

Environmental Conservation

As a company offering products that contribute to the development of an information society, Oki is committed to involvement in global and regional conservation in all aspects of its corporate activities. Based on this belief, in 1993 we established our basic environmental philosophy and guidelines and an environmental protection activity program. A second activity program was prepared in 1996. In 1999, we made environmental efforts one of the key issues for management and released OKI Eco Plan 21, which sets out specific environmental conservation goals. The plan focuses on practicing the three Rs—reduce, reuse and recycle—at our manufacturing plants. We are also striving to develop environment-friendly products with the introduction of our “Oki Eco Products” certification system. In fiscal 2002, we revised OKI Eco Plan 21 to include more specific goals, such as zero emissions of industrial waste and the total cessation of lead soldering.

Significant environmental achievements in fiscal 2002 included the following:

- Waste generated by the Group fell 49%.
- Miyazaki Oki, Nagano Oki, the Honjo Manufacturing Center and Miyagi Oki achieved zero emissions.
- The rate for recycling of used products reached approximately 95.7%.
- Four domestic plants and one overseas plant received ISO 14001 certification. All of the Oki Group’s domestic manufacturing centers now have ISO 14001 certification.

Owing to these efforts, the *Nihon Keizai Shimbun* gave Oki high praise in its 2001 corporate environmental management survey, ranking the Company No. 62 out of 820 manufacturing companies.

Social Contributions

Oki believes companies have a responsibility to base their actions on a desire to be socially compassionate and create a truly rich society. Along these lines, Oki and its employees cooperate in socially beneficial activities. Oki’s activities had a special significance in calendar 2001 as it was both the 120th anniversary of Oki’s founding and the United Nations International Year of Volunteers.

In 1964, Oki became the first company in Japan to hold a company blood donation campaign. In April 1996, Oki further demonstrated its exemplary track record in this area by setting up a separate division to focus on social contributions; and, in fiscal 2002, Oki preceded other companies by facilitating registrations for a bone marrow donor bank in all seven offices, registering 124 people.

Oki participated in a secondhand clothing donation program organized by a Japanese NGO, and sent clothing to refugee camps in Tanzania and Eritrea and to a church in Indonesia. Oki also funded the building of a new schoolhouse for an elementary school in Shanxi province, PRC, to commemorate the Company’s 120th anniversary.

Approximately 6,000 staff from 25 Group companies participated in the “Oki Volunteer Fund.” All participants contributed ¥100 per month toward such projects as the publication of 5,000 additional copies of *Kashikoi no wa dotchi*, a picture book, by an NGO, the Association for Sending Picture Books to Lao Children (ASPB).



“Oki Eco Products” is the name for Oki’s products certified as being environment-friendly. Oki introduced its product certification system in December 2000 in Japan; products fulfilling the certification standards are labeled and shown on the Company’s web site.



Oki sent clothes to refugee camps in Tanzania and Eritrea.



This new school house, in the PRC’s Shanxi province, was built with support from Oki.