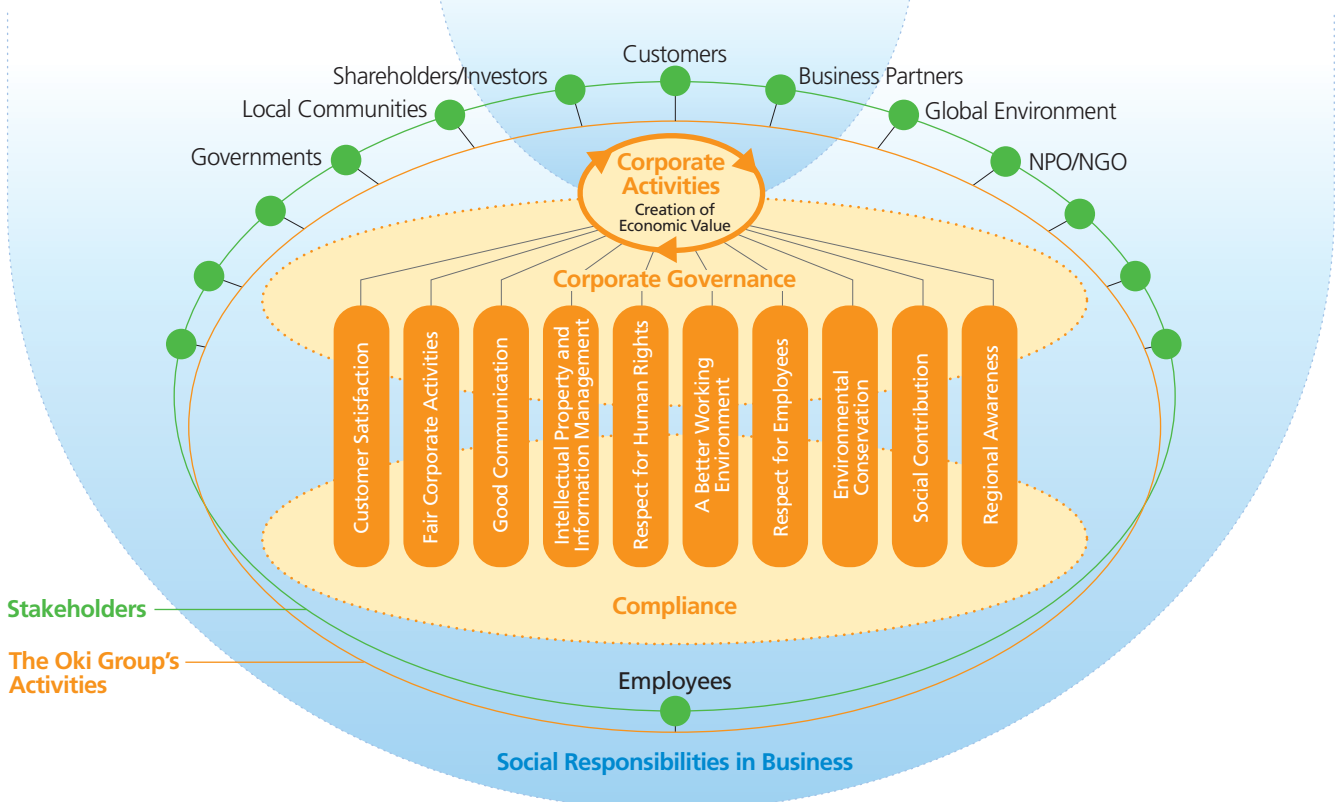
Japan's First Corporate Blood Drive

Oki pioneered three important social contribution activities in Japan

- Corporate Blood Drives**
 In the early 1960s the spread of hepatitis through the use of purchased blood had become a major social problem, and there was growing awareness of the concept of blood donation. At the suggestion of an employee, Oki implemented Japan's first corporate blood drive in 1964.
- Home-based Employment for People with Serious Physical Challenges**
 In 1988, Oki pioneered home-based employment for workers with severe physical challenges by providing jobs to three people in this category. (See Page 11.)
- Bone Marrow Bank Donor Registration in All Workplaces**
 In 2001, Oki became the first employer to register marrow donors as well as blood donors in all workplaces.

