

Social Contribution

OKI, as a good corporate citizen, implements social contribution activities and builds positive relationships with local communities.

Basic Philosophy and Systems for Social Contribution Activities

In 1996, OKI established the Corporate Philanthropy Office and formulated the Basic Philosophy and Basic Policy for Social Contribution Activities. The OKI Group, based on the same philosophy and policy, has promoted various social contribution activities. More specifically, the group has made donations, opened its facilities for community use, and supported social action programs by employees.

There are two types of social action programs the OKI Group has supported: donation-based programs that collect contributions from employees every month, and participatory programs related to social welfare or environmental protection activities. In order to be involved in a wide range of social contribution activities, we have interacted and collaborated with various nonprofit organizations.

In the fiscal year ended March 2008, under the slogan "Let's begin with what is achievable now," the OKI Group has pursued "social contribution unique to OKI," organized new, more accessible programs, and offered employees information on social contribution via e-mails or its intranet.

Social Contribution Activities: Basic Philosophy and Basic Policy

Basic Philosophy

As a good corporate citizen, OKI will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

Basic Policy

[Corporate Activities]

- OKI will continue to implement social contribution activities that reflect local and national needs, using its corporate resources, including its human resources and assets.
- OKI will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.

[Activities by Individuals]

- OKI will encourage and support voluntary activities that allow individual employees to express their humanity.

Slogan

Let's begin with what is achievable now!

Donation-based Program The OKI 100 Yen Fund of Love

The OKI 100 Yen Fund of Love is a donation-based social action program that asks each participant to donate 100 yen a month. The participants in the program include executives and employees of 35 companies of the OKI Group as of March 31, 2008. In 2006, the system of the program was altered to secure stable funding and attract as many participants as possible. Under the new system, each participant can choose the amount to be donated from three options -- 100 yen, 200 yen and 300 yen -- every time. However, the program faced a revenue shortfall in the fiscal year ended March 2008 and had to suspend part of its activities, financial assistance to an NPO that sends used clothes to refugee camps.

» The OKI 100 Yen Fund of Love Achievements in the fiscal year ended March 2008

Donation of a blood transport vehicle to the Japan Red Cross Society	3,000,000 yen (including matching donation)
Local and International transportation costs to send used clothes to refugee camps	Suspended
Financial assistance to a project to promote the employment of people with disabilities as teleworkers	2,000,000 yen
Financial assistance to social action groups in which OKI's employees are involved	2,970,000 yen (24 organizations supported)



A car donated to the Japan Red Cross Kagawa Blood Center (February, 2008)

Supporting Social Action Organizations in Which OKI's Employees are Involved

The OKI Group has provided financial assistance to organizations in which its employees are involved, based on the request of such employees or the Corporate Philanthropy Office. The source of such financial assistance is The OKI 100 Yen Fund of Love. In 2007, we funded 24 organizations. Among them was the Architectural Association of Japanese DEAF (AAJD). The fund from the OKI Group was used for the production of "SOS Cards" for people with disabilities.

Focal Points for the Fiscal Year Ended March 2008 →

- Reaffirm distinctively OKI social contribution and extend that awareness to the group
- Reinforce communication to employees related to volunteer activities

Main Initiatives in the Fiscal Year Ended March 2008 →

- **Organized more accessible programs**

Focal Points for the Fiscal Year Ending March 2009

- Resume financial assistance to the NPO that sends used clothes to refugee camps
- Enhance activities to contribute to local communities
- Promote collaboration with local municipal governments and NPOs

The SOS Cards were designed to help people who have difficulty expressing themselves in speech in the event of an emergency such as an accident or a disaster. With these cards, people with speech difficulty can communicate with others by simply pointing at or showing the card that best suits the situation they are in. OKI Consulting Solutions Co., Ltd. helped AAJD develop and assess the cards, while OKI Workwel designed the cards and uploaded them to AAJD's website.



SOS cards are available at the AAJD's website <http://www.1s.wisnet.ne.jp/>

Presentation Meeting on Activities by NPOs

In order to help its employees deepen their understanding of NPOs and their social contribution activities, the OKI Group holds a presentation meeting every year. Two NPOs, selected from among the organizations supported by The OKI 100 Yen Fund of Love, are invited to the meeting and asked to make a presentation on their activities.

In 2007, the Japan Marrow Donor Program and the "Ryugakusei Bungakusho" Committee were invited to the meeting. OKI has collaborated with the former in holding "marrow donor registration meetings." The latter is the organizer of Ryugakusei Bungakusho (the Japanese literary prize for international students in Japan).

