

# Building Trust

In the year ended March 2007 the OKI Group reaffirmed initiatives at group companies in each area of the OKI Group Charter of Corporate Conduct in order to further establish the charter within the group and raise awareness of it. We also formulated the OKI Group Procurement Policy, which reflects the content of the charter. In doing so we created a system by which the group can promote corporate social responsibility in partnership with our suppliers.

In the year ending March 2008 we will continue to deepen these initiatives, with the CSR Promotion Division, which was established in April, playing a leading role. As a part of this process we reorganized our CSR priorities as follows.

- **We have redefined compliance promotion as ensuring full compliance with laws and regulations, and we have positioned this as the foundation of our CSR activities overall.**
- **Information security was previously one aspect of compliance promotion, but we have positioned this as a new priority in its own right. The group as a whole will work to strengthen security initiatives.**

The other priorities remain the same, and we will continue to engage in initiatives that center on the areas outlined in the table below. In addition, we will work to raise awareness of the new OKI Group Code of Conduct among all group executives and employees.

## Points of CSR Focus in the Fiscal Year Ending March 2008

CSR Area	Main Initiatives in the year ended March 2007	Focal Points for the year ending March 2008
Full Compliance with Laws and Regulations	<ul style="list-style-type: none"> <li>• Conducted performance audit on recorded risk</li> <li>• Strengthened security systems and acquired privacy mark</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to steadily promote risk management</li> <li>• Review assessment and enhance monitoring of each risk</li> </ul>
Information Security	<ul style="list-style-type: none"> <li>• Increased participation levels through creative use of compliance education tools</li> </ul>	<ul style="list-style-type: none"> <li>• Establish information security as a new CSR priority and strengthen related measures</li> <li>• Enhance group-level management through establishment of the Information Security Committee</li> </ul>
Improvement of Customer Satisfaction	<ul style="list-style-type: none"> <li>• Improved the quality of maintenance operations</li> <li>• Created OKI rules for responding to quality-related incidents and promoted in the group</li> <li>• Applied universal design techniques</li> </ul>	<ul style="list-style-type: none"> <li>• Establish quality incident response rules at each group company</li> <li>• Promote initiatives to more fully inform customers of our quality assurance and product safety activities</li> <li>• Expand application of universal design techniques</li> </ul>
Good Communication with Shareholders and Investors	<ul style="list-style-type: none"> <li>• Started distributing email newsletters to institutional investors overseas</li> <li>• Increased subscribers to email newsletters for individual investors</li> <li>• Relunched website for investors</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance IR events for Japanese institutional investors (business seminars, factory tours, etc.)</li> </ul>
Respect for Employees	<ul style="list-style-type: none"> <li>• Conducted internship events and other initiatives</li> <li>• Enhanced globalization training</li> <li>• Formulated a second action plan for supporting the development of the next generation</li> <li>• Introduced MTOP and developed a mental health training system</li> </ul>	<ul style="list-style-type: none"> <li>• Recruitment and training of diverse human resources</li> <li>• Create an environment for supporting the development of the next generation</li> <li>• Strengthen safety training at production sites</li> <li>• Extend mental health initiatives to group companies</li> </ul>
Consideration for the Environment	<ul style="list-style-type: none"> <li>• Developed technologies to bring about more compact, more energy efficient products</li> <li>• Improved company-wide information management systems pertaining to environmental laws, and acquired certification under the Cross-Jurisdictional Waste Treatment Manufacturer Scheme</li> <li>• Implemented an information system for chemical substances contained in products</li> </ul>	<ul style="list-style-type: none"> <li>• Reliable conformance with environmental regulations for products on a global scale</li> <li>• Reduction of greenhouse gases through energy conservation in business activities and other measures</li> <li>• Reduction of greenhouse gases through less power consumption by our products</li> <li>• Expansion of the scope of consolidated environmental ISO certification to overseas manufacturing sites</li> </ul>
Social Contribution	<ul style="list-style-type: none"> <li>• Donation for re-building and reforming an elementary school in China</li> <li>• Actively conducted contribution activities at domestic affiliates and overseas sites</li> <li>• Increased participation OKI 100 Yen Fund of Love by around 800 compared to the previous year</li> </ul>	<ul style="list-style-type: none"> <li>• Reaffirm distinctively OKI social contribution and extend that awareness to the group</li> <li>• Reinforce communication to employees related to volunteer activities</li> </ul>

## Editorial Postscript

This year marks the third year that the OKI Group has published its Social Responsibility Report. Starting with last year's version of the report, we have organized its content based on the six areas in which the OKI Group is promoting activities on a priority basis, in order to communicate the progress of these activities to stakeholders in a manner that is easier to understand.

Social Responsibility Report 2007 follows the format of the previous year's report. Initiatives in the year ended March 2007 are organized on the basis of activity areas. By establishing this report format, during the course of creating the report related corporate divisions share information on the progress of activities and outstanding issues, which is then utilized in the next fiscal year's activities. Also, due in part to the

fact that readers have enjoyed the employee perspective sections, as indicated by our questionnaires, we have introduced even more group employees from Japan and overseas to describe OKI Group activities in an easy-to-understand manner.

While we recognize that there are still many inadequacies in individual sections of the report, we see this as partially due to issues having to do with the activities themselves, so we intend to work to further enhance our activities and disclose related information in a way that is even easier to follow. We look forward to receiving your candid opinions about this report.

September 2007  
CSR Promotion Division