Contributing to the Improvement of the Quality of Life for People around the World

Oki, Network Solutions for a Global Society



Group-level CSR Activities Led by Dedicated Organizational Units

The social responsibilities of business corporations have altered dramatically as a result of economic globalization and advances in information technology. In late 2003, Oki began to examine the CSR promotion structure of the entire Oki Group. The purpose of this study is to ascertain the extent to which Oki is meeting the responsibilities placed on corporations by

contemporary society, from the perspectives of all stakeholders, including customers, shareholders, investors, suppliers, local communities and employees. On October 1, 2004, the CSR Promotion Division was established to promote CSR activities throughout the Oki Group.

Oki Group Charter of Corporate Conduct

At the time it established the CSR Promotion Division, Oki also stipulated six priority themes as a focus for CSR activities. Since then, Oki Group companies and divisions have cooperated closely in tackling these themes.

Priority CSR Themes for the Oki Group

- Good communication with shareholders and investors
- Improvement of customer satisfaction
- Consideration for the environment
- Promotion of compliance with laws and regulations
- Respect for employees
- Social contribution

Oki believes it is vital to present a clearly defined stance on CSR activities based on its corporate mission both within the Oki Group and beyond, in order to consistently promote these six themes in its global business activities and to achieve

continual improvement in its CSR activities in a rapidly changing business environment. Oki's recognition of the importance of these aims led to the enactment of the Oki Group Charter of Corporate Conduct on October 1, 2005.

The Charter is a set of corporate principles that define values that all Oki Group employees are expected to share. On the basis of the six items listed above, the Charter provides a clear statement of the social responsibilities the Oki Group must fulfill from a longer-term global perspective, based on the corporate mission.

The Oki Group will continue to implement its corporate activities in good faith and in accordance with the Charter of Corporate Conduct. It will also work to build trust and enhance its corporate value by actively disclosing information and maintaining good communication with all stakeholders.

Oki Group Charter of Corporate Conduct

For the betterment of corporate value, the Oki Group (Oki Electric Industry Co., Ltd. and members of its group of companies) seeks to provide satisfaction to its customers at all times and to become a trusted partner for our stakeholders, including shareholders and investors, employees, customers and suppliers, and the local societies of the areas in which it operates. In addition to complying with all related laws and regulations, the Oki Group will implement sound corporate activities consistent with social norms, and contribute to the improvement of the quality of life for people around the world.

Customer Satisfaction

The Oki Group is dedicated to developing and providing products and services that ensure continued customer satisfaction, in full consideration of safety and ease of use.

Fair Corporate Activities

The Oki Group conducts appropriate transactions and works to ensure fair, transparent, and free competition.

Good Communication

The Oki Group engages with society through a variety of interactions, and discloses company information in manners that are appropriate and fair.

Intellectual Property and Information Management

The Oki Group recognizes the importance of intellectual property, and properly manages and protects company and customer information, including personal information.

Respect for Human Rights

The Oki Group respects the human rights of all persons involved in its corporate activities and eliminates illicit discrimination of any kind. It does not allow child labor nor forced labor.

A Better Working Environment

The Oki Group ensures and maintains a safe and comfortable working environment for all employees.

Respect for Employees

Respecting the individuality of each employee, the Oki Group creates a corporate culture in which its personnel are encouraged to engage challenges facing the group with courage and determination.

Environmental Conservation

In order to realize and pass on a better global environment, the Oki Group promotes environmental management and makes efforts to conserve the environment through its products and its business activities.

Social Contribution

As a good corporate citizen, the Oki Group implements social contribution activities dedicated to the betterment of society.

Regional Awareness

The Oki Group endeavors to build a positive relationship and grow together with local societies, respecting the cultures and customs of the countries and regions in which it operates.