

Social Contribution



As a good corporate citizen, the Oki Group implements social contribution activities dedicated to the betterment of society.

The Oki Way

The Oki Group will continue to use its corporate resources to carry out social contribution activities, including blood drives, disaster relief, social welfare initiatives, regional and international exchange programs, the promotion of science and technology, and environmental protection, in ways that reflect its corporate characteristics. It will also encourage employees to express their humanity through participation in voluntary activities. The Oki Group will cooperate and work with non-governmental organizations (NGOs) and non-profit organizations (NPOs), and to communicate widely with these groups.

Basic Philosophy and Systems for Social Contribution Activities

Formulating a basic philosophy and policy concerning social contribution activities, Oki established a Corporate Philanthropy Office in April 1996 and has dedicated itself to various activities as a good corporate citizen. In addition to corporate philanthropic initiatives, such as making donations, Oki also contributes through activities based on its products and services, and by making its facilities available for public use. Additionally, it supports voluntary activities by its employees. Employees can contribute to voluntary activities either by donating 100 yen a month, or by participating directly in initiatives in such areas as social welfare and environmental protection. The Corporate Philanthropy Office plans and promotes these activities throughout the Oki Group.

Social Contribution Activities: Basic Philosophy and Basic Policy

Basic Philosophy

As a good corporate citizen, Oki will consider and take actions in order to realize the genuine enrichment of society, and will implement social contribution activities that earn the support of the public.

Basic Policy

Corporate activities

- Oki will continue to use its corporate resources, including its human resources and assets, to implement social contribution activities that reflect local and national needs.
- Oki will focus on social contribution activities that reflect its corporate characteristics and will enhance its image while inspiring pride and energy in its employees.

Activities by individuals

- Oki will encourage and support voluntary activities that allow individual employees to express their humanity.

Slogan

Let's begin with what is achievable now!

Oki 100 Yen Fund of Love

The Oki 100 Yen Fund of Love is an ongoing contributory program that provides employees with an easy way to participate in voluntary activities by donating 100 yen each month. It was first introduced by Oki in 1996. In 2000 it was expanded to include Oki Group employees. Currently (as of March 31, 2005), the scheme is supported by employees of 31 Oki Group companies.

Blood Transportation Vehicles Donated to Japan Red Cross Society

As a pioneer of corporate blood drives (See Page 5), Oki has expanded its support for the Japan Red Cross Society since the establishment of its Corporate Philanthropy Office in the year ended March 1997. Under a matching gift program, whereby Oki

contributes the same amount that is collected through the Oki 100 Yen Fund of Love scheme, Oki has donated a variety of items to the Red Cross, including blood transportation vehicles.

In the year ended March 2005 Oki donated a refrigerated blood transportation vehicle to the Red Cross blood center in Gifu Prefecture. It is used as an emergency vehicle for the transportation of blood from the center to hospitals and other locations.



Blood transportation vehicle

Transportation of Used Clothing to Refugee Camps

Since the year ended March 2002, the Oki Group has supported the efforts of an NGO, the Wakachiai Project (Sharing Project) to supply used clothing as part of its refugee relief activities. Used clothing is collected at Oki sites throughout Japan for transportation to overseas refugee camps.

In the year ended March 2005, 459 boxes of used clothing were collected and sent to camps in Eritrea, Zambia, Swaziland, Rwanda and Indonesia. The cost of transporting the boxes to a collection center in Japan, and the overseas transportation cost of 1,500 yen per box were donated from the Oki 100 Yen Fund of Love.



Used clothing donation project

Employment Support for People with Severe Disabilities

The Oki Group assists the SOHO Support Project of the Tocolo Information Processing Center of the Tokyo Colony, a social welfare organization, by providing donations from the Oki 100 Yen Fund of Love.

The project, which was launched in April 2000, aims to help people with severe disabilities, for whom commuting would be impractical, to achieve independence, by forming a SOHO group to handle contracting and delivery operations for software-related services. The Oki 100 Yen Fund of Love donations have been used for leader training, technical education, and the installation of equipment required for the SOHOs' businesses.

Support for Voluntary Organizations in which Oki Group Employees are Involved

On application from employees, the Oki Group will provide financial support from the Oki 100 Yen Fund of Love to voluntary organizations in which Oki Group employees are involved. In the year ended March 2005, it supported 23 such organizations.

