

We keep people's trust through our unlimited drive based on an "enterprising spirit" and sincere business activities.

We execute our responsibilities toward societies based on our corporate philosophy.

OKI's predecessor was Meikosha, the first communication device manufacturer in Japan. Its founder, Kibaturo Oki, founded Meikosha in 1881, just 5 years after Graham Bell had invented telephones. His challenge for the domestic production of phone devices had led to building the foundation of the OKI Group today. Our corporate philosophy, "The people of OKI, true to the company's 'enterprising spirit,' are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.," has inherited the strong determination it has held since its foundation to "create new businesses with new technologies" and "make the world more convenient," and has become the core of what the OKI Group considers "corporate social responsibility (CSR)."

We contribute to society through our products and services.

Based on this philosophy, the OKI Group's mission is to contribute to society through our products and services. The OKI Group has been undertaking a series of activities to correctly understand the social needs, establish technologies, achieve quality to satisfy our customers, and sustain the maintenance system as part of our sales and marketing, technology development, production, and maintenance. As a result, the OKI Group now plays an important role in Japan for supplying and maintaining various systems including telecommunication infrastructures for telecom carriers, systems for financial institutions, and various public systems such as transportation and disaster prevention,

while its ATMs and printers are widely used overseas.

In order to continue to live up to the expectations of customers as well as of societies even in this rapidly-changing era, Mid-term Business Plan 2016, announced in November, 2013, stated the management policy of "Realize sustainable growth through continuous investment by securing stable profitability." At the same time, the OKI Group also proposed its ideal image, namely to "become a high-value added creation group, contributing to the realization of safe and comfortable society." The OKI Group will accelerate activities toward growth with the following three pillars; "Expanding business in global markets," with its ATMs and printers as its core, "Supporting customers' 'asset-free' management," through the cloud services maintenance and EMS businesses, and "Realization of safe and comfortable society" through ICT. At the same time, it will achieve its ideal image as a high-value added creation group by placing each individual employee's "Marketing and Innovation" as its activity focus.

We promote responsible corporate management as a global corporation.

In order to advance responsible management, the OKI Group has enacted and thoroughly implemented the OKI Group Charter of Corporate Conduct, the statement of values to be shared with all group companies, and the OKI Group Code of Conduct that should be conformed to by all executive officers and employees. Part of such efforts was the enactment and thorough implementation of the OKI Group Charter of Corporate Conduct, the statement of values to be shared with all group companies, and the OKI Group Code of Conduct that should be conformed to by all executive officers and employees. The Group also joined the

United Nations Global Compact in 2010, whose ten principles concerning human rights, labor, the environment and anti-corruption are used as the Group's references to further enhance its CSR activities. In the course of promoting its major pillar for the mid-term business plan, i.e. business expansion in the global market, the OKI Group will ensure to recognize and assume its responsibility as a global company while enhancing the Group's governance, and work toward contributing to building sustainable societies.

We contribute to the realization of a better global environment, in accordance with the OKI Group Environmental Vision 2020.

From this perspective, we believe that proactive actions for reducing environmental load are some of the most important corporate activities of the OKI Group. Taking the global environmental issues into consideration, the OKI Group has developed the OKI Group Environmental Vision 2020 for the purpose of contributing to the realization of a better global environment, in which the targets for 2020 are established in the following four areas; "Realization of low-carbon societies" "Prevention of pollution," "Resource circulation" and "Biodiversity conservation." To achieve these targets, we will enhance our efforts in business activities and products.

This Social and Environmental Report 2014 is intended to help all stakeholders better understand the OKI Group's initiatives. We sincerely hope that as many people as possible will read this report. Your honest opinions regarding our CSR initiatives would be greatly appreciated.

June, 2014

Hideichi Kawasaki

President

OKI Electric Industry Co., Ltd.

