



# Oki Electric's Stance on Environmental Activities

To pursue activities that contribute to the environment as the core of its Corporate Social Responsibility (CSR), the Oki group has defined a Basic Environmental Policy, promoting efforts for the realization of the “e-society\*1)” to deliver satisfactory to its customers.

\*1) e-society: A wide range of information is being exchanged beyond time and space over global networks. This breaks down the boundaries among countries, regions and cultures, enabling individuals to engage in various social activities in an impartial, secure way.

## Basic Environmental Policy

### ■ Environmental Policy

Oki Electric is actively developing global and local environmental conservation activities in all business activities to provide products that contribute to the advancement of the information society.

### ■ Activity Guidelines

- 1) Provide environmentally friendly products by evaluating environmental impacts in all stages from product development up to disposal in the design and development phase.
- 2) Save resources and energy, and reduce waste by introducing environmental technology in and outside Oki.
- 3) Reduce environmental impact not only by complying with national and local environmental regulations, but also by establishing voluntary improvement activity plans.
- 4) Continually improve the environmental management system and achievements by properly maintaining the PDCA cycle.
- 5) Develop environmental conservation activities as a group, including affiliated companies in and outside of Japan.

## Vision and Strategy of Oki Electric

Being a member of a recycling-based society, the entire Oki group promotes “network-type environmental management”, actively and reliably executing the “3 pillars” of our environmental activities.

- ① **Contribution to environmental conservation in business activities: energy and resource saving, zero emissions, reduction of chemical substances, risk management**
- ② **Contribution to the environment through products: environmentally conscious products, products contributing to the environment/environmental solutions, generation of environment business**
- ③ **Contribution to environmental activities of society: environmental volunteer activities, environmental education, support for environmental activities**



### [Focus Themes for Fiscal 2003]

In addition to reducing environmental impacts from business activities, we focused on generating products that solve environmental problems, and business reforms.

#### ① [Contribution to environmental conservation in business activities]

Reduction of CO<sub>2</sub> emissions through business reforms  
Reduction of CO<sub>2</sub> emissions, waste and chemical substances in production activities, etc.

#### ② [Contribution to the environment through products]

Development of environment-related technologies and expertise (products contributing to the environment/environmental solutions)  
Resource recovery of used products  
Control of environment-affecting chemical substances contained in products, etc.

#### ③ [Contribution to environmental activities of society]

Stronger cooperation with communities, schools, NPOs/NGOs, etc