



# CSR Activities

## Social Contribution

OKI's basic philosophy is to "think, act and practice sympathy-winning social contribution activities to realize a truly rich society as a good corporate citizen". The Social Contribution Promotion Office, established in fiscal 1996, is at the center of our environmental or social welfare-related activities. And in addition to supporting various volunteer activities by our employees, we rolled out the "OKI 100-Yen Fund of Love" (OKI ai no 100-en bokin) on a group-wide basis as an activity that a large number of employees can easily take part in.

### Environmental Volunteers

#### Forestry Volunteers

Every year, our employees join hands with environmental protection groups and participate in forestry volunteer activities such as tree thinning, twig cutting or bottom weed cutting. In fiscal 2006, we participated in these activities in Komoro city, Nagano prefecture (twice), in Takasaki city, Gunma prefecture (twice) and in Izu city, Shizuoka prefecture (once).

##### ◆ Formation of the OKI Cooperative Team for Mountains and Greenery

In 2001, the International Year of Volunteers, OKI formed the "OKI Cooperative Team for Mountains and Greenery" in cooperation with the NPO "Green Earth Center" for OKI group employees and their families, who started forest volunteer activities.



##### ◆ Signature of a "Forest Parent Agreement" with Komoro City, Nagano Prefecture

We are participating in a "forest parent" project promoted by the prefecture of Nagano.



##### ◆ Signature of an Agreement on Forest Maintenance "Fureai-no Mori" with the Forest Administration Authority of Gunma Prefecture

In the "Fureai-no Mori", a forest located in the Kannozan district in Takasaki city, Gunma prefecture, we carry out forest maintenance activities in cooperation with the Forest Administration Authority of Gunma Prefecture and the NPO Green Earth Center.



#### Community Volunteers

Sites of the OKI group all over Japan actively participate in activities of their neighboring communities.

##### ◆ Toyohira River Cleanup with River Rafting

As part of their activities to contribute to the community, 24 volunteers of the OKI group in Hokkaido gathered to participate in the "Toyohiragawa Fureai Kurin Sakusen with Ikadakudari", an event organized by Sapporo city to clean up the Toyohira River and enjoy river rafting. Picking up trash in the Toyohira River has been carried out since 2003 in cooperation with the Executive Committee of the Toyohira River Rafting Festival and the Chuo Ward Office of Sapporo city to raise the awareness of Sapporo citizens for a more beautiful environment. The timing of this activity is adapted to the Toyohira River Rafting Festival, a summer tradition in Sapporo.



##### ◆ General Cleanup of Osaka City (Clean Osaka 2006)

OKI's Kansai regional office participated in the general cleanup of Osaka city (Clean Osaka 2006), an activity that Osaka city organizes every year. Osaka city has been organizing this effort every year since 1998 to promote a clean and beautiful town development, and many citizens, companies and groups are participating in their communities' cleanup activities.



### Social Welfare

OKI has been supporting blood donation activities for the Japan Red Cross Society since it was the first company to conduct group blood donations in fiscal 1964. From the "OKI 100 Yen Fund of Love", where employees donate a monthly amount of 100 Yen, we are donating blood donation transport vehicles with refrigerating equipment to blood centers of the Japan Red Cross all over Japan and also support the SOHO Support Project (project for home work of seriously disabled persons) of the social welfare corporation "Tokyo Colony" as well as various other NPOs and NGOs upon application of our employees.



Every year in June, all sites of the OKI group participate in activities to collect used clothes in a campaign organized by the NGO Wakachiai Project. We donate about 500 boxes of used clothes every year. The courier charges to the consolidation points in Japan and the shipping costs to the overseas recipients of our support are paid from our "OKI 100 Yen Fund of Love".

