

# Social Contribution Activities

## Nature Preservation Activities

The year 2001 marked the 120th anniversary of Oki Electric.

At the Oki group, we initiated the "Volunteer Once a Year" activity for the occasion of this 120th anniversary, and are promoting participation by every employee in some kind of volunteer activity at least once a year. Some of the environmental volunteer activities held at various districts of Oki Electric are introduced below.

### Major cleanup operation in Sendai

A total of 73 employees and their family members (including 8 children) from the Oki group companies located in Sendai City carried out a cleanup operation. They picked up trash at various locations inside the city, as well as in the Nishikoen Park which is a place of recreation and relaxation for the citizens. While drizzle poured down from the sky, the participants pleasantly completed their tasks.

### Participation in "Izu Oshima Hometown Forestation Arbor Day"

Members of the Oki group companies participated in the "Izu Oshima Hometown Forestation Arbor Day" festivities sponsored by the Metropolitan Government of Tokyo and the Town of Oshima. This festival targeted participation by 5,000 people and the planting of 50,000 trees. On November 1, the very day of the 120th anniversary of Oki Electric, eight members of the Oki group gathered after work at Takeshiba Pier to participate in the planting festival which was to be held the next day. Each member planted more than ten trees within about one hour.

### Tree-thinning by "Oki Cooperative Team for Mountains and Greenery" at Naka Izu

A total of 25 members and their families of the Oki group companies in the Numazu and Tokyo Districts participated in tree-thinning activities held in the public forests of Naka Izu Town. The area was heavily covered by cedar and Japanese cypress trees, which almost entirely covered the sky with their leaves and branches. If these trees were left in that condition, they would not grow thicker, and would be more likely to fall down due to wind or snow. Tree-thinning, therefore, was necessary. Two days were required for the operation with an overnight stay at the location.



When pushing a tree does not work, then pull it with a rope...

### "Making the Horikawa River clean again," a volunteer activity involving concerted cleanup efforts

Oki group members from the Chubu District (Nagoya City) and their family members participated in the concerted Horikawa River cleanup efforts by volunteers, in order to show their gratitude to the people of the local community who embraced them over many years. On the fine fall day, the 125 people including children put in a good effort with green garbage bags in their hands, pulling out weeds and picking up trash.

### Cleanup of the seashore in the vicinity of the Itsukushima Shrine in Hiroshima Prefecture

On July 20 (Marine Day in Japan), volunteers conducted a cleanup operation on the seashore in the vicinity of Itsukushima Shrine. Participants from the Oki group companies numbered 89 in all (including 19 family members). The sky was clear on that day with the temperature peaking at 33.4 degrees Celsius. The water surface was completely occupied by the inveterate foe "sea lettuce." All of the sea lettuce was collected and eradicated in the area between the shrine and the main gate (Torii) of the shrine.

### Keep our town clean, with our hands!!

Volunteers from the Oki group companies participated in a "Concerted Cleanup of Chuodori Avenue of Takamatsu City" activity. Participation required engaging in activities before work on the day, but seven volunteers managed to clean up the Chuokoen Park near Oki Electric and pedestrian walk in front of the park. Since the "Takamatsu Matsuri" festival took place just the day before, there was plenty trash left perhaps by the participants of the festival, requiring a lot of effort but also making it all quite worthwhile.

## Supporting Environmental NGOs

Oki Electric is supporting the following environmental non-government organizations (NGOs):

- Nature Conservation Society of Japan
- Green Earth Center
- Morizukuri (forestation) Forum
- Ecosystem Conservation Society-Japan (Co-sponsorship in All-Japan School Biotope Contest)