



Issues for Fiscal 2004

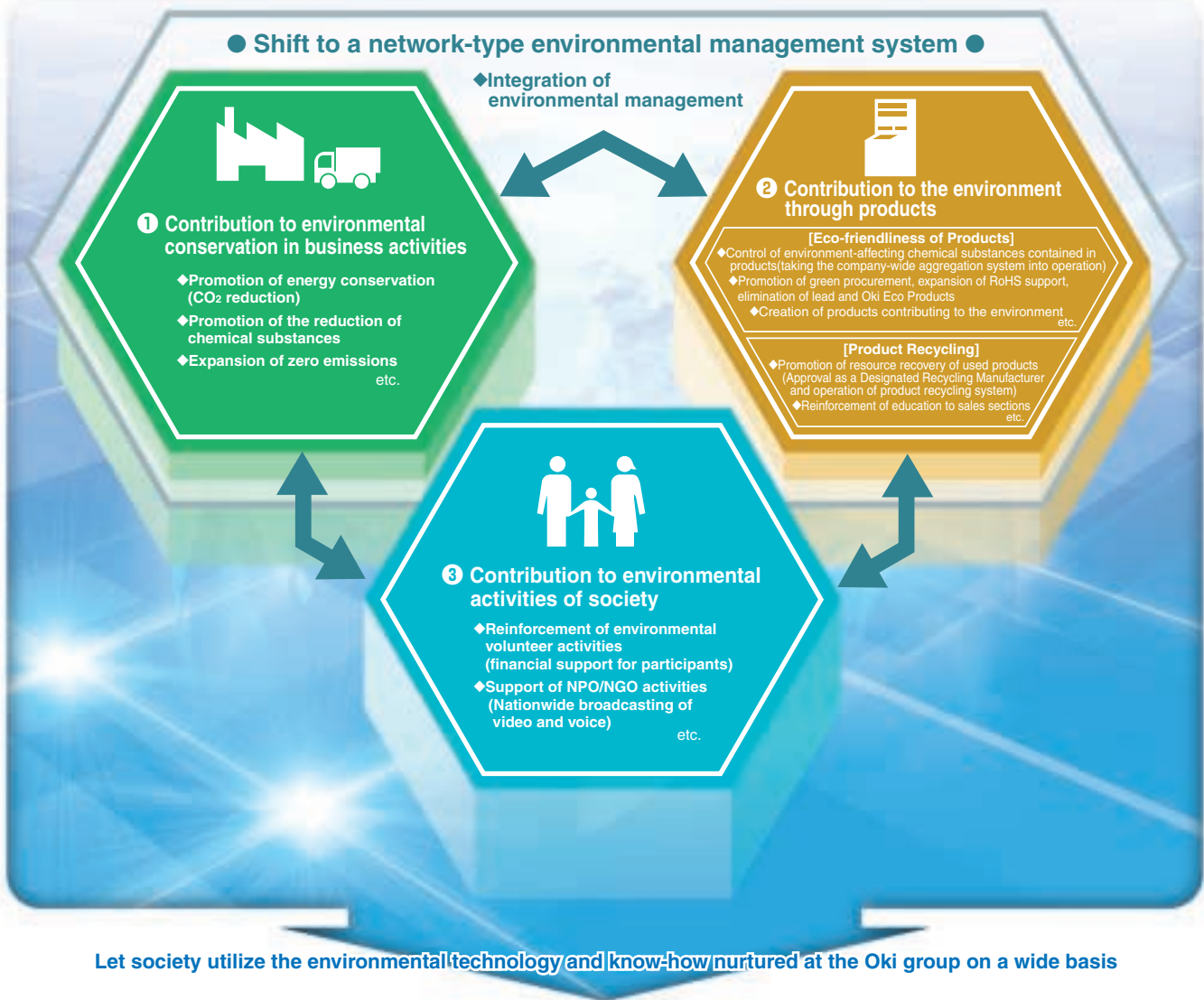
In fiscal 2003, we focused on contributing to the environment through our products and worked, for example, on the control of environment-affecting substances contained in our products, and on resource recovery of used products. We were able to achieve some good results from our efforts. For example, we integrated the company-wide aggregation system for the environment-affecting chemical substances contained in products. We also achieved the goal of switching to lead-free soldering (for newly designed domestic products) as part of our response to the RoHS directive. For the resource recovery of used products, we were approved as a Designated Wide-Range Industrial Waste Recycler and prepared a system to promote "Reuse, Recycling

and Resource Recovery" of used products. In fiscal 2004, we will continue to aim for the realization of the "e-society" by focusing on continual improvement of "①Contributions to environmental conservation in business activities" and "②Contributions to the environment through our products", while also aggressively working for "③Contributions to the environmental activities of society" — in other words, by aggressively and steadily promoting the "3 pillars" of our environmental activities. In fiscal 2004, we will put special emphasis on the following topics, positioning them as focus themes.

*1) e-society: A wide range of information is being exchanged beyond time and space over global networks. This breaks down the boundaries among countries, regions and cultures, enabling individuals to engage in various social activities in an impartial, secure way.

- Shift to a network-type environmental management system
- Contribute to the environment through providing environmental solutions

Focus Activities for Fiscal 2004 (Framework)



● Contribute to the environment through providing environmental solutions ●

- “Marketing/product planning” ➔ Consulting on environmental ISO certification, consulting in environment report production, environmental education, etc.
- “Development/design” ➔ Substance content analysis services, heat-releasing solutions, eco-cables, etc.
- “Procurement/manufacturing” ➔ Water quality control systems, ozone systems, technology for soldering with parts cooling, etc.

