



Social Activities

Companies are closely watched for Corporate Social Responsibility (CSR). To achieve sustainable growth and to improve the corporate value, Oki is fulfilling its responsibilities in an adequate way under economic, environmental and social aspects.

Establishment of an Organization Dedicated to CSR

In October 2004, we set up a “CSR Promotion Division” in our corporate division in order to enhance the Oki group’s efforts for CSR. In line with our view that CSR is an important management issue, we involve the whole group to build relationships of trust with our stakeholders with respect to economic, environmental and social aspects, and aim to improve our corporate value.

■ The Oki Group's CSR and the Environment

Oki has positioned the promotion of compliance, the enhancement of customer satisfaction, response to the environment, respect for the employees, social contribution, release of information to shareholders and investors, etc. as focus items for the CSR of the group, and is working to fulfill its responsibilities towards various stakeholders – customers, shareholders and investors, business partners, local communities, employees and others. Among these, the response to the “environment,” which takes up one corner in our “triple bottom-

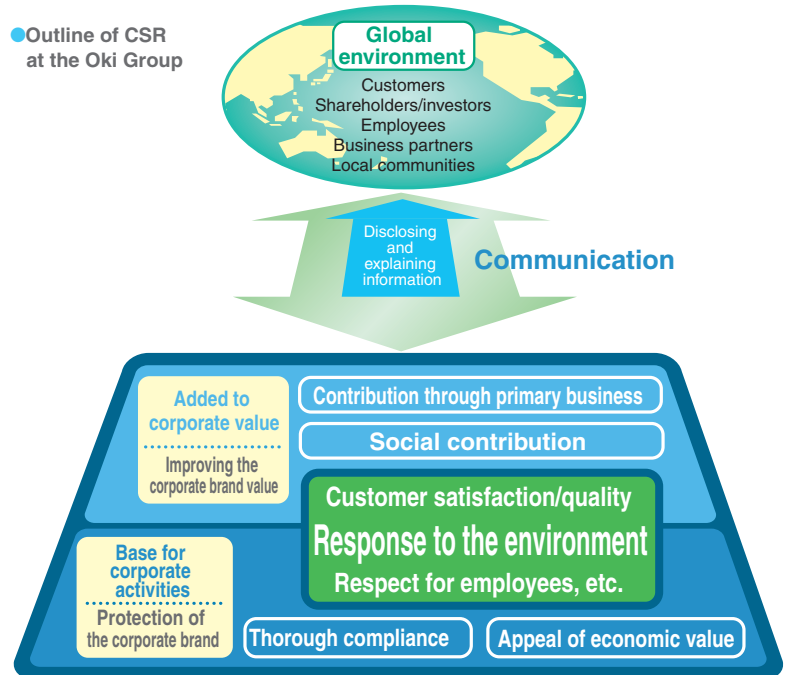
line concept*1),” is extremely important for Oki as a manufacturer. Without a sustained global environment, corporate activities cannot be maintained, nor can they grow. The CSR Promotion Division is also actively working, involving the whole group in promoting an environmental response that satisfies and gives peace of mind to everyone in the local communities of our sites inside and outside of Japan, to the customers who use our products, and to a large number of other stakeholders.

*1) Triple bottom line: a concept of assessing corporate activities not only from the economic perspective, but also from environmental and social viewpoints.

● The “Triple-Bottom Line” Concept



● Outline of CSR at the Oki Group



Promoting Compliance

Under the supervision of a CCO (Chief Compliance Officer), Oki has strengthened its compliance organization. At the core of this is the “Compliance Promotion Division,” which was established in April 2004. We make serious efforts to fully enforce the revised “Oki Code of Conduct” with all our employees, so that every single one of them behaves in accordance with social rules, not to speak of laws and regulations.

■ Full Enforcement of the Code of Conduct to All Employees

Oki promotes compliance activities from three approaches: full enforcement of the Code of Conduct, risk management and education. In fiscal 2004, we focused on the response to the Law on the Protection of Personal Information as part of our risk management, and we finished building an organization that covers the whole group by the time when this law came into force in April 2005.

In October 2004, we added the aspect of CSR to the “Oki Code of Conduct” that we had established in fiscal 2002. The new Code of Conduct was distributed as a booklet to all employees.

We are aiming for its penetration at the work place, not only to ensure compliance with laws and regulations, but also to enforce our corporate ethics from environmental and social aspects.

Structure of the Oki Code of Conduct

- Preamble
- Chapter 1 Foreword
- Chapter 2 Basic Stance on Corporate Activities
- Chapter 3 Social Responsibility
- Chapter 4 Code of Conduct towards Customers, Business Partners, Competitors, etc.
- Chapter 5 Code of Conduct towards Shareholders and Investors
- Chapter 6 Code of Conduct Regarding the Protection of Corporate Assets and Corporate Information
- Additional Rules