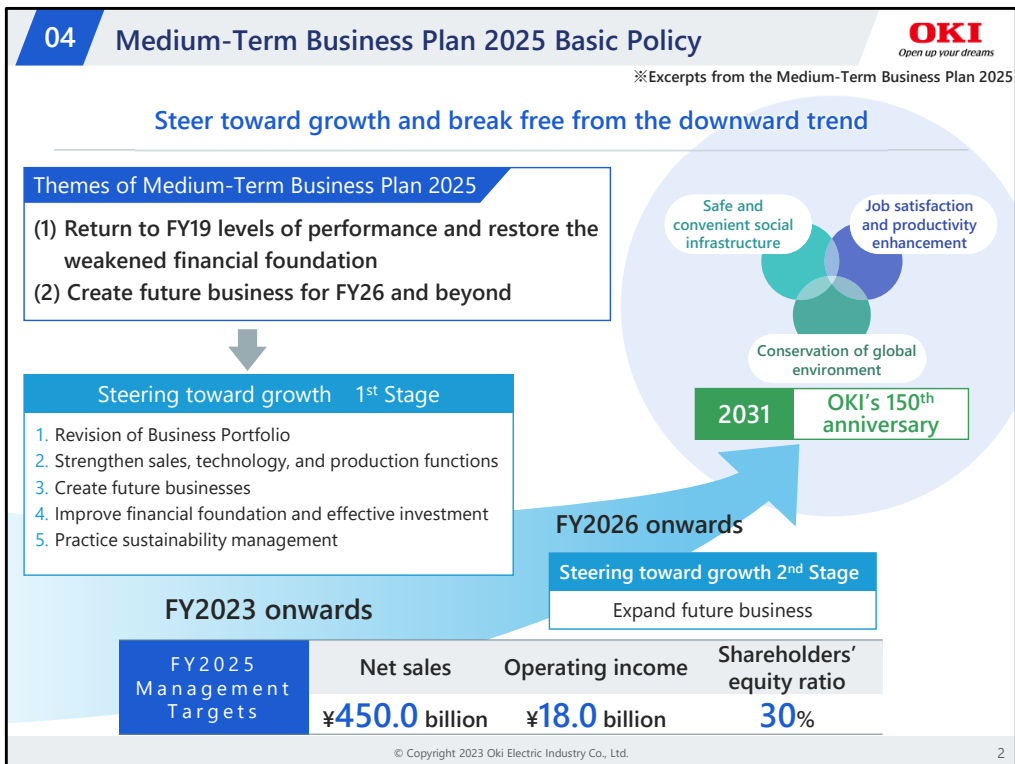


# OKI Group Business Strategy Meeting Opening Remarks

**Takahiro Mori**  
President, Representative Director

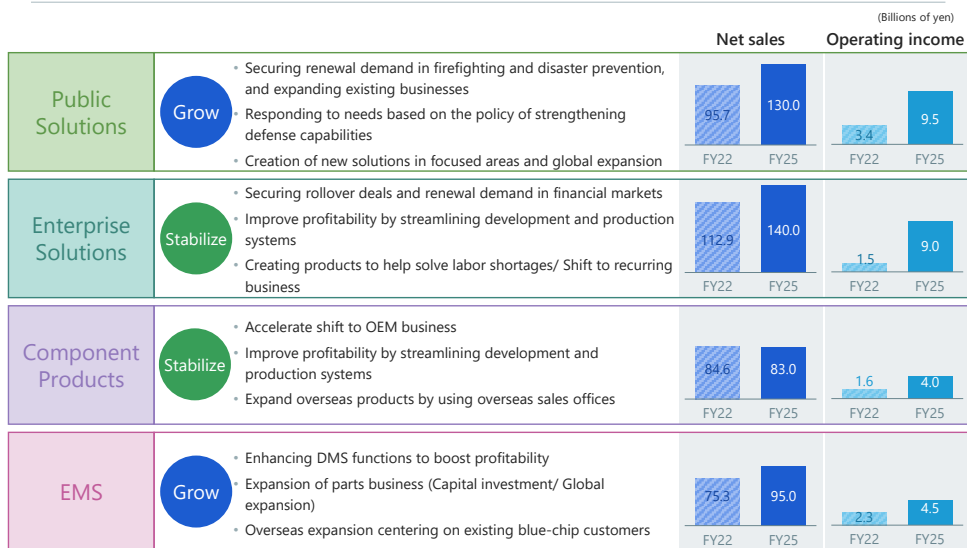
June 1, 2023

- Hello everyone, my name is Mori.
- I would like to thank you all for your continued support.
- We appreciate your participation in OKI's IR day today despite your busy schedule.
  
- On this occasion, we would like to provide a more in-depth overview of our medium-term business plan, which we explained on May 10, with a particular focus on the business aspects.



- Our current medium-term plan introduced the themes of “Steering toward growth” and “Breaking free from the downward trend” with the aim of achieving the management objectives shown at the bottom of the slide.
- However, we do not believe the level of explanation provided at the time was sufficient to gain everyone’s understanding and agreement.
- We recognize there have been issues in our IR activities to date, centered on our interactions with the market and information disclosure.

## Clarify business positioning and improve profitability



- From this standpoint, we thought an opportunity was needed to provide a thorough explanation of our business strategy, which will be the foundation for implementing our medium-term plan. With this in mind, we planned today's briefing session.
- We have made changes to our segments this fiscal year, and we think some of you may find it difficult to understand our new organization at first glance. Therefore, we would like to take this opportunity to address this carefully.
- The explanations will be provided by the heads of the four new segments.
- We are all passionate about executing and achieving our plans.
- Through the explanations and related inquiries, we hope to deepen your understanding of our ideas, thoughts, and specific initiatives for our businesses.
- I would like to thank you in advance for your attention.

**OKI** *Open up your dreams*



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