

## Social Contribution Activities

Our employees and the company cooperate in pursuing social contribution activities under Oki's slogan "Let's start with what we can do" for society and for ourselves. The Corporate Social Contribution Promotion Office plays the central role in this.

### 1 Promotion of "Volunteer Once a Year"

At the occasion of its 120th anniversary, the Oki group promotes "Volunteer Once a Year," where every employee participates in some volunteer activity once a year. The environmental volunteer activities in each district in 2002 were:

#### ■ Participation in the "77th Hometown Beautification Joint Voluntary Service"

The Chubu District (Nagoya city) of the Oki group has formed the volunteer group "Oki Chubu Circle," and conducts cleanup activities as part of their social contribution activities for the region. After the "Making the Horikawa River Clean Again" volunteer activities in the previous year, 47 members participated in the "77th Hometown Beautification Joint Voluntary Service," which was held on Sunday, May 26. The day had fine weather, and under the early summer sun, all participants worked hard, spending a short but productive time. From this year, the circle aims to engage in volunteer activities twice a year.

#### ■ Participation in the "Meeting for the Movement to Beautify the Kiyotake River"

At Miyazaki Oki Electric, 42 employees participated in the "Meeting for the Movement to Beautify the Kiyotake River" held by Miyazaki city on Sunday, June 2.



The "Meeting for the Movement to Beautify the Kiyotake River"

#### ■ Cleanup of commuting routes

The Kofu Plant of Oki Sensor Device Corp. and employees of nine other companies in the same industrial complex together cleaned up commuting routes during lunchtime. Employees of the Yamanashi Plant at the foot of Mount Fuji also used their lunchtime to clean up their commuting route, which leads to Mount Fuji.

#### ■ Continue the "Concerted Cleanup of Chuodori Avenue of Takamatsu City"

Employees of our Shikoku Office participate in the "Concerted Cleanup of Chuodori Avenue of Takamatsu City," which is held by the Takamatsu City Environment Beautification Promotion Council once a month as part of their activities for the community. Since their first participation in August 2001, they have been continuing to participate in this activity every month. On July 4, 2002, 7:40—8:10 a.m., three employees participated in this activity before they went to the office, and cleaned the Chuokoen Park as well as the walkways in the vicinity. It did not rain, but was very hot and humid, so that after the cleanup, everyone was soaked in sweat. Up to then, Oki's participants had not had many chances to talk with local volunteers. This time, however—maybe because the overall number of participants was small—they were able to find plenty of time to talk.

#### ■ Participated in volunteer activities to clean up Katahama Beach.

Starting this year, the six Oki group companies of the Numazu district participated in "Communal Concerted Cleanup Activities" that are conducted in Numazu city once a year. This year's concerted cleanup activity was conducted on July 14, 2002. On that day, a volunteer force of 75, including 8 children, came together from the Oki group. At Katahama Beach, each of them took trash bags they were given, and picked up the trash while sorting it into cans, bottles, plastics, and combustible trash. The chief of the residents' association thanked us, saying "Before, these activities used to cost us a little more than an hour. This year, we were able to finish early thanks to the participation of people from the Oki group."

#### ■ Continuing major cleanup operation in Sendai

On September 7, 2002, 87 people—employees of our Tohoku Office and Oki group companies located in Sendai and their families—took part in cleanup activities in Sendai (normally called "picking up trash") after they had done so in the year before. This year, the weather was rainy, and the streets of Sendai were also full of people because of the Sendai Jazz Festival. We somehow managed to work among all these people. The trash on the main street was mostly cigarette butts, but in the side streets we found many PET bottles and empty cans, and we picked up more trash than we had expected.



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## 2 Forestry Volunteer Activities

Forests work in various ways. They supply forest resources, secure water resources and prevent landslide disasters. The maintenance of forests has become difficult for reasons such as the aging of the people working in the forestry industry. We promote forest volunteer activities to improve this situation, even if only a little.

### ■Forest volunteer activities in Naka Izu by the “Oki Cooperative Team for Mountains and Greenery”

On the weekend of October 19-20, 2002, 29 members of the Oki Cooperative Team for Mountains and Greenery participated in the “Naka Izu Town Program”, which was conducted for the second time this year. This program consists of forestry volunteer activities of the Oki group alone and was planned in cooperation with the Green Earth Center. We conducted tree thinning in forests owned by Naka Izu town, under the guidance and with the participation of four people from this center, including our leader Mr. Yamada.

The participants put on their helmets and gloves, took their saws and started their tree-thinning work. The trees were covering the sky, and we cut some of them —mostly two-stem trees or bent trees— to let the sun shine in. The cut trees are cut in 2m intervals and used as thinned wood. “The ground surface of Japan's forests is turning into desert.” The words of Mr. Yamada, a local resident and the general leader of the activity, left a deep impression with us.



Forestry volunteers

### ■Forest volunteer activities in Uenomura Village by the “Oki Cooperative Team for Mountains and Greenery”

On the weekend of November 16-17, 2002, 18 members of the Oki Cooperative Team for Mountains and Greenery and one worker of the Green Earth Center, as well as three members of the “Cooperative Team for a Green Hometown” jointly conducted the “Uenomura Program.”

Until 30 years ago, forestry was booming in Uenomura village in Gunma prefecture. However, with the increasing imports of wood from overseas, forestry started to decline. Today, there is depopulation, and only a few young people. The number of people working in the forests has shrunk, and the forests are in a bad state. Mr. Nakazawa, a member of the local forestry industry who had been invited to the forestry class, said that “It will have a significant effect in the future that you came to this Uenomura where even young people are not coming any more, and that you even worked as forest volunteers.”

In the Uenomura Program, we cut twigs. Twig cutting is the work of cutting twigs at the bottom half of a tree, to let the trees grow healthily, and to let the sun shine into the forest. After learning on what to be careful about when cutting twigs, we put on our helmets and gloves, took our saws and went to the work site. The work site was a “hinoki” forest on a steep slope. Twigs were cut with a saw as far up as the hands reach. Each participant cut twigs of 40 to 50 trees.

## 3 Participation in Local Events

Oki Information Systems Co., Ltd. exhibited a printer that can repeatedly use the same special paper (Ecopri) in the “Environment Fair 2002”, held by Takasaki city on the occasion of the “Day of the Environment.” The fair was a lively event, with seven local companies exhibiting, and eight citizen groups holding a recycling bazaar. Among these, the Ecopri gained a lot of attention, and the exhibition was also shown on television.



Ecopri

## 4 Lectures

### ■Lecture to local residents: “How companies work for the environment”

In the “Environment Study Leader Education Lectures” held by Hachioji city, we held a lecture on efforts of companies for the environment. Approximately 40 citizens with a strong interest in the environment listened to our lecture on environmental problems in general, and Oki's environmental impacts and efforts.

### ■Lecture to employees in charge at credit unions and regional banks: “Oki's Environmental Efforts”

We held a lecture on Oki's efforts for the environment, such as zero-emission activities, to employees in charge at credit associations and regional banks that are Oki customers. One of the attendees voiced the opinion that he would like to know more about the recycling of used Oki products.

## 5 Support for Environmental NGOs

Oki Electric supports the following environmental NGOs:

- Nature Conservation Society of Japan
- Morizukuri (Forestation) Forum
- Nippon Environment Club
- Green Earth Center
- Ecosystem Conservation Society-Japan (co-sponsorship in All-Japan School Biotope Contest)