

Greening Activities

1. Reforestation Activities

■ Employees participate as volunteers in the "Fujisan no mori" (forests of Mt. Fuji) regeneration activities

Typhoon No. 17, which hit the national forests and privately owned woods in the periphery of Mt. Fuji in 1996, caused unprecedented devastation over a large area (750 ha). Restoration and regeneration of the damaged areas, for both national forests and privately owned woods, were urgent agendas.

The first "Fujisan no mori" regeneration activity, aimed at reforesting, tree thinning and observing nature, was performed by the Regeneration Activities Promotion Association (Secretariat: The Green Earth Center, a non-profit organization) in 1997. This was performed in cooperation with the Tokyo District Forest Office (Kanto Regional Forest Office, Forestry Agency, Ministry of Agriculture, Forestry and Fisheries) and the Managing Office of Agriculture, Forestry and Fisheries Planning (Department of Agriculture, Forestry and Fisheries, Prefectural Government of Shizuoka). Oki Electric employees, including core members from Oki Electric Numazu and Tokyo Districts, have participated as volunteers in a series of activities since the program's very beginning. The reforestation and tree-thinning activities, up until FY2000, were performed on no less than twelve occasions covering an area of approximately 6 ha.



Meeting prior to the tree planting

2. Plant Greening Activities

At Oki Electric we have been aggressively involved in the greening of our production plants and we have received awards for our efforts.

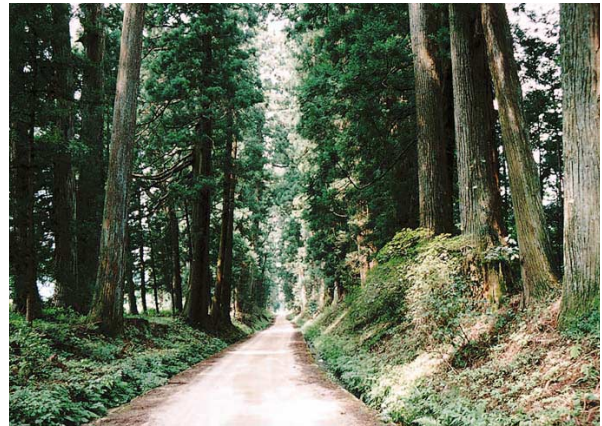
In the Oki Honjo District, cherry trees, scheduled to be cut down, were relocated and so were given a new lease on life.

■ Cooperative activities for the Nikko Cedars Roads (Japanese cedar colonnade in the Nikko area) conservation

Devastation to trees of the Nikko Cedars Roads area, a special historic site and special national monument, has been serious, especially in recent years. Approximately 100 trees die annually and need to be removed every year.

The Nikko Cedar Roads Protection Fund is involved in the promotion of the "Nikko Cedar Roads Ownership Program". This program raises funds by selling the ownership of the cedar trees to the public and then uses the income to rehabilitate them (with disinfectant applications or growth stimulants, the removal of bark from trees damaged by lightning, or by providing extra soil to cover exposed roots).

Oki Electric concurs with this movement so we became owners of two such cedar trees in July 1997. Since then we have continued to remain the proud owners of the trees to this day.



Cedars of Nikko



Reborn cherry trees (Honjo District)