



Issues for Fiscal 2005

On the basis of our activities in the previous year, we isolated issues and determined focus topics for our activities in the next year.

Main Activities in Fiscal 2004

In fiscal 2004, we worked on two focus issues: the transition to companywide network-type environmentally-conscious management, and contributing to the environment by providing environmental solutions. As for the transition to companywide network-type environmentally-conscious management, we acquired consolidated ISO 14001 certification on a companywide basis, and built an original environmental management system for the Oki group. To step up our environmental solutions business, we focused on developing and creating technologies for products that contribute to the environment, and also on environmental consulting business.

*1) RoHS Directive: A directive of the European Parliament and the European Commission on restricting the use of specific hazardous substances contained in electric and electronic equipment.

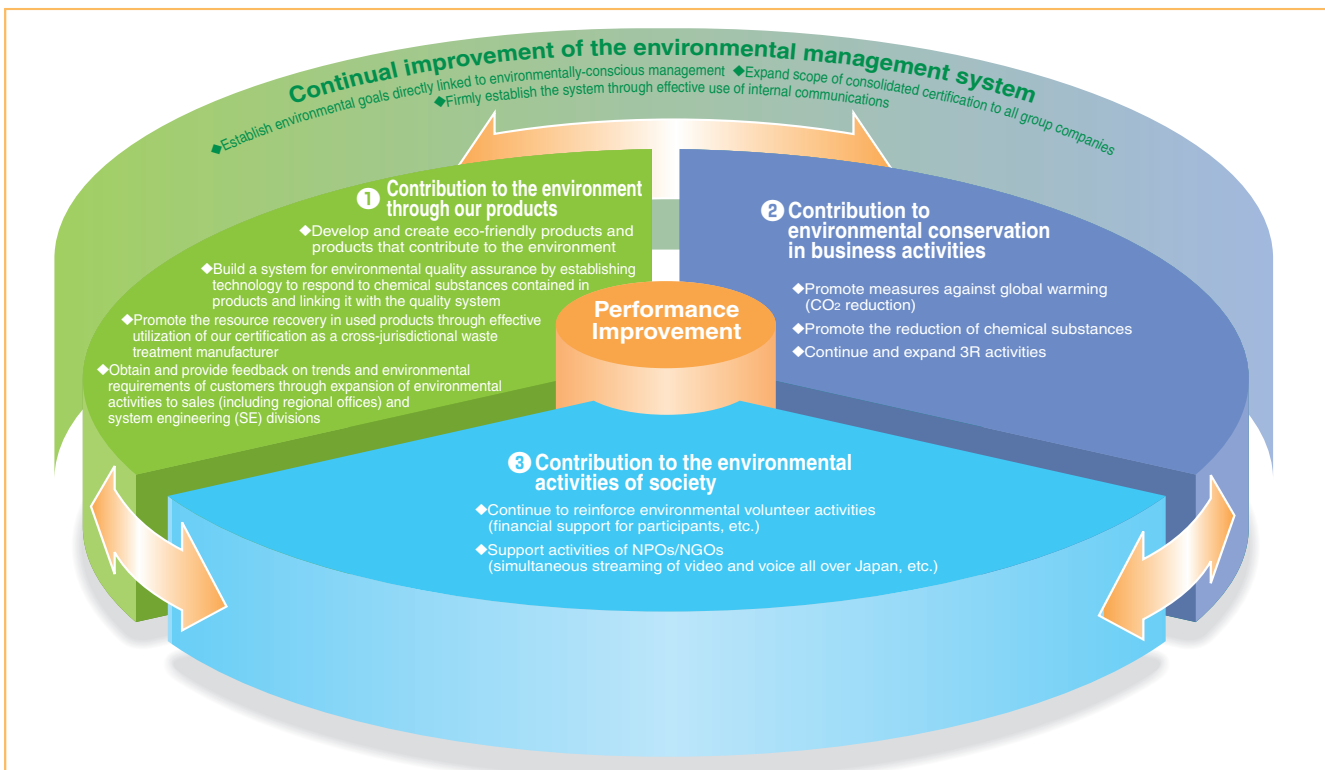
As for contributions to environmental conservation in business activities, we launched a recycling program for printer consumables in Europe. As for contributions to the environment through our products, we solved technical problems for measures to comply with the RoHS directive*¹⁾ and succeeded in making the new Automated Teller Machine "ATM-BankIT" and other new products RoHS-compliant. As for contributions to environmental activities of society, we aggressively developed our forest conservation activities. For example, we signed a "Forest Parent Agreement" with Komoro city in Nagano prefecture.

Focus Activities for Fiscal 2005 (Framework)

Same as in fiscal 2004, we will aim for the realization of the "e-society*²⁾," aggressively and reliably promoting ① contribution to the environment through our products, ② contribution to environmental conservation in business activities, and ③ contribution to the environmental activities of society as the three pillars of our environmental activities. In particular, we will position the following points as focus themes for fiscal 2005.

2) e-society: A good society where, on the basis of global networks, all social activities are conducted fairly, safely and reliably with the individual at the center, transcending limitations of time and space and differences among countries, regions and cultures. A registered trademark of Oki Electric.

Continually improving and enhancing the performance of the environmental management system for companywide network-type environmentally-conscious management



Utilization of environmental technology and know-how developed at the Oki group

Provision of environmental solutions

Marketing/product planning

- Environmental ISO-certification consulting
- Consulting on creating environmental reports
- Contents for environmental education
- On-demand catalogs
- Procurement systems for office consumables
- Live remote lecturing system "LiveOnAir", etc.

Development/design

- Measurement of chemical substances contained
- Aggregation of substances contained in products
- Heat radiation solutions, etc.

Procurement/manufacturing

- Water quality control systems
- Bio recycling
- Ozone deodorization/sterilization
- Soil investigations
- Soldering with parts cooling
- Soldering school
- Contract manufacturing of electronic equipment that complies with the RoHS directive, etc.