VALUE CREATION STORY

OKI GROUP VALUES

The "OKI Group Action Principles" we enacted in September 2016 give formal expression to values shared by all OKI Group executives and employees. Amid large changes in the business environment, we seek to embed these principles as extensively as we can into our practices with the commitments expressed in the "OKI Group Charter of Corporate Conduct" and the "OKI Group Code of Conduct" as the cornerstones of our corporate activities. We seek to realize our corporate philosophy by striving to embody our vision.

Corporate Philosophy

The people of OKI, true to the company's "enterprising spirit," are committed to creating superior network solutions and providing excellent information and communications services globally to meet the diversified needs of communities worldwide in the information age.

Vision

The OKI Group helps create a safe and convenient infrastructure for customers and society as a whole through the key Japanese concepts of "Mono-zukuri" and "Koto-zukuri."

*Mono-zukuri: manufacturing

*Koto-zukuri: creation of solutions and service

Action Principles

Act with integrity

Challenge and drive change

Perform with speed and agility

Be passionate, and determined to succeed

Proactively encourage excellence as "Ieam OKI"

OKI Group Charter of Corporate Conduct/ OKI Group Code of Conduct

OKI Group Charter of Corporate Conduct CSR activities OKI Group must accomplish base on its corporate philosophy

OKI Group Code of Conduct

Codes of conduct executives and employees must conform to in accordance to OKI Group

Charter of Corporate Conduct

Corporate Philosophy

Vision

Action Principles

Charter of Corporate Conduct/
Code of Conduct