

# Building Trust

In fiscal 2008, the OKI Group established “CSR Division” and “Global Environment Office of CSR Division” by consolidating part of its CSR-related divisions and departments in order to facilitate information sharing and improve the efficiency of CSR activities. Since the “OKI Group Charter of Corporate Conduct” and the “OKI Group Code of Conduct” underlie our CSR initiatives, we continued to make efforts to further disseminate them across the group through educational programs, self-checks and other opportunities. In fiscal 2009, we will further enhance and improve our global framework for the promotion of our CSR initiatives while pursuing the seven priority themes focusing on the points listed in the following table.

As for environmental activities, we have achieved some

positive results not only in the prevention of global warming and the management of chemical substance in products but also in the pursuit of green IT in context of product development. Our efforts in the latter have won acclaim outside the group as well. We will also focus on the enhancement of compliance with environmental laws and regulations as well as contribution to the realization of a low-carbon society through the development of energy-saving products.

The OKI Group will reflect on the fulfillment of our corporate social responsibilities in terms of the expectations of our stakeholders toward us and the roles we should play, and will further contribute to people and society through our core business.

## ▶ Focal Points in CSR Priority Themes for Fiscal 2009

| CSR Priority Themes                                | Main Achievements in Fiscal 2008  | Focal Points for fiscal 2009  |
|--|---|---|
| Full Compliance with Laws and Regulations          | <ul style="list-style-type: none"> <li>Entrenched risk management focusing on risk evaluation and monitoring in the group</li> <li>Increased and improved tools for compliance education by utilizing e-learning and the intranet</li> </ul>  | <ul style="list-style-type: none"> <li>Steady promotion and improvement of the risk management system</li> <li>Enhancement of measures against each registered risk as well as monitoring</li> </ul>  |
| Information Security                               | <ul style="list-style-type: none"> <li>Had suppliers conduct information security self-checks</li> <li>Monitored how the information security measures have been implemented at remote or small-scale sites</li> <li>Improved the level and quality of information security education for mobile PC users</li> </ul>  | <ul style="list-style-type: none"> <li>“Visualization” of how the information security measures have been entrenched in suppliers</li> <li>Continuation of the monitoring of how the information security measures have been implemented and established</li> </ul>   |
| Improvement of Customer Satisfaction               | <ul style="list-style-type: none"> <li>Shared information on minor product accidents and precautions about the use of particular materials/components throughout the group</li> <li>Enhanced education on product safety, safety-related laws and regulations, statistics and reliability</li> <li>Developed systems to support challenged teleworkers</li> </ul>                                     | <ul style="list-style-type: none"> <li>Continuation of the improvement of education on quality (focusing on educational programs for mid-level engineers)</li> <li>Expansion of the application range of universal design technique</li> </ul>  |
| Good Communication with Shareholders and Investors | <ul style="list-style-type: none"> <li>Provided information to institutional investors by conveniently holding investor briefings</li> </ul>  | <ul style="list-style-type: none"> <li>Promotion of information provision to institutional investors through investor briefings and other opportunities</li> </ul>  |
| Respect for Employees                              | <ul style="list-style-type: none"> <li>Improved the level and quality of global education</li> <li>Built an environment for the development of the next generation by utilizing e-learning and SNS</li> <li>Revised the systems to support employees with young children</li> <li>Held events and training programs to help employees promote their mental and physical health</li> </ul>             | <ul style="list-style-type: none"> <li>Recruitment and training of diverse human resources</li> <li>Entrenchment of the supports for the development of the next generation</li> <li>Promotion of work-life balance</li> <li>Promotion of the mental and physical health of employees</li> </ul>  |
| Consideration for the Environment                  | <ul style="list-style-type: none"> <li>Achieved the energy saving target of the OKI Group</li> <li>Established a system to facilitate conformity with the REACH regulation as well as guidelines for the operation thereof</li> <li>Expanded sale of environmental products and utilized wide-area designation systems</li> <li>Expanded the scope of ISO14001 Consolidated Certification</li> </ul>  | <ul style="list-style-type: none"> <li>Enhancement of measures for preventing global warming</li> <li>Creation of energy-saving products</li> <li>Promotion and improvement of the system to control chemical substances in products</li> <li>Improvement of environmental management</li> <li>Enhancement of environmental compliance</li> </ul> |
| Social Contribution                                | <ul style="list-style-type: none"> <li>Resumed financial assistance to the NPO that sends used clothes to refugees</li> <li>Enhanced activities to contribute to local communities in foreign countries such as reforestation projects in Asia and human resource development projects in Middle East</li> <li>Launched a new social action program focusing on the maintenance of forests</li> </ul> | <ul style="list-style-type: none"> <li>Examination of possibilities for more stable operation of the OKI 100 Yen Fund of Love</li> <li>Enhancement of activities contributing to local communities in Japan and overseas</li> </ul>   |

## Editorial Postscript

It is our great pleasure to publish the first Social and Environmental Report of the OKI Group. We have published two different reports on our social and environmental activities thus far. In order to inform our stakeholders of our CSR-related visions and efforts more efficiently, we have decided to integrate these two reports into one as the OKI Group Social and Environmental Report. We believe the integrated report with the “Data and Information” section at the end covers the contents of the two reports in a more compact way without any quality degradation.

This report features five articles under the title “Meeting Our CSR Commitments” that cover five key challenges for the OKI Group in which our stakeholders as well as the public show an intense interest, in the same manner as in the Social Responsibility Report 2008. Since this editorial style is very useful for insiders to

review how the OKI Group has pursued its social responsibilities in the course of doing our core business, we will probably continue to use it. Regarding the seven priority themes, we again put the focal points for and the achievements in the fiscal year in question side by side with the focal points for the next fiscal year. The establishment of this report format has allowed people working at OKI to share the same results and challenges with relevant business units within the group.

We will continue to listen to our stakeholders, disclose the information desired by our stakeholders in a more easy-to-understand way. Your candid opinion about the report would be greatly appreciated.

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