

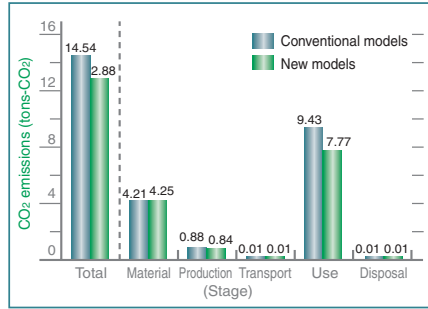
Environmental Conservation Activities

Efforts for Lifecycle Assessment

Product assessment is employed in many companies since the evaluation is easy. However, product assessment does not analyze the question what stage of the product lifecycle has the largest environmental impact. This leads to the problem that effective countermeasures are difficult to find. To solve this problem, we are promoting the implementation of another evaluation method: LCA (lifecycle assessment). LCA is a method of evaluating impacts on the environment by comprehensively quantifying flows of material and energy throughout the lifecycle of a product or service from the production up to the disposal. It is an effective technique to grasp the environmental impact of the entire product lifecycle. Up to now, we have applied LCA for automatic teller machines (ATM), telecommunications equipment and printer products, and utilized the results for product design.

Okii will continue to utilize LCA as a tool for environmentally conscious design.

● LCA Results for ATM

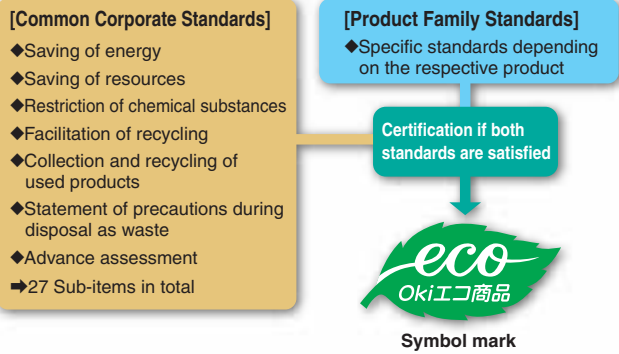


● ATM

Okii Eco Products Certified by Okii's Certification Program for Environmentally Conscious Products

To provide customers with environment-conscious products, Okii Electric has been operating the Okii Eco Product Certification Program since fiscal 2001. This is an internal program to certify products that satisfy Okii Electric's original environment standards as "Okii Eco Products". The program also provides the customer with environmental information on the product. Certified products bear a symbol mark in catalogs or user manuals, and are published in the Internet together with the certification standards. Products that satisfy the standards common to all products (common corporate standards) and the individual standards that incorporate characteristics specific to each product (product family standards) are certified as "Okii Eco Products".

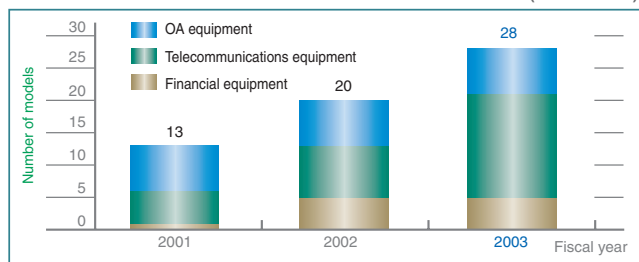
● Flow of Okii Eco Product Certification



Transition in Okii Eco Product Certifications

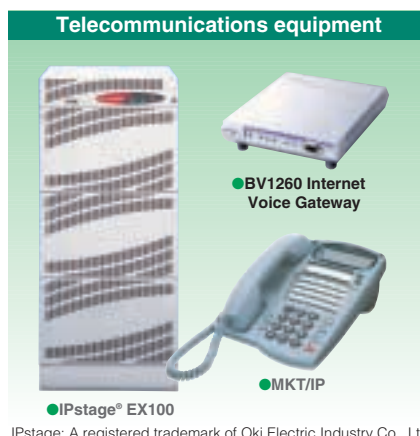
Based on the "Okii Eco Product Certification Program", which was launched in fiscal 2001, the number of certified products is increasing every year, as the graph on the right shows. In fiscal 2003, 8 models were newly certified as Okii Eco Products, bringing the number of certified products to a total of 28. In the future, Okii will continue to increase the number of Okii Eco Product certifications of environment-conscious products.

● Transition of Number of Models with Okii Eco Product Certification (accumulated)



Examples for Okii Eco Products

The following shows some typical examples for Okii Eco Products.



IPstage: A registered trademark of Okii Electric Industry Co., Ltd.