"Forest Fostering" Agreement Signed with Komoro City

In January 2005, Oki signed a "forest fostering" agreement with Komoro City, Nagano Prefecture. Oki and the Oki 100 Yen Fund of Love will each contribute 250,000 yen annually over the next five years. Oki will participate in a forest development project as "foster parent" of a total target area of 50 hectares, including the Nomatori district. In this forest, Oki Group employees will carry out voluntary activities, such as pruning trees in cooperation with Nagano Prefecture, Komoro City, the Saku Forest Association, and local residents. At the entrance of the forest, a sign will be erected, stating that the forest is fostered by the Oki Group. The Oki Group will also use this project as a forum for interaction with local residents, touching on regional culture and industry.



The signing ceremony for the "forest fostering" agreement

Support for Publication of a Picture Story Book in Laotian

Each year since the year ended March 2002, Oki has used the Oki 100 Yen Fund of Love to sponsor the publication of picture books in Lao.

In the year ended March 2005 it sponsored the local publication of a picture story book "Little Fish Alone at Home" (Sakana-Chan-no Orusuban) by Action with Lao Children, a non-profit organization. Newly written by a Lao author, the story teaches children the importance of environmental conservation through the message that it is wrong to litter.



Picture story book: "Little Fish Alone at Home"

Assistance to Areas Affected by Natural Disasters

Donations for Victims of Niigata Chuetsu Earthquake and Sumatra Earthquake and Tsunami

Oki donated cash and lent wireless equipment with a combined value of 10 million yen to six municipalities affected by Niigata Chuetsu Earthquake of October 23, 2004, including Niigata Prefecture, Nagaoka City, Ojiya City and Yamakoshi Village. In cooperation with labor unions, it also collected donations totaling 9,116,108 yen from employees for distribution to Oki Group employees and their families who were affected by the disaster.

Thailand was severely affected by the massive tsunami triggered by the Sumatra Earthquake of December 26, 2004. Oki Data Corporation, together with the Thai-based Oki Group companies Oki (Thailand) Co., Ltd., Oki Data Manufacturing (Thailand) Co., Ltd., Oki Precision (Thailand) Co., Ltd. and Oki

Systems (Thailand) Co., Ltd., donated a total of 11 million yen to Princess Maha Chakri Sirindhorn, Thai Television (ITV) and Ayutthaya City.



Oki donated cash and lent equipment to areas affected by the Niigata Chuetsu Earthquake



Oki Group companies made donations to assist victims of the Sumatra Earthquake

Social Contribution

Voluntary Activities by Employees

Forest Conservation Activities by Volunteers from the Oki Cooperating Team for Mountains and Greenery

The Oki Cooperating Team for Mountains and Greenery was formed in the year ended March 2002 with the cooperation of the Green Earth Center, a non-profit organization. Since then Oki Group employees and their families have continued to participate in voluntary forest conservation work in areas near Oki Group sites.

In October 2004, 25 people participated in a pruning and thinning project in the Oneyama Forest Park bird sanctuary near the town of Matsuida-cho in Gunma Prefecture. In November, 18 people participated in a voluntary work to thin cedars, cypresses and other trees at Naka-izu in Shizuoka Prefecture. This was the fourth year in which Oki Group volunteers have carried out this work. An additional benefit of these activities was the opportunities that they provided for employees and their families to build friendships with local residents.

Voluntary forest conservation activities planned for the year ending March 2006 and beyond include a "forest fostering" scheme in Komoro City, Nagano Prefecture, and the "Oki Friendship Forest" project in the Kannonyama area of Takasaki City, Gunma Prefecture.



Voluntary forest conservation activities



The Oki Cooperating Team for Mountains and Greenery

Take-Tonbo Festival for Underprivileged Children

In November 2004, the Oki Group invited 25 children from 6 care facilities in Tokyo to the 2004 take-tonbo* festival, held at the Kyodo-no-Mori Museum in Fuchu City. Twelve Oki Group employees spent an enjoyable day with the children as voluntary helpers. Activities included take-tonbo creation and target-flying games under the guidance of members of the International Take-Tonbo Association. The children also tried their hand at making flour on a grindstone with the assistance of museum volunteers. There was also a traditional Japanese puppet performance.