Participatory Social Action Programs

OKI Mountain and Forest Brigade

The OKI Group has organized the OKI Mountain and Forest Brigade, a program for employees and their families focusing on the maintenance of forests and interactions with local people.

In the fiscal year ended March 2008, the brigade cut and thinned two forests associated with the OKI Group, one in Komoro (Nagano Prefecture) and the other in Kannonyama (Gunma) twice. The brigade also conducted thinning in Izu (Shizuoka). These activities were carried out in cooperation with the City of Komoro, Gunma Forest Management Department, the Green Earth Center (NPO) and other relevant organizations.



Tree thinning in a forest sponsored by OKI in Komoro

Supporting "All-Japan School Biotope Contest 2007"

The OKI Group has supported the School Biotope* program* since 2001. On February 10, 2008, the leading event for the All-Japan School Biotope Contest was held at the National Olympic Memorial Youth Center in Tokyo under the auspices of the Ecosystem Conservation Society. The OKI Group broadcast the event live to the relevant schools and kindergartens in Hokkaido, Tokushima and Osaka using its video conferencing system Visual Nexus. Video recordings will be used to promote the school biotope program.



Volunteer workers from OKI broadcasting the event live



Employees of OKI Data Manufacturing Thailand donating their blood

* The School Biotope program is an activity to help children experience and learn ecosystem of the nature and the importance of symbiosis with nature.

Promoting Blood Donation in Thailand

In 1964, OKI launched Japan's first corporate blood drive. Since then, OKI has been active in promoting blood donation inside and outside Japan. OKI Data Manufacturing Thailand, a Thai subsidiary of OKI that manufactures printers, has carried out organizational blood donating periodically. In the fiscal year ended March 2008, approximately 290 employees donated their blood.



Employees of OKI Data Manufacturing Thailand donating their blood

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Making and Donating Lao Picture Books

The OKI Group, in cooperation with the NPO Action with Lao Children, sponsors an event to create picture books in the Lao language every year. During the event, participants added Lao translations to Japanese picture books. The event also features a quiz show through which the participants can deepen their knowledge of Lao culture. The participants in the 2007 event included not only employees of the OKI Group and their families but also students from Gakushuin Women's College who were going to visit Laos with Action with Lao Children. The 34 participants made 60 picture books during the event.

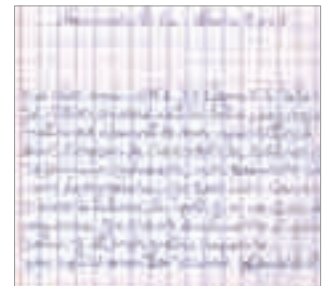


Books and picture-card show sets, published in Laos with financial assistance from the OKI 100 Yen Fund, presented at the event

Promoting Contribution to Local Communities Inside and Outside Japan

Supporting Children in Africa

OKI Systems Italia has supported the life and education of children in Africa via Reach Italia Onlus, a humanitarian organization in Italy. Reach Italia Onlus is an affiliate of REACH International, a non-profit organization based in the United States. OKI has collaborated with Reach Italia Onlus since 2000. Those children in Africa send OKI letters and photos occasionally.



A letter from one of those children

Creating More Accessible Social Contribution Programs

In order to encourage as many employees as possible to participate in social contribution activities, the OKI Group organized two new programs.

●SELP Vending Machines

In May 2007, OKI installed a SELP* vending machine at its headquarters office. If you buy a can of soft drink from this vending machine, part of the money you have paid will be used for activities to support working people with disabilities, such as ads and educational events.



* SELP stands for the Support for Employment, Living and Participation (described as a vocational aid center in laws).

●Distributing Organ Donor Cards

In April 2007, the OKI Group produced its original organ donor card. It is characterized by a space for the blood type of the holder. Copies of the card are being distributed to those who are interested among employees of the OKI Group.



Lectures on Barrier-Free Environment

The teleworking employees of OKI Workwel have given lectures on barrier-free designs and environments in local schools or other public facilities, and told their experiences as people with disabilities. In the fiscal year ended March 2008, one of them was invited by the NPO Career World and the Katsushika Council of Social Welfare to give lectures at elementary and junior high schools in Chiyoda-ku and Katsushika-ku, Tokyo. He told children about the inconvenience he had to suffer and the importance of barrier-free designs.



A lecture at a junior high school



Students experiencing a wheelchair

Donation of Color LED Printers to Schools in Hong Kong

In March 2008, OKI Data Corporation donated C8600 Color LED printers to schools and other public facilities in Hong Kong via the NPO Yan Oi Tong. The purpose of this donation is to help local people improve their motivation for learning or rehabilitation, and thus contribute to the development of local communities.

