

Social Contribution

In accordance with the Basic Philosophy and Basic Policy for Social Contribution Activities, OKI Group has promoted various social action projects. More specifically, the group has made donations, participated in regional contribution activities, and supported social action programs by employees. In order to be involved in a wide range of social contribution activities, we have interacted and collaborated with various nonprofit organizations, and enhanced such activities in Japan and overseas.

Response to the Great East Japan Earthquake

The OKI Group is engaged in ongoing support activities to help rebuild areas damaged by the Great East Japan Earthquake.

Among them, volunteer activities for reconstruction support were organized in collaboration with Sampo Japan Insurance Inc., Marubeni Corporation and Mizuho Financial Group, Inc. Shichigahama, a town in Miyagi Prefecture damaged by tsunamis, was visited six times by volunteers from among the group's employees.



Farmland improvement work

Support activities in fiscal 2012

- Volunteer activities of employees for reconstruction support
- A fair of made-in-Tohoku products at the OKI Warabi Culture Festival
- Participation in bamboo-copter making at Life Learning Festival in Shichigahama Town, Miyagi Prefecture
- Donation of a refrigerated blood transport vehicle to the Japan Red Cross Fukushima Blood Center (as a matching gift from the 100 Yen Fund of Love)

Donation-based Program OKI 100 Yen Fund of Love

The OKI Group has made assistance efforts for various social action groups through the OKI 100 Yen Fund of Love, a donation-based social action program. The participants in this program include executives and employees of the member companies of the OKI Group (22 companies as of April 2012) who endorse the program. They are asked to donate 100 yen a month. Among the groups assisted by the program is the nonprofit organization "Action with Lao Children," which used donations to publish the short stories collection "San Shin Sai and iPhone" in the Lao language in March 2013. This is a collection of 17 stories, from among 47 stories which won awards in a short story



Short story collection "San Shin Sai and iPhone" published by donations

contest held by a publisher with an NGO in 2011 in Laos. Many of the submitting authors and winners were users of the school library supported by Action with Lao Children. This is one fruit of the reading promotion activities done until now by this organization.

Remote Workplace Apprenticeships for Students with Severe Disabilities

OKI WorkWel, a special purpose subsidiary of the OKI Group, utilizes its experience in telework employment of the disabled, and has been providing remote apprenticeships for students with severe disabilities continually since 2004. In September 2012, it provided remote apprenticeships to high school juniors at Kagoshima Prefectural Kagoshima Special Education School. Over the 9 years until now, 29 students at 13 schools have received remote apprenticeships from OKI WorkWel.



Remote workplace apprenticeship

Remote workplace apprenticeships use phone calls or emails to teach PC operation methods, various tool usage methods, website creating, poster designs, etc., matching the students' desires and levels. If the student has an environment which connects to the internet, the student can receive training while at school or home, reducing the burden on student and parents of going to the apprentice workplace. Also, challenged people doing telework for the company serve as teachers, so we received comments that this motivates the students towards employment.

Water Weir Barrier Installation for Environmental Protection in the Kingdom of Thailand

OKI Data Manufacturing (Thailand) is our printer production company in Thailand. In October 2012, it installed water weir barriers in Namtok Chet Sao Noi National Park in Saraburi Province in Central Thailand. It endorsed King Bhumibol's proposal for water management of the park, and was done to prevent landslides in the rainy season, store water for the dry season, and protect the natural environment. In choosing the implementation place, they discussed with the forestry bureau of the local government agency, and decided on this park, where large volumes of water from the mountain in the rainy season each year cause landslides. 280 employees participated as volunteers, the officer in charge of the park explained how to install weirs, and they divided into groups to install water weir barriers in 10 places.



Employees installing water weir barrier