Making take-tonbo

*Take-tonbo (bamboo dragonfly): A bamboo toy consisting of a propeller with a central shaft. The toy can be made to fly by rotating the shaft between the palms.

Creation and Donation of Lao Picture Books

Every July, the Oki Group creates picture books in the Lao language and donates them to Lao children. This event is organized with the cooperation of Action with Lao Children, a non-profit organization. The participants, including Oki Group employees, paste sections of the text already translated into Lao over the original text of Japanese picture books to create picture books in Lao. A total of 33 people participated in the fifth such event, which was held in the year ended March 2005. This included 17 Oki Group employees and family members, six members of Action with Lao Children, including Mrs. Chanthasone Inthavong (one of the two representatives of the NPO) and 10 Gakushuin Women's College students, who are scheduled to participate in a training tour in Laos with the NPO. Their work resulted in the production of 60 copies of eight different Lao picture books. The books were taken to Laos and handed over to the local children by the Gakushuin Women's College students.



Participants in the Lao picture book event

Support for Miyake Island Friendship Meetings

Oki Group employees have taken part in Miyake Island Friendship Meetings since the year ended March 2003 in order to carry out a program of encouragement for Miyake Islanders who were evacuated to Tokyo due to a volcanic eruption on the island. The purpose of the meetings, which are held twice annually, is to provide encouragement for island residents, who have shared the experience of a volcanic disaster. At the May 2004 meeting, the Oki Group presented a handcraft corner in cooperation with Every, a non-profit organization, and the Angel Foundation. In November, the Oki Group worked with the Angel Foundation and the International Take-Tonbo Association to present a booth where people learned how to make take-tonbo (bamboo dragonflies) by hand.



Handcraft corner (bead work)



Making take-tonbo

Participation in the Children's Dream and Future Festival

Every year Saitama Prefecture stages the Children's Dream and Future Festival as an opportunity for local people to participate and to share ideas about family-related issues, such as childcare, while enjoying a variety of recreational activities. The Oki Group has taken part in the festival since the year ended March 2003, including the presentation of a take-tonbo (bamboo dragonfly) handcraft corner in cooperation with the International Take-Tonbo Association. In the year ended March 2005, the Dixie Queens, an amateur jazz band made up of enthusiasts from the Oki Group, performed at the festival for the first time.



A performance by Oki Group jazz enthusiasts

Ongoing Voluntary Collection Programs

During the year-end and new year period each year, the Oki Group conducts a collection campaign and donates goods contributed by employees to various organizations. Items that can be turned into cash, such as unused telephone cards and postcards that have been incorrectly written and not posted are used to support education for children in Thailand and Laos. Other items, including stamps, abacuses, foreign coins, used prepaid cards, calendars, diaries and general goods, are used by the recipient organizations.

Support for Charitable Shopping by Employees

The Oki Group uses its intranet to promote fair trade goods and products made in social welfare facilities, such as facilities for people with disabilities. Employees are encouraged to use this information as an easy way to contribute to charities through shopping.

Communication with NPOs

NPO Activity Report Seminar

On August 27, 2004, an NPO activity report seminar was held at Oki corporate headquarters. The aim of the event was to build communications with NPOs and gain a better understanding of their activities.

Two of the NPOs that have received assistance from the Oki 100 Yen Fund of Love were invited to participate. An advisor from the Sawayaka Welfare Foundation, which aims to educate the public about home-based voluntary services and promote social participation for workers, spoke about voluntary activities by workers. A board member from Japan Silver Volunteers presented a report on that organization's efforts to promote

programs that allow the knowledge and skills of middle-aged and elderly people to be used in developing countries.



The NPO activity report seminar



Topics Activities by Overseas Group Companies

Support for OISCA Activities

Oki Data Corporation supports Children's Forest Programs in various parts of the world as a partner company of OISCA, an NGO involved in environmental conservation activities on a global scale. The company donates a percentage of its sales, together with donations collected at various events, to provide continuing support for tropical forest planting activities. Its involvement began in 1999, when employee volunteers were sent to Fiji.



Oki Data volunteers participated in a tree-planting project in Fiji

Support for Save the Children

Save the Children is an international NGO dedicated to ensuring the rights of children, as enshrined in the UN Convention on the Rights of the Child. U.K.-based Oki Europe Ltd. supports Save the Children by donating money, printer products and other items.

