



Social Activities

Social Contribution Activities (Relation with Society, Communities and Citizens)

The basic philosophy of Oki Electric is to “think, act, and practice sympathy-winning social contribution activities for the realization of a really rich society as a good corporate citizen.” A dedicated division (Social Contribution Promotion Office) established in fiscal 1996 is at the center of our social contribution activities related to the environment or social welfare. Apart from supporting various volunteer activities by our employees, we have developed the “Oki 100-Yen Fund of Love” (Oki ai no 100-en bokin) on a group-wide basis as an activity that large number of employees can easily take part in.

Efforts for the Environment

We are pursuing environmental conservation activities in cooperation with a wide variety of citizen groups and environmental protection groups. Together with Sompō Japan Insurance, Inc., we launched an environmental Internet book “Ecology Life of the Sunflower Family” (“Himawarisan-chi-no ecorojiraifu”, <http://www.ohn.co.jp/ecolife/index.asp>).

Community Cleanup Campaigns

In Tohoku, Chubu, Chugoku, Shikoku, Kita-kanto, Numazu, Miyazaki and other districts, our employees, sometimes together with citizen groups, are working in cleanup campaigns of the community.



●Cleanup Campaign in the Kita-kanto (Tomioka) District

Environmental Conservation Activities

In cooperation with environmental protection groups, our employees participate in volunteer activities (tree-thinning, twig-cutting, bottom weed cutting).



●Tree thinning in Naka Izu



●Bottom-weed Cutting at Ura-Takao



Social Welfare Efforts

Oki has been supporting the blood donation activities for the Japan Red Cross Society since it was the first company to conduct group blood donations in fiscal 1964. Apart from co-sponsoring the homepage, we pay the same amount as the amount collected in the “Oki 100-Yen Fund of Love” every year to donate, for example, cars for the transport of blood. Our employees further participate in blood donations at each operational site every year, and since fiscal 2001, we have also been organizing sessions for donor registration in the bone-marrow bank. In addition, we contribute items to bazaars held at social welfare institutions, etc. or participate as volunteers.

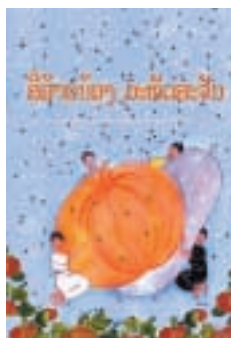


●Donation of a Car for Blood Transport (Red Cross Blood Center of Yamagata Prefecture)

“Oki 100-Yen Fund of Love” Activities

The fund from the 100 yen donated by the participating employees every month is utilized for a variety of social contribution activities. Apart from the donation of cars for blood transport to the Japan Red Cross, we pursue the following activities.

- Payment of domestic and overseas shipping costs related to the support activities of giving used clothes to refugee camps, etc.
- Support for the “SOHO Support Project” (project for home work of seriously disabled persons) of the social welfare corporation “Tokyo Colony”
- Support of volunteer groups with relations to employees or the Social Contribution Promotion Office



●Laotian Picture Book Locally Published together with an International Cooperation NGO



●Support Activities with Used Clothes for Refugee Camps, etc. (Nagano Prefecture)

Support of Volunteer Activities of Employees

Oki Electric does not only offer a system for volunteer leave or a free volunteer insurance upon request, but also provides various volunteer information over the Intranet to support volunteer activities of employees. These activities are, for example, PC volunteer activities at social welfare institutions, participation in exchange event organized and held by the residents of Miyake Island evacuated in Tokyo, or participation in the “Children, Dreams, Future Festival” (Kodomo-yume-mirai fesutibaru).



●PC Class at an Aid Institution



●Employees Participated in the Taketonbo Toy-Making Corner at the Seventh Meeting with Residents from Miyake Island.