



President/CEO

A handwritten signature in black ink that reads "Kazumasa Hirazuka". The signature is written in a cursive style.

## Aiming for a High-Quality “Company-wide Network-type Environmentally-conscious Management”

I would like to express my deep gratitude for your generous understanding and cooperation regarding our environmentally-conscious management. Please let me extend some words of greeting to you on the occasion of the delivery of our Environmental Report 2006.

Up to now, we at Oki have been aiming for the realization of the e-society, aggressively and reliably promoting contributions to the environment through our products, contributions to environmental conservation in business activities and contributions to the environmental activities of society as the three pillars of our environmental activities.

Today, companies are required to respond to the environment in more directions and from more angles. In addition, regulations on electric products are becoming stricter. In Europe, for example, the RoHS Directive will be enforced in July of this year, and in Japan, it will become mandatory to show the content of specific chemical substances for some electric products.

With regards to these broader and higher environmental requirements, I think that striving to maintain and improve environmental quality is a mission of the Oki group. To step up its serious efforts addressing environmental issues, the entire group will promote “company-wide network-type environmentally-conscious management”, aiming to realize pleasant and rich lives for its customers through eco-friendly products and business. And by operating an IT system integrating product information and design tools throughout the group, we have built an efficient and effective development system for environmentally compliant products.

In recent years, the world of manufacturing has been concerned about how to pass on technical skills. To keep our strict environmental standards, we need to pass on technical skills also for environmentally-conscious management. The Oki group has stepped up education and training for human resource development, aiming to improve environmental compliance and to reinforce the environmental conservation system in the entire group to ensure that the know-how on environmental conservation nurtured up to now is reliably passed on.

This year, Oki celebrates the 125th anniversary of its foundation and again recognizes the importance of its social responsibility as a company. We will continue to aggressively pursue our efforts for the environment. We will expand the scope of our “company-wide network-type environmentally-conscious management” from production sites in Japan up to sales offices and overseas production sites, striving to enhance the quality of our environmentally-conscious management even further. For this, I would like to ask all of you to lend us your continued understanding and support.