



Environmental Contribution

Support for Environmental NPO and NGO

The OKI group prepares a program for environmental volunteer activities that employees can participate without constraint. In addition, we have been working in cooperation with organizations aiming to preserve biodiversity.

OKI Network Integration (hereinafter called OKINET), on behalf of the OKI group, received a certificate of appreciation from ECOSYSTEM CONSERVATION SOCIETY – JAPAN in February, 2008. ECOSYSTEM CONSERVATION SOCIETY – JAPAN has held “All-Japan School Biotope Contest” every

two years since 1999. Since the third contest in fiscal 2003, OKINET and OKI Customer Adtech have offered live broadcasts of the events without any cost through an original conference system with the internet for school officials who can not attend to the contest site, as well as they have cooperated to record the events for promoting the school biotopes. The certificate shows that the OKI group has been highly appreciated for its achievements.

In the 21st century, we have reached a turning point from “Competitive age” to “Coexisting age”. It is a transition from the age when limited resources on earth have been competitively consumed to the age of coexistence with the natural ecosystem. ECOSYSTEM CONSERVATION SOCIETY – JAPAN is working to collect information all over the world to build “Beautiful Japan Coexisting with Nature.” In order for Japan, which depends on other countries for resources including foods, etc, to promote sustainable nation building, our children, bearers of the future, need true environmental educations to learn the foundation of the existence of humanity. As one of the methods of realizing “Coexistence with nature”, and as one of scientific environmental educations, we work on the school biotope. We greatly appreciate OKI’s cooperation in promoting the school biotope.

While Japanese companies seem to focus on measures for the prevention of global warming as environmental activities, they should also focus on the issues of preserving biodiversity in the same way. We try to find the best way through the business activities of companies in cooperation with the OKI group, and would like to contribute to realize “Company coexisting with nature.”



Houbun Ikeya
Chairman,
ECOSYSTEM CONSERVATION
SOCIETY - JAPAN

Green Earth Center is an organization to raise and support forest volunteers. It is a pipeline between people or companies that wish to volunteer and local communities. Japanese companies have come to focus on “Life and Culture” of employees and people on the earth. The forest volunteer activity of companies is a way to contribute to “Life and Culture” in the local communities where the companies exist. The forest volunteer activity of OKI is a pioneering activity in that field. Especially, in activities in Komoro, OKI provides various programs in cooperation with Komoro municipal government, which is a great example of companies connecting with not points but surfaces of the local community. This manner is a key to keep the company volunteer activities.

To establish the forest volunteer activity in companies, it is necessary to make an effort to estimate contributions to the prevention of global warming in a visible manner, for example, by converting the effect of activities into CO₂ reduction points. We hope that OKI will produce interesting ideas by utilizing Green Earth Center.



Hitoshi Nitta
Senior Director and
Executive Director,
NPO Green Earth Center



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Nippon Environment Club was established as a gathering of various industries by corporate executives in 1994 under the theme of "What can companies do for the global environment?". We appreciate that Shiko Sawamura, the OKI's former president, was involved in establishing and running this club together with other directors, and still, he has been supporting to run Nippon Environment Club.

The main business of Nippon Environment Club is to hold environmental seminars for companies and to provide a place to the persons in charge of environment in companies for the purpose of exchanging information between them. When people think of environmental issues, the understanding and activities of companies should not be ignored. Therefore, it is important that companies understand the environmental issues properly, and work on the activities properly.

Of three major themes related to the environmental issues including "Global warming", "Recycling society" and "Biodiversity", "Biodiversity" seems not to be a familiar theme for companies. Therefore, we consciously try to provide opportunities for the theme. Under the theme of "Company and Environmental Management", Nippon Environment Club will enhance the network through information exchange between government offices including Environment Ministry and Ministry of Economy, Trade and Industry, and companies or citizens, and companies or citizens, and we will work on the realization of a better human society.



Syuko Yamada
Executive Director,
NPO Nippon Environment Club

Environmental Volunteer, "OKI Cooperative Team for Mountains and Greenery"

Carrying out Forest Maintenance in Kannonyama in Takasaki, Gunma

In June 28, 2005, OKI executed the Agreement on Forest Maintenance "Forest for Communication (Fureai-no Mori)" with the Forest Administration Authority of Gunma Prefecture. OKI will have implemented the forest volunteer activities (tree cutting, tree thinning, vine cutting, or bottom weed cutting for five years until March 31, 2010).

In the activity of "OKI Group Fureai-no Mori", we carry out the forest maintenance activities in cooperation with the Forest Administration Authority of Gunma Prefecture and the NPO Green Earth Center twice a year.

The activities of the OKI group are introduced on the web page of "Forest-producing program that companies participate in" of Kanto Regional Forest Office.

Carrying out Tree Thinning in Nakaizu

Tree thinning in Nakaizu has been implemented once a year in cooperation with NPO Green Earth Center since 2001.

In the seventh activity in fiscal 2007, each team cut down approximately 10 trees in common forest in Jizodo in Nakaizu

district, and performed cross cutting (cut at two-meter intervals) and then, collected them in a place.

Participating in Forest Maintenance in Komoro

In January 19, 2005, OKI, which established the "OKI 100 Yen Fund of Love" (OKI ai no 100-en bokin) donated from the executives and employees of OKI group, executed the agreement of "Forest Foster Parent" with Komoro city where Nagano OKI (affiliated company) exists. We have been foster parents of 50-ha forests in Komoro for five years since February 1, 2005, to participate in the forest maintenance